Making A Difference...In Partnership

2011 Loudoun School-Business Partnership Executive Council Partnership Profiles
2011 “Make A Difference Award” Honoree

Inova Loudoun Hospital is honored with the “Make A Difference Award” for its enduring commitment and significant contributions to Loudoun County Public Schools. Inova Loudoun Hospital provides many grant opportunities for enhanced programming within Loudoun County Public Schools, places hundreds of students in the annual Job-For-A-Day activity, supports the Practical Nursing program at the Monroe Technology Center, provides a venue for the display of student artwork, and provides countless volunteer hours behind the scenes. They also support the Loudoun County Public Schools Personnel Department by sponsoring a significant part of the new employee fair at the beginning of the school year. Loudoun Inova Hospital is an important pillar of the Loudoun County Public Schools community.

The “Make A Difference Award” recognizes Loudoun School-Business Partners who make a significant and lasting positive difference in the lives of our children, our community, and our future through innovative programs, leadership, and partnerships benefitting Loudoun County Public Schools (LCPS) on a comprehensive basis.

Past “Make A Difference Award” Honorees

2010
The Harris Teeter, Inc. Together in Education Grant Program is honored with the “Make A Difference Award” for its enduring commitment and significant grants supporting innovative programs for Loudoun County Public Schools.

2009
The Claude Moore Charitable Foundation is honored with the "Make A Difference Award" for its enduring commitment and significant grants supporting innovative programs for Loudoun County Public Schools.

2007
Steve DeLong, Cavalier Land Development Corporation, was recognized for his enduring service to all Loudoun County Public Schools as Chairman of the Loudoun School-Business Partnership Executive Council.

2008
Karen Russell, ECHO, Inc. was recognized for her commitment to and facilitation of the "Job-For-A-Day" Program. The program started with 30 students in 1991 and grew to over 370 students from all LCPS high schools in 2007.
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<td>703-957-4380/444-7401</td>
<td>Ms. Roche</td>
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<td>Kenneth W. Culbert</td>
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<td>Legacy</td>
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<td>Mill Run</td>
<td>571-252-2160/703-779-8932</td>
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<td>Mountain View</td>
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<td>Newton-Lee</td>
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<td>Pinebrook</td>
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<td>Potowmack</td>
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<td>Mr. Blubaugh</td>
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### School Contacts

#### ELEMENTARY

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<td>Sanders Corner</td>
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<td>Seldens Landing</td>
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<td>Ms. Stephens</td>
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<td>Sterling</td>
<td>571-434-4580/703-450-1583</td>
<td>Ms. Finn</td>
<td>Mr. Racino</td>
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<tr>
<td>Steuart W. Weller</td>
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<td>571-434-4460/703-444-7463</td>
<td>Ms. Robinson</td>
<td>Ms. Jennings</td>
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<td>Sully</td>
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<td>Waterford</td>
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#### MIDDLE SCHOOL

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<td>Blue Ridge</td>
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<td>Mr. McManus</td>
<td>Mr. Surma</td>
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<td>Eagle Ridge</td>
<td>571-252-2140/703-779-8977</td>
<td>Mr. Duellman</td>
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<td>Farmwell Station</td>
<td>571-252-2320/703-771-6495</td>
<td>Mr. Runfola</td>
<td>Mr. Bauder</td>
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<td>Harmony</td>
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<td>Harper Park</td>
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<td>Mr. Day</td>
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<tr>
<td>J. Michael Lunsford</td>
<td>571-252-2840/703-771-6643</td>
<td>Mr. Runfola</td>
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<td>J. L. Simpson</td>
<td>571-252-2840/703-771-6643</td>
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<td>Mercer</td>
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<td>River Bend</td>
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<td>Seneca Ridge</td>
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<td>Stone Hill</td>
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| Briar Wood            | 703-957-4400/703-542-5923 | Mr. Starzenski    | Dr. Brock
|                       |                      |                   | Mr. Byers               |
|                       |                      |                   | Ms. Pendleton           |
| Broad Run             | 571-252-2300/2301    | Mr. Anderson      | Ms. Cavanaugh           |
|                       |                      |                   | Mr. Fitzgerald          |
|                       |                      |                   | Ms. Sargeant            |
| Dominion              | 571-434-4400/571-434-4401 | Dr. Brewer       | Ms. Braxton             |
|                       |                      |                   | Mr. Fitzgerald          |
|                       |                      |                   | Ms. Garvey              |
|                       |                      |                   | Ms. Sargeant            |
| Freedom               | 703-957-4300/703-542-2086 | Ms. Forester     | Ms. Dickerson           |
|                       |                      |                   | Mr. LeMaster            |
|                       |                      |                   | Ms. Luttrell            |
| Heritage              | 571-252-2800/2801    | Ms. Huckaby       | Mr. Armstrong           |
|                       |                      |                   | Mr. Powell              |
|                       |                      |                   | Ms. Turner              |
| Loudoun County        | 571-252-2000/2001    | Mr. Oblas         | Mr. Brown               |
|                       |                      |                   | Ms. Heanue              |
|                       |                      |                   | Mr. Patterson           |
| Loudoun Valley        | 540-751-2400/540-751-2401 | Ms. Ross         | Mr. Gross               |
|                       |                      |                   | Ms. Holstead            |
|                       |                      |                   | Ms. Silvis              |
| Park View             | 571-434-4515         | Dr. Minshew       | Mr. Adams               |
|                       |                      |                   | Mr. Gabriel             |
|                       |                      |                   | Ms. Piccolomini         |
| Potomac Falls         | 571-434-3200/571-434-3201 | Ms. Koslowski    | Mr. Dolson              |
|                       |                      |                   | Mr. Fulton              |
|                       |                      |                   | Mr. Weeks               |
| Stone Bridge          | 571-252-2200/2201    | Mr. Person        | Mr. Gabalski            |
|                       |                      |                   | Ms. Whitfield           |
|                       |                      |                   | Mr. Wilburn             |
| Tuscarora             | 571-252-1900/571-252-1901 | Ms. Paul-Jacobs  | Ms. Hall                |
|                       |                      |                   | Mr. O’Rourke            |
| Woodgrove             | 540-751-2600/540-751-2601 | Mr. Gauriloff    | Ms. Cummings            |
|                       |                      |                   | Mr. Panagos             |
| Academy of Science    | 571-434-4470/571-424-4471 | Mr. Wolfe        |                         |
| Monroe Technology Center | 571-252-2080/703-771-6563 | Mr. Grier       | Ms. Thomas              |
| Douglass School       | 571-252-2060/703-771-6555 | Dr. Robinson     | Ms. Simmons             |
2011 Partnership Profiles

