



# Loudoun County Public Schools Media Release

**FOR IMMEDIATE RELEASE**

April 9, 2024

**ASHBURN, Va.** - The LCPS School Nutrition Services has once again partnered with Virginia Economic Development to produce Farmer Trading Cards.

The promotion won national awards when it was first introduced in 2016 as a way to promote local farmers and their contribution to the economy while educating young people about the importance of local farms.

This year's farmers include:

- Farmer Jennifer of Promise Kept Farm;
- Farmer Juan "Chico" of Home Farm 1760;
- Farmer Mike of Woodside Pawpaw;
- Farmer Ricky of Country Loving Tree Farm;
- Farmers Ronnie and Farrah of Farrah's Farm;
- Farmer Sage of Far Bungalow Farm;
- Farmers Trent and Cielo of Historic Hill top Farm;
- Farmer Trent T. of Three Monkeys Farm; and
- Farmer Valerie of Sunny Knoll.

Their products can be found everywhere from their own stores to restaurants to farm stands. The farmers will help promote the cards via classroom videos and participate in educational activities in LCPS schools throughout the spring. In addition to collecting the cards, students can meet this year's farmers at the Loudoun Made, Loudoun Grown Theme Night that will take place at a Loudoun United game on Friday, May 10, at 6:45 p.m.

The farmers represent various types of farming, ranging from pine trees to milk soap, from horses to flowers. Just as with baseball cards, the farmer trading cards feature a photo of the farmer on the front and interesting facts about the farmer on the back. Farmer Juan "Chico,"

for example, produces raw seasonal honey, black walnut syrup, eggs, and much more. Farmers Ronnie and Farrah grow eight varieties of garlic!

Ms. Elizabeth Mills, School Nutrition Director, stated "LCPS is excited to partner with Virginia Economic Development to bring Loudoun Farmers to the classroom to promote the great work farmers do and their contribution to the local economy. Through these trading cards and the videos of our farmers, LCPS young scholars will know where their foods come from, the diverse group of local farmers in our area and the exciting and important work they do."

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## **MEDIA CONTACT**

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