STUDENTs

COMMUNITY RELATIONS

§8-65 Solicitation, Distribution and Posting

A. Philosophy

1. School grounds and school buildings are nonpublic and open only to Loudoun County Public Schools (LCPS) staff and persons having business with the school in furtherance of the division’s educational mission in accordance with School Board Policies and Regulations, but the School Board recognizes there are certain school events when community members and organizations desire to directly communicate with LCPS parents and students.

2. School Events include any performance, meeting, sporting event, competition, or social gathering sponsored by the School or LCPS held primarily for the benefit of students and/or families of students. This includes School Events to which the public is invited. School Events at facilities not owned by LCPS shall follow the same guidance unless otherwise directed by the facility. Inside a non-LCPS venue during a School Event, the solicitation policy shall be the same as at an LCPS facility.

B. In order to preserve and enhance the unique experience of parents and students during these school events, to avoid disruption and to attract more families to school events, it is the intent of this policy to clearly state the following is prohibited at all times on school property before, during and after a school event:

1. Literature and Material Distribution and Solicitation. Solicitation and distribution of all handbills, printed literature, advertisements, or objects with a solicitation or view point displayed or written, or similar material of any kind by anyone at any location on all school property or where the school facility hosting the event is situated, except: literature may be handed out from a stationary location no closer than 40 feet from any direction to the public entrance door of the school or to the entrance gate to an athletic field, stadium or gymnasium (no literature may be left on the ground); and

2. Signs. Posting, affixing or placing of any temporary or permanent signs on or to school property, except: hand-held signs, banners, or posters may be displayed from a stationary location no closer than 40 feet from any direction to the entrance door of the school or to the entrance gate to an athletic field, stadium or gymnasium. All such signs, banners and posters must be removed from the property at the end of the event.

(continued)
§8-65
(b)

STUDENTS

COMMUNITY RELATIONS

§8-65 Solicitation, Distribution and Posting (continued)

C. Printed informational literature and announcements from only the following organizations may be permitted by the principal to be displayed and distributed from an area inside the building designated by the principal during school events:

1. The school’s parent teacher association or organization;

2. The school’s currently recognized clubs or organizations and school-business partnerships;

3. Loudoun County Public Schools, School Board, School Board members, and Loudoun County government agencies having an educational purpose; and

4. Organizations whose primary purpose is youth development such as the Boy Scouts, Girl Scouts and similar youth groups that are not currently clubs or organizations of and recognized by the school.

Adopted: 3/24/15