Vision

The vision of the Loudoun School/Business Partnership Executive Council is to be a progressive leader in establishing effective and creative partnerships. Indicators of the Council’s success will be if:

- partnerships are thriving
- students are learning current and relevant skills
- students are leaders and committed to their communities
- students are learning interactive and technology skills
- schools are responsive to partnerships and actively integrate “best of practices” into their curricula
- businesses benefit from having a well-qualified workforce.

Mission Statement

The mission of the Loudoun School/Business Partnership Executive Council, a non-profit organization, is to provide the leadership to promote the development and success of partnerships between the Loudoun County Public Schools and businesses to ensure that the students are prepared to contribute successfully to the ever-changing business and community environments.
2011 Partnership Profiles

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## 2011 Partnership Profiles

**Business:** Abernathy and Spencer  
18035 Lincoln Road  
Purcellville, VA 20132

**Business Contact:** David Lohman

**Phone:** 540-338-9118

**Partner School:** Loudoun Valley High School

**School Contact:** Vicki Dorsey Holstead  
Kris Kelican

**Phone:** 540-751-2400

**Year Partnership Began:** 2001

**Description of School/Business Partnership Activity(ies):** Worked with us on our school wide building and site improvement project by landscaping at the stadium and the school for only about 20% of cost. They assisted us greatly at the opening of school year 2010-2011 including having a labor force of at least 14 workers on site and after hours until the project was completed and ready for the opening day of school.

**Benefits to the Company:** Good community relations and active support of the community school. Stadium and gym signs for advertisement and free sport program advertisement space.

**Benefits to the School:** Low cost, high quality poster/landscaping project that significantly helped with our site improvement project area this year.
2011 Partnership Profiles

Business: The All American Steak House
43145 Broadlands Center Plaza
Ashburn, VA 20148

Business Contact: Brock Anderson, George Jones, Marvcus Patton, Owners
Kelly Butcher, General Manager

Phone: 571-223-0100

Partner School: Stone Bridge High School

School Contact: James e. Person, Principal

Phone: 571-252-2200

Year Partnership Began: 2004

Description of School/Business Partnership Activity(ies):
Since our partnership began with The All American Steakhouse five years ago, Stone Bridge High School has been fortunate enough to be the recipient of wonderful food and catering services, often at reduced price and in some cases complimentary donations. The All American Steakhouse has provided our staff with several luncheons for a variety of events. Most recently, they provided lunch for staff members on a Saturday Exam Review Day in January 2011. This year the All American Steakhouse made a large donation to help with the cost of awards for the football team. They also donated food for the hospitality room for the district girls' volleyball tournament, district gymnastic tournament and Holiday Basketball tournament. They have donated gift certificates for their restaurant for faculty appreciation and have catered several athletic tournaments while contributing to various programs. They have also assisted in fundraising dinners.

Benefits to the Company:
The All American Steakhouse has been recognized in various Stone Bridge publications including monthly school newsletters and sports programs for their contributions. They have been recommended to other schools who now have established their own forms of partnerships. In at least one instance a Stone Bridge organization served as hosts and waiters to bring in more business while sharing some proceeds as a result of their efforts. The restaurant also has been able to find reliable employees from the students at Stone Bridge.
2011 Partnership Profiles

Benefits to the School: Besides providing quality food for staff and catering special events, The All American Steakhouse also maintains a section in their display case dedicated to Stone Bridge High School. They have gone to great lengths and continue to do so to ensure our school is accommodated whenever an occasion arises.
Business: Allan Guy Studios
9134 Taylor Street
Old Town, Manassas

Business Contact: Allan Guy

Phone: 703-331-0492

Partner School: Woodgrove High School

School Contact: Ric Gauriloff, Principal

Phone: 540-751-2600

Year Partnership Began: 2010

Description of School/Business Partnership Activity(ies):
Mr. Guy has been involved with the school before we even opened. He created the school logo/mascot which was no easy task. The wolverine is not an easy mascot to replicate for a school. Other schools have contacted us wanting to use our wolverine for their school.

