

A photograph of a person with long brown hair, seen from the back, sitting on a light-colored sofa and reading a book. The room is brightly lit, with a wooden chair and a lamp visible in the background. A dark teal horizontal band is overlaid across the middle of the image, containing the title text.

Loudoun County & Naviance

HOBSONS >



Agenda

- Introductions
- Virginia College and Career Readiness
- Overview of Naviance
- Demonstration
- Accessibility
- Next Steps
- Questions

Loudoun County Public Schools Vision 20/20

Strategic Plan

Empowering all students to make meaningful contributions to the world

Our Core Beliefs

1. A culture of continuous improvement drives the fulfillment of our mission.
2. Strong partnerships with families and our community enhance our excellence
3. An inclusive, safe, caring, and challenging learning environment serves as the foundation for student growth.
4. Transparency and good stewardship of resources strengthen public trust and support.

Our Strategic Goals

1. Develop knowledgeable critical thinkers, communicators, collaborators, creators, and contributors
2. Cultivate a high-performing team of professionals focused on our mission and goals
3. Deliver effective and efficient support for student success

Virginia College and Career Readiness Initiative

The **Virginia College and Career Readiness Initiative** is designed to:

- Ensure that **college and career-ready** learning standards in reading, writing and mathematics are taught in every **Virginia** high school classroom.
- Strengthen students' preparation for **college** and the work force before leaving high school.

Through the work in the initiative, Virginia is in the process of:

- Defining college and career ready **performance expectations** aligned to national and international college and career ready standards.
- Identifying **accountability measures and incentives** for schools to increase the percentage of students who graduate high school having demonstrated the academic and career skills needed to be successful in postsecondary education programs.

Virginia Department of Education – College and Career Readiness

What is Naviance?

Connecting Learning to Life

Naviance is a comprehensive 6-12 college and career readiness solution that helps districts and schools align student strengths and interests to postsecondary goals, improving student outcomes and connecting learning to life.



The CCLR Framework

The College, Career, and Life Readiness Framework provides a blueprint to prepare middle and high school students for success after graduation.

This Framework allows you to build the essential mindsets and skillsets for long-term student success.



Methodology

- Built on the shoulders of extensive research and client feedback
- Used proven models as reference
- 20 years of data compiled
- Almost a 12-month research process



State ILP plans



3

National models:

ASCA
CASEL

Redefining Ready!



Approved ESSA plans



School and district CCLR
scopes and sequence
implementation plans



Successful school and
district implementations



Peer-reviewed
research studies



School and district leaders

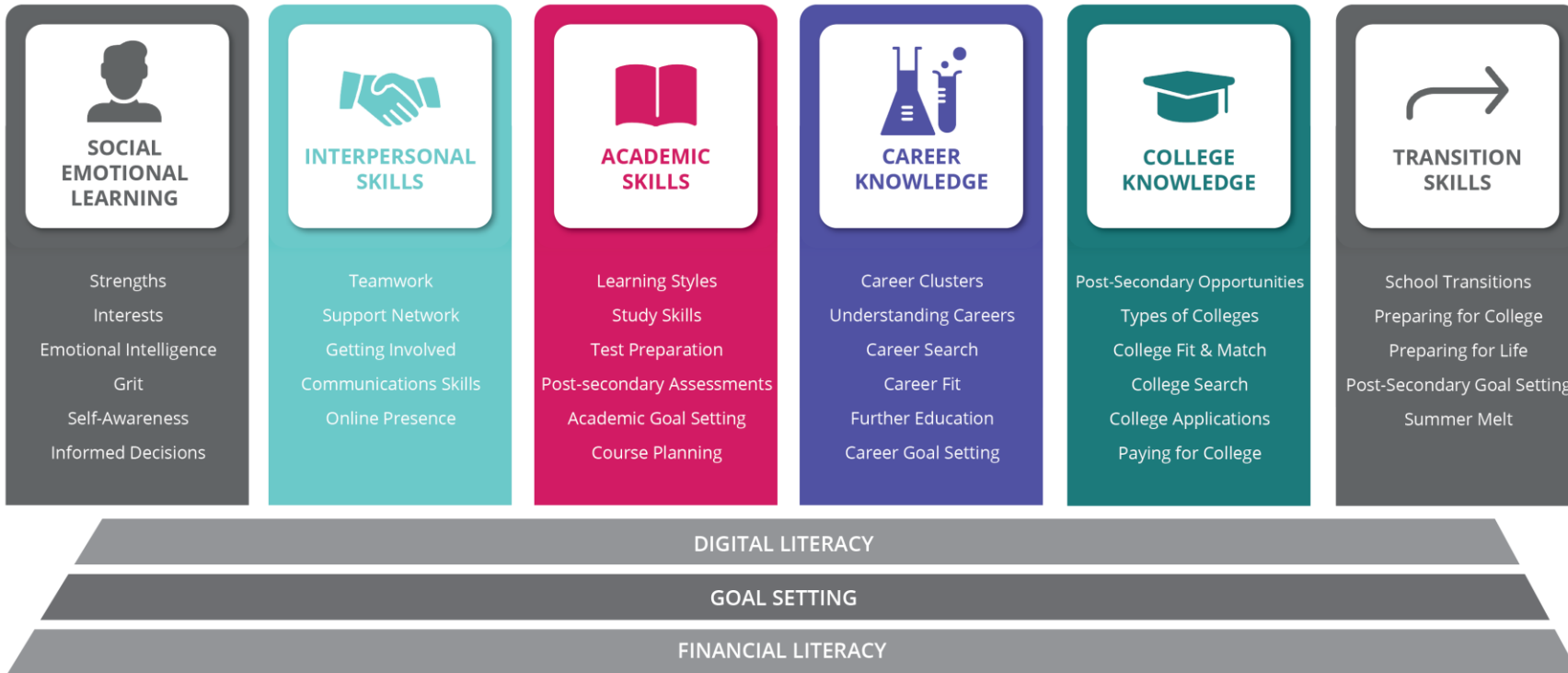


Of college, career and
life ready students



Field experts

Competencies + Themes



What is Naviance Self Discovery?