He has joined in at many of the school functions such as the opening festival held at the beginning of the school year, our dedication, and numerous others events. The neat thing about Mr. Guy is that when he shows up he ends up pitching in and lending a hand where needed.

Mr. Guy is a unique and talented artist who we are lucky to have as a partner here at Woodgrove.

Benefits to the Company: The donation of his time and talent enhance Mr. Guy's company image in the community.

Benefits to the School: Mr. Guy's work has helped to add a professional touch to the logo/mascot and spirit wear of the school as well as being a positive influence on the school climate.
2011 Partnership Profiles

Business: Allegra Print & Imaging
4425 Brookfield Corporate Drive, Suite 700
Chantilly, VA 20151

Business Contact: John Flynn

Phone: 703-378-0020

Partner School: Dominion High School

School Contact: Ms. Jamie Braxton, Assistant Principal

Phone: 571-434-4400

Year Partnership Began: 2003

Description of School/Business Partnership Activity(ies): Mr. Flynn has been working with Dominion High School since the year before the school’s door was opened. At no charge, he prints school flyers, inserts, forms, and invitations to special events. His service has helped the school implement a number of new programs and activities, including support for the school’s goal-setting initiative.

Benefits to the Company: Allegra Print & Imaging is the “go to” printing company of choice in Titan Territory. The company continues to gain community goodwill with every contribution to the school’s success. However, Mr. Flynn is an extremely humble and unassuming man. Therefore, the most significant benefit to the company is in this case an intangible one, the personal satisfaction the owner receives from these tremendous contributions to the success of Dominion High School.

Benefits to the School: The ongoing service that Allegra Print & Imaging provides to Dominion High School empowers the school to communicate effectively with the community. The professional services provided by Allegra are very frequently provided at little or no cost to the school, which allows the school to convey a polished image to the community at large, while redirecting limited school funds to other important priorities. The professional efforts of Allegra have also provided timely support for the school’s quarterly goal-setting initiative, which was largely responsible for the significant increase in student achievement that has been realized in the high school over the past five school year.
## 2011 Partnership Profiles

| Business: | Jim and Marci Anderson  
13468 Loyalty Road  
Leesburg, VA 20177 |
<table>
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<tr>
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<tbody>
<tr>
<td>Business Contact:</td>
<td>Marci Anderson</td>
</tr>
<tr>
<td>Phone:</td>
<td>540-882-3604</td>
</tr>
<tr>
<td>Partner School:</td>
<td>Smart's Mill Middle School</td>
</tr>
<tr>
<td>School Contact:</td>
<td>Tricia O’Connell</td>
</tr>
<tr>
<td>Phone:</td>
<td>571-252-2030</td>
</tr>
<tr>
<td>Year Partnership Began:</td>
<td>2006</td>
</tr>
</tbody>
</table>
| Description of School/Business Partnership Activity(ies): | Smart’s Mill has collaborated with the Andersons since 2006. The Andersons have enriched our school community both as volunteers and by contributing financially to numerous programs that support our students. This relationship began as a family interested in the school their children attend and soon became a partnership, which evolved to support many of our students and teachers. The Andersons’ generous anonymous donations this year, currently fund our JAM (Journey at Middle School) and MAT (Maverick Adventure Team) clubs that support many of our neediest students. We are grateful to have the Andersons as active members of our school community; they make daily differences in the lives of students and teachers.

The Andersons are part of a unique partnership that has allowed our school to make great strides in educating our staff and connecting them to the middle school concept as described in *This We Believe*. Beginning in 2007, scholarships were earmarked for professional development for our team-leaders and SALT (Subject Area Lead Teacher) to become proficient in the practices of great middle schools. The Andersons funded many teachers to attend and participate in the Middle Level Leadership Institute.

The next step was to find ways to improve student achievement. The Andersons contributed to expanding our books sets to improve literacy at Smart’s. Again, funds were made available to enrich our highest to lowest readers, helping them to become more proficient. As literacy has become a part of our school culture, additional events were planned to support this initiative. A local author, Laura Elliott, spoke recently at Smart’s and the entire reception was planned, funded, and delivered by the Andersons. |
2011 Partnership Profiles

Description of School/Business Partnership Activity(ies):
The Andersons have always supported the arts. Every year, both Jim and Marci give of their time and talents to help our musicals. They coach children with their lines, direct rehearsals, loan and donate props, and sponsor a dinner for the directors and volunteers on the day of the play. The Andersons even involve other family members in taking cast photos of each person involved in the play without any cost to students. Marci uses her kind, compassionate, caring, and always positive manner to support students, parents, and staff involved in our yearly musicals.

Last year, the Andersons established a new award. They were instrumental in suggesting, developing, and funding the initial Bridget Beichler Leadership Award. An eighth grade student was recognized and awarded a $1000 savings bond for college. This scholarship is another example of the quiet but powerful way the Andersons continue to support the students and families of Smart's Mill.

The Andersons are a resource that Smart's is proud to have. Both Jim and Marci are true philanthropists who do not wish to be publicly acknowledged for their continued contributions and willingness to participate in the growth, education, and support of Loudoun County students.

Benefits to the Company:
The Andersons are strong community partners. By giving back to the local community and supporting our school, the Andersons are finding individualized ways to educate all students and enrich the community they reside in. Working with kids is rewarding and the Andersons inherently know this by choosing to work with and affect all students at Smart's Mill.

Benefits to the School:
Smart's, through their partnership with the Andersons, has benefited by allowing teachers and students to continue growing and learning. In an economic time where educational "extras" are hard to find, the Andersons are a resource that allows us to continue enriching the lives of our students in diverse ways. These funds give our teachers, students, and staff the extra resources needed to promote academic, emotional, and artistic excellence. Smart's also benefits by having these caring volunteers in our school whom always keep the needs of our unique students and programs in mind when donating their time, talent, and monies.
2011 Partnership Profiles

Business: AOL, Inc.
22110 Pacific Blvd.
Dulles, VA 20166

Business Contact: Michelle Engel, HR
Phone: 703-365-5359

Partner School: Sterling Elementary School
School Contact: Teri Finn, Principal
Phone: 571-434-4580

Year Partnership Began: 2008

Description of School/Business Partnership Activity(ies):
In the summer of 2008 Sterling Elementary School formed a partnership with AOL. The goal was for AOL employees to donate volunteer hours in specialized areas to help support the students and teachers, as well as the facilities. AOL has provided landscaping services to prepare for the opening of the new school year, weekly clerical work in the teacher workroom, organization of the school supply closet and they recently completed a school courtyard renovation which included the addition of a pond and reader's theater stage for students. In addition AOL tutors work with intermediate students every Wednesday in an after school homework club and organize athletic intramurals throughout the year.

Benefits to the Company: Provide volunteer hours by utilizing specialized talents/interests of individual employees.

Benefits to the School: Students at Sterling Elementary are provided one on one homework support/mentoring and the opportunity to participate in after school intramurals. AOL saves the faculty and staff numerous hours by completing clerical work and additional facility beautification projects.
Business: Apple Federal Credit Union  
43320 Junction Plaza #105  
Ashburn, VA 20147

Business Contact: Dave Gorham

Phone: 703-788-4800

Partner School: Briar Woods High School

School Contact: Nancy Cooley, Teacher

Phone: 703-957-4400

Year Partnership Began: 2010

Description of School/Business Partnership Activity(ies): For the last 15 years Apple FCU has pioneered the Student-Run Credit Union program. Currently available in 31 area high schools, student-run branches provide services for the student body, faculty and staff of each high school in which they are located. The program provides the opportunity for students to work in financial institutions operating inside their schools. Student employees are available to process membership applications and respond to inquiries in addition to processing deposits and withdrawals and allowing access to funds just as any other branch. Student branch staff acquire much needed financial education, work and business experience and are directly involved in the day-to-day operation of credit unions at their schools. These real life experiences are an excellent way for students to develop fiscal responsibility and integrate "real world" job duties into the class curriculum.

Students who attend the school can become members of the credit union where they can open savings accounts, checking accounts, make deposits and withdrawals. Students, faculty and staff can use the branch to conduct any type of business they would normally conduct at a branch outside of the school. The Student-Run branch is an excellent way for students to gain access to financial products in a secure, convenient and educational setting.
2011 Partnership Profiles

Description of School/Business Partnership Activity(ies):
Parents of students attending one of these schools are also eligible to join Apple Federal Credit Union. By joining they can take advantage of competitive rates, savings programs, checking accounts, insurance and tax preparation services plus much more. Brothers, sisters and grandparents are also eligible! The process to become a member is easy. Simply fill out the application and return it to the Student-Run branch in Briar Woods High School with a copy of your picture ID. As an added incentive, we will put your initial $5 into your savings account to satisfy your minimum balance requirement!

Also, you can apply online at www.applefcu.org. The application process is easy and can be completed in comforts of your own home!

Apple FCU’s decade of service within area school systems is a proud chapter in their 54-year history. We look forward to your support and hope to remain a resource for you and your student in the years to come.

Benefits to the Company:
Apple gains loyal members with excellent financial skills while serving the education population in Loudoun County.

Benefits to the School:
Students participating gain valuable financial skills. Students have their financial knowledge enhanced in a meaningful way.
2011 Partnership Profiles

Business: Ashburn Children's Dentistry
44025 Pipeline Plaza
Ashburn, VA 20147

Business Contact: Dr. Lynda Dean-Duru

Phone: 703-723-8441

Partner School: Ashburn Elementary School

School Contact: Michelle Walthour, Principal

Phone: 571-252-2350

Year Partnership Began: 2006

Description of School/Business Partnership Activity(ies): Dr. Dean-Duru has performed our annual dental screening for over 150 children for the past four years. She has identified serious dental issues for many children. Her services are critical to the health and well being of our students. Dental concerns left untreated could impact so many other aspects of their lives.