Self-discovery helps students develop confidence and lays the foundation for their life today, and their future. By uncovering strengths and unique skills, students will see their own potential.

Naviance helps high school students:

- **Understand** their unique strengths
- **Connect** their interests to careers
- **Set goals** for their current and future plans
- **Develop** self-knowledge and personal motivation

Career Research Tools



Career Cluster

Broadest categorization of career information into 16 career fields (i.e. Finance, **Education & Training**, etc.)



Career Pathways

The groupings of career information into divisions within each Career Cluster (i.e. Banking Services, Insurance, **Teaching & Training**, etc.). There are 79 different Career Pathways.



Career Profile

Granular career information available on over 1,000 specific job roles (i.e. Tellers, Actuaries, Librarians, **Middle School Teachers**, etc.)

RoadTrip Nation

After 15 Years of Searching for Life Answers (and Gas Stations)....



Traveled over **500,000** miles



Talked to over **1,000** people



Distributed content to over **7,000** schools



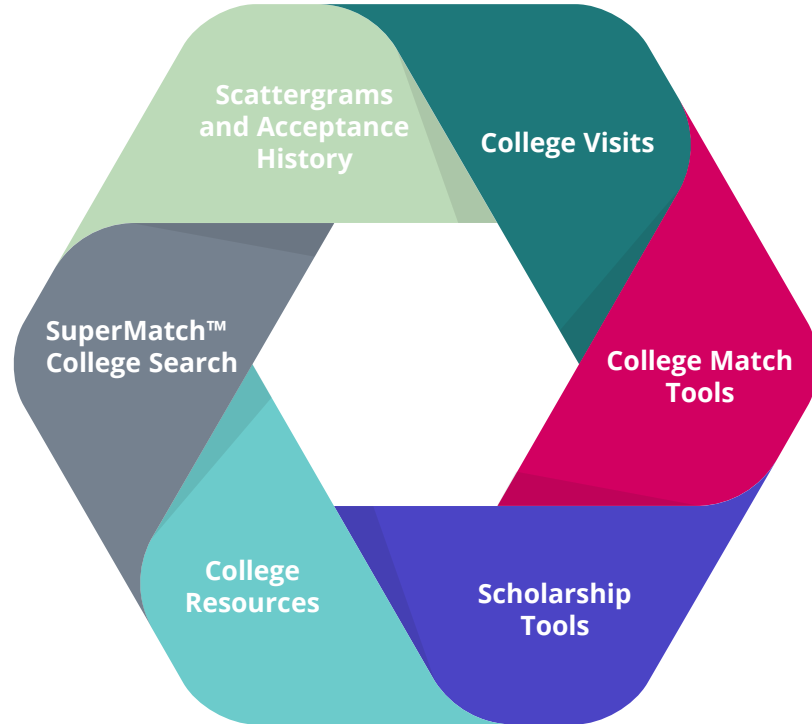
Gotten hopelessly lost (even with a smartphone) **221** times



Perfectly parallel parked a 35-foot RV on the first try **0** times

Finding Your Match College

Naviance College Research tools are focused on helping students find their best fit college and prepares them to apply to and pay for college.



Demonstration of Naviance Student

Accessibility - Students



Student Access

Students login to Naviance via **LCPS Go**

A screenshot of a login page with a blue background. At the top, the text "LCPS GO" is displayed in white, with "LCPS" in a standard font and "GO" in a larger, bold font, both partially enclosed by a green speech bubble pointing downwards. Below this, the text "Sign in to ClassLink" is written in white. There are two white input fields: the first is labeled "Username" and the second is labeled "Password". At the bottom, there is a teal button with the text "Sign In" in white.

Accessibility – Parents & Families

Parent Access

Parents receive an email with a registration code and a URL to access Naviance Student
Contact your school's counselor if you need your registration code!

Register

Enter the registration code given to you by your counselor.

Registration code

Register

Are you new here?

[I'm a guest](#)

[I need to register](#)



Parent Engagement

“When schools, families, and community groups work together to support learning, children tend to do better in school, stay in school longer, and like school more.”

Southwest Educational Development Laboratory, The SEDL report, A New Wave of Evidence

Why Parent Engagement is Important

Children

Tend to achieve more regardless of background, socioeconomic status, or parent education level

Achieve better grades, test scores, and attendance

Better self-esteem, more self-disciplined, show higher aspirations and motivation towards school

Positive attitude results in improved behavior and less discipline

Fewer children placed in special education or remedial classes

Why Parent Engagement is Important

Parents

Increase interaction and discussion with children and are more responsive to social, emotional, and intellectual development needs

More confident in parenting and decision-making skills

As parents gain knowledge of child development, there is more use of affection and positive reinforcement and less punishment on their children

When parents are aware of what their children are learning, they are more likely to help when they are requested by teachers to become more involved in their children's learning activities at home

Next Steps

1. Learn more about Naviance by visiting our website - <https://www.naviance.com/solutions/parents-students>
2. Encourage your child to explore potential career pathways and discuss their academic, personal, and career goals.
3. Contact your school counselor for questions related to Naviance and for information on how to access your Naviance account.

Questions