Benefits to the Company: For many children, Dr. Dean-Duru provides the first and only dental care that they will receive. She performs this service with great care, kindness and professionalism.

Benefits to the School: Ashburn Elementary students benefit from this dental support in that a basic need is met which allows the student to focus on their instruction. We believe that a healthy child is a student who is available to focus and meet the challenges of their academic day.
| **Business:** | Bed Bath and Beyond  
45575 Dulles Eastern Plaza  
Dulles, VA 20166 |
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<tr>
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<tbody>
<tr>
<td><strong>Business Contact:</strong></td>
<td>Joseph Golio</td>
</tr>
<tr>
<td><strong>Phone:</strong></td>
<td>571-434-0530</td>
</tr>
<tr>
<td><strong>Partner School:</strong></td>
<td>Briar Woods High School</td>
</tr>
<tr>
<td><strong>School Contact:</strong></td>
<td>PTSO</td>
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<tr>
<td><strong>Phone:</strong></td>
<td>703-957-4400</td>
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<tr>
<td><strong>Year Partnership Began:</strong></td>
<td>2006</td>
</tr>
<tr>
<td><strong>Description of School/Business Partnership Activity(ies):</strong></td>
<td>Make substantial donation of merchandise to the All Night Graduation Party, including coupons for discounts on future purchases.</td>
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<tr>
<td><strong>Benefits to the Company:</strong></td>
<td>Future business from graduating seniors and their families</td>
</tr>
<tr>
<td><strong>Benefits to the School:</strong></td>
<td>Gifts for students who attend the All Night Graduation Party.</td>
</tr>
</tbody>
</table>
2011 Partnership Profiles

Business: Best Buy
609 Potomac Station Drive NE
Leesburg, VA 20176

Business Contact: Susan Berard

Phone: 703-669-4160

Partner School: Harper Park Middle School

School Contact: Don Keener

Phone: 571-252-2820

Year Partnership Began: 2009

Description of School/Business Partnership Activity(ies):
Best Buy continues to be very supportive of Harper Park Middle School. Best Buy has provided a laptop computer and a number of iPods for Harper Park. This is the second year they have provided these materials and are currently assisting to improve our equipment for Harper Park Live - our televised Friday morning student led program. The laptop has been the key component to the function of a Smart board that has been mounted in the cafeteria to display student recognition, math concepts and other information. In addition, Best Buy provided the school with a number of iPods as awards to students for programs at the school. The iPods have been used for incentives and motivational support. Best Buy is committed to enhancing the technology for our students at HPMS. They have offered the Geek Squad to improve and educate our students' understanding of new technologies. Best Buy has included this year sponsorship for our Team Sports Club, this club provides activities for students after school hours and promotes positive relationships between staff and students. Team Sports Club has a positive approach to citizenship and promotes anti drug, alcohol, and gang activity. With continued efforts we look forward to more ideas to improve our students' access to new and innovative technology. Best Buy is determined to be a supportive community member to the education of the students of HPMS.

Benefits to the Company:
Best Buy receives recognition for contributing to the school through its support of the school's efforts to increase student achievement and promote a positive and safe school climate.
Benefits to the School: The technology provided by Best Buy has assisted Harper Park with providing students with incentives to do their best in programs sponsored by the school. The new check-in system helps Harper Park maintain a safe school environment. The technology also has assisted Harper Park with reinforcing key concepts to students in an arena outside of the typical classroom setting.
2011 Partnership Profiles

Business: Best Buy
609 Potomac Station Drive
Leesburg, VA 20176

Business Contact: Daniel Bomar

Phone: 703-669-4100

Partner School: Tuscarora High School

School Contact: Derek Farrey, Athletic Director

Phone: 571-252-1910

Year Partnership Began: 2010

Description of School/Business Partnership Activity(ies): Best Buy donated most of the appliances needed to create our indoor and outdoor concession stands. These included a microwave, conventional ovens, as well as refrigerators.

Benefits to the Company: As an electronics giant in the industry, Best Buy is gaining a community reputation by servicing the schools within its sales area for this store. Best Buy has their corporate name inscribed on a plaque that adorns our outdoor concession stand. They also receive advertising in each of our seasonal programs as well as on a banner which is displayed in our stadium and gym throughout the year.

Benefits to the School: These donated items are pivotal to the operation of our concession stands. These stands are the backbone of income received by our boosters, and therefore are invaluable to our providing for the needs of our athletes and programs.
2011 Partnership Profiles

Business: Big Country Amusements
11949 Livingston Road
Manassas, VA 20109

Business Contact: Stephan MacClary, Sr

Phone: 703-932-0990

Partner School: Arcola Elementary School

School Contact: Dr. Clark Bowers, Principal
Michael Jacques, Assistant Principal

Phone: 703-957-4390

Year Partnership Began: 2010

Description of School/Business Partnership Activity(ies): Each year, the Arcola Elementary School PTA organization conducts a Fall Festival to help kick off the new school year. Mr. MacClary graciously provided several inflatable games, including a fire truck slide, Jurassic Moon Bounce, Snow-cone machine, popcorn machine, wrecking ball, hoops, and other moon bounces. Through this support and the enormous psychological boost his involvement brought to our parents and teachers, the event turned out to be a fun and exciting fundraiser for everyone. In addition, Mr. MacClary’s company provided a dunk tank and other carnival games for the end of year 5th grade graduation in June, 2010.

Benefits to the Company: This company was able to advertise on the sides of their inflatable games. They were also able to have referrals generated by parents and other community members that attended these events. This led to future business with other members of the community.

Benefits to the School: Our PTA surpassed their fundraising goals for this event, which enabled the organization to effectively plan to meet the various requests for needed instructional items at both the classroom and grade levels.
2011 Partnership Profiles

Business: Bloom
609 East Main Street #2710
Purcellville, VA 20132

Business Contact: Store Manager

Phone: 540-338-1811

Partner School: Loudoun Valley High School

School Contact: Susan Ross, Principal

Phone: 540-751-2400

Year Partnership Began: 2004

Description of School/Business Partnership Activity(ies): Each winter holiday for the past five years Bloom has supplied us with 45 turkeys at a very low cost. These turkeys are given to all of our classified staff as a token of appreciation for all they do for the Loudoun Valley community.

Benefits to the Company: Positive public relations and connections to positive staff appreciation at Loudoun Valley.

Benefits to the School: Low cost way to show staff appreciation.
2011 Partnership Profiles

Business: Blue Ridge Area Food Bank
P.O. Box 3142
1802 Roberts Street
Winchester, VA 22064

Business Contact: Cynthia Holley
Phone: 540-665-0770

Partner School: Guilford Elementary School
School Contact: Richard Rudnick
Phone: 571-434-4550

Year Partnership Began: 2009

Description of School/Business Partnership Activity(ies): Guilford Elementary would like to recognize the Blue Ridge Area Food Bank. They provide food weekly for over two hundred students through our backpack program. They also provided food for our second FREE Thanksgiving dinner.

Benefits to the Company: The Blue Ridge Area Food Bank is able to keep the food local and support families which would otherwise not have much food

Benefits to the School: Guilford Elementary is able to feed over two hundred students each Saturday and Sunday. We are able to provide a lunch, dinner and snacks for the weekend. The school is able to make sure that students have nutritious meals and not go hungry over the weekends and holidays.

We will be able to provide for about 250 students by the end of the year.
2011 Partnership Profiles

Business: Bonefish Grill
43135 Broadlands
Ashburn, VA 20148

Business Contact: John Samponga

Phone: 703-723-8246

Partner School: Ashburn Elementary School

School Contact: Michelle Walthour, Principal

Phone: 571-252-2350

Year Partnership Began: 2006

Description of School/Business Partnership Activity(ies): This year begins our fifth year partnership with Bonefish Grill and it has impacted our school in such a positive way. Bonefish is committed to community involvement and willingly supports Ashburn Elementary School. Our partnership with Bonefish mainly focuses on recognition of our staff. They provide off site team building experience for teachers by preparing meals for the team at their local restaurant. This is a wonderful way to show our staff members how much they are appreciated by the community.

Benefits to the Company: Bonefish has a history of supporting schools as part of their community out-reach program. Having a partnership with Ashburn provides an avenue and opportunity for them to fulfill part of their mission. It also provides goodwill in the Ashburn community where they are located and exposes the restaurant to prospective new clientele.

Benefits to the School: This year’s partnership provided support to our instructional program. The opportunity for teachers to earn a team dinner to Bone Fish Grill generated enormous team spirit and enthusiasm for implementing new instructional strategies. The team dinners give staff members a chance to get together in a collegial setting outside of the school environment.
**2011 Partnership Profiles**

**Business:** Bonefish Grill  
43135 Broadlands  
Ashburn, VA 20148

**Business Contact:** John Samponga

**Phone:** 703-723-8246

**Partner School:** Forest Grove Elementary School

**School Contact:** Nancy Torregrossa, Principal  
Llene Banker, Assistant Principal

**Phone:** 571-434-4560

**Year Partnership Began:** 2009

**Description of School/Business Partnership Activity(ies):** Bonefish Grill has extended private sector support by hosting groups of school staff for full dinners throughout the school year. Custodians, secretaries, cafeteria staff, administrators and teachers have enjoyed time away from the school house with the goal of strengthening collegial relationships (which improves school climate), while enjoying excellent cuisine served by attentive staff.

**Benefits to the Company:** Recognizing the efforts of school personnel who work hard to support and teach students in the Loudoun County. Increased business can result when families of school employees return to Bonefish Grill to enjoy the cuisine, family friendly atmosphere and excellent service.

**Benefits to the School:** Improves school climate by bringing all the staff stakeholders together to get to know each other and create stronger work relationships. Acknowledgement by school administrators of the hard work and dedication of the Forest Grove Staff.
2011 Partnership Profiles

Business: Booth All-State Insurance Brambleton
22855 Brambleton Plaza #204
Brambleton, VA 20148

Business Contact:

Phone: 703-327-5250

Partner School: Briar Woods High School

School Contact: BWHS Music Boosters

Phone: 703-957-4400

Year Partnership Began: 2010

Description of School/Business Partnership Activity(ies):
Supports the band and school with donations of money.

Benefits to the Company:
Positive exposure in the area, (school families etc.)

Benefits to the School:
Helps with supplies when needed and donations some profits to Briar Woods Music Boosters.
2011 Partnership Profiles

Business: Brambleton Group LLC
42395 Ryan Road, Suite 301
Brambleton, VA 20148

Business Contact: Steve Schulte, V. P.

Phone: 703-722-2860

Partner School: Creighton's Corner Elementary School

School Contact: Kim Berkey
Brandy Crowley

Phone: 703-957-4480

Year Partnership Began: 2010

Description of School/Business Partnership Activity(ies):
The Creighton's Corner school community is very grateful to have this opportunity to recognize Brambleton Group LLC for their generous commitment to our school. The Vice President, Mr. Steve Schulte, has partnered with our school this year to ensure that we are seen as a true part of Brambleton. This has been accomplished in several ways.

First, back in July, Mr. Schulte proposed the installation of an extensive landscaping package to enhance our curb appeal and make our school look welcoming. This landscaping literally wraps around the entire front and side of the school and includes a variety of trees, shrubs, and burms, accented with the signature Brambleton boulders. When reviewing the plan, there was concern about being able to adequately water so many plants and keep them looking good over time. Mr. Schulte took this concern and came back with a plan to add an irrigation system, with water provided. You could tell that this landscaping installation was Mr. Schulte's baby. Near the completion, he came out to see the final product and after looking around, decided that it wasn't quite what he had envisioned. He promptly augmented it with additional burms, shrubs, and trees. In the true spirit of giving, we have never been told how much it cost to provide this extensive landscaping and irrigation package. In fact, when we asked for the ballpark figure, we were told that they wouldn't share that because they don't do it for the accolades or a pat on the back.
### Description of School/Business Partnership Activity(ies):

As if this generous gift of landscaping was not enough, Brambleton Group also named our school PTA as the beneficiary of their annual Jingle Bell Run, with the funds earned going to complete Phase II of our playground. The Jingle Bell Run is a family oriented Run/Walk around the Brambleton Town Center followed by family friendly kids activities, crafts, and horse & carriage rides. Despite the very cold weather on November 26th many folks still ventured out for this event and helped us earn approximately $5700 for our playground fund!

In addition, we were also fortunate to have Brambleton Group ask our PTA to assist with their fall Camp Out program and allow us to hold a special and Dine and Shop day in November. Together, these two activities provided another $1363 in earnings for our playground fund.

Beyond the very generous financial support provided by the Brambleton Group, Mr. Schulte has worked with our school to welcome us and be a good neighbor whenever possible. One such example of being a good neighbor came in early January, when we were planning a project for our library. We were in need of some bricks to make the project happen. An e-mail was sent to Mr. Schulte inquiring about how we could acquire some bricks from our local home builders and very quickly he responded that he could provide them for us. Two days later, he personally delivered the bricks to our library.

### Benefits to the Company:

By partnering with our school in these ways, Brambleton Group LLC and Mr. Schulte have provided some very positive PR for the Brambleton community. In addition, the landscaping package has also helped make our school more visually appealing to prospective homebuyers when they tour the model homes in our immediate vicinity. These acts of generosity were made without any fanfare and limited recognition, other than in our school newsletter. However, they have made a positive impact on our school community.

### Benefits to the School:

The most obvious benefit to our school is apparent when you turn the corner onto Minerva Drive - it is the beautiful landscaping out front. The landscaping helps us truly mesh with our surrounding community and has made us a centerpiece for the immediate area. The second real benefit for our school is the completion of our playground. Without the fundraising opportunities provided this year by Brambleton Group, our PTA would still be working to raise the $7,000 in funds needed to complete Phase II. Thanks to their generosity, Phase II is set for installation in late February.
2011 Partnership Profiles

Business: Britto Orthodontics
4080 Lafayette Center Dr., Suite 160A
Chantilly, VA 20151

Business Contact: Dr. Dennis Britto, DDS

Phone: 703-230-6784

Partner School: Liberty Elementary School

School Contact: Angela Gwynne-Atwater, Principal

Phone: 703-957-4370

Year Partnership Began: 2008

Description of School/Business Partnership Activity(ies):
The generosity of the Britto team was apparent during a meeting in the summer of 2008. This team of doctors wanted to show their support and did just that by donating $3500.00 to our school! We were overwhelmed by their generosity! As a school, we decided the best way to spend this large amount of money was to increase the books in our library. We were able to purchase a large number of books, thus increasing the circulation. Today, three years later, the partnership continues to grow. This year, the Britto Team has continued to support our school through monetary donations as they sponsored our Fall Festival. This enabled the PTA to present a fantastic day for the Liberty community! Lastly, the Brittos made a donation for students who brought in their Halloween candy and designated Liberty as a recipient in their candy buyback program.

Benefits to the Company: Parents of Liberty students recognize the commitment to their child’s education that Britto Orthodontics displays. The Britto’s have created a positive relationship with Liberty teachers, students, staff members and parents as well as the South Riding community.

Benefits to the School: Liberty students directly benefit from the donations of the Britto team. Not only were we able to supplement our library, we have been able to purchase school supply items for students who may be in need.
### 2011 Partnership Profiles

| Business: | Bullock & Associates, CPAs  
|           | 831 A soth King Street  
|           | Leesburg, VA 20175 |
| Business Contact: | Joe Bullock |
| Phone: | 703-771-1234 |
| Partner School: | Loudoun County High School |
| School Contact: | Tammy Bullock |
| Phone: | 571-252-2000 |
| Year Partnership Began: | 2005 |
| Description of School/Business Partnership Activity(ies): | Over the past five years, Bullock & Associates have provided information for accounting students and provided a college scholarship for a student pursuing a career in accounting to become a Certified Public Accountant. |
| Benefits to the Company: | Bullock & Associates benefit as a social responsibility to the community it serves. |
| Benefits to the School: | LCHS students gain knowledge, insight, career information as well as financial support in pursuing a degree. |
2011 Partnership Profiles

Business: Burger King
1145 Aylor Road
Stephens City, VA 22655

Business Contact: Store Manager

Phone: 540-869-7118

Partner School: Briar Woods High School

School Contact: Tom Mangan

Phone: 703-957-4400

Year Partnership Began: 2010

Description of School/Business Partnership Activity(ies): The business donated crowns which were used by students to act out historic actions taken by monarchs.

Benefits to the Company: The company gave useful material which displayed their company reputation.

Benefits to the School: The students enjoyed learning history while wearing the crowns and acting as historic figures. Even after the skits were over, the students wore the crowns during class work.
2011 Partnership Profiles

Business: Cah & Associates  
47524 Compton Circle  
Potomac Falls, VA 20165

Business Contact: Charles Hasper, CPA

Phone: 703-282-0512  
cahasper@aol.com

Partner School: Loudoun County High School

School Contact: Tammy Bullock

Phone: 571-252-2000

Year Partnership Began: 2007

Description of School/Business Partnership Activity(ies): Charles Hasper has been a guest speaker in accounting and advanced accounting discussing career opportunities in the field of accounting and finance.

Benefits to the Company: Cah & Associates benefit from a social responsibility activity.

Benefits to the School: The students benefit by learning career opportunities in the accounting and financial fields.
2011 Partnership Profiles

Business: Capital One
1680 Capital One Drive
McLean, VA 22101

Business Contact: Petra K. Mouhajir, Mid-Atlantic Volunteer Project Manager

Phone: 703-720-2399

Partner School: Sully Elementary School

School Contact: Tim Martino, Principal

Phone: 571-434-4570

Year Partnership Began: 2010

Description of School/Business Partnership Activity(ies): Beginning with the 2010-2011 school year Capital One has reached out to Sully Elementary. This "new" partnership has been wonderful and the benefits are already showing up in our school. Ms. Petra Mouhajir has introduced Capital One into our school to work with students and to donate various items. Ms. Mouhajir brought a team of volunteers to Sully to work with fourth and fifth grade students. The activities focused on responsible spending and saving for the future. The students greatly enjoyed the day with the volunteers. At the conclusion of the visit Ms. Mouhajir asked me about items needed for students. A list was provided as a "guide" for the Capital One volunteers. When Ms. Mouhajir returned to visit the school she came with every item on the list as well as many additional items. The Capital One volunteers donated several new coats and various items of clothing. They also donated gift cards for "special" situations.

Benefits to the Company: The volunteers from Capital One have the opportunity to come into our school and become a part of the Sully learning community. They also have the chance to share their knowledge of finances to build fiscally responsible future adults.

Benefits to the School: The students at Sully benefit greatly from the donations provided by the Capital One employees. Fourth and fifth grade students also learn the early workings of being financially responsible as young adults. The students also have an opportunity to meet successful adults in the professional world.
2011 Partnership Profiles

Business: Carried Away
47063 Garrett Place
Sterling, VA 20165

Business Contact: Patrice DeHaven

Phone: 703-406-0111

Partner School: Potomac Falls High School

School Contact: Janice Koslowski, Principal, Kathy Chrisman, Teacher

Phone: 571-434-3200

Year Partnership Began: 1998

Description of School/Business Partnership Activity(ies):
Patrice DeHaven owns a theme gift basket company and follows through on her tagline which is “It is my job to make you look good.” We have been fortunate to have several of our students work part time for Patrice. She teaches students in depth reasons for each type of media used. She has been a guest speaker fourteen years teaching what goes on behind the scenes of a successful business and the dedication it takes to make a difference to each and every customer and potential client. Patrice has volunteered her time to assist with mock interviews to the English Department and does a great job with feedback to help the students develop the skills to be successful in their first interview. Patrice donates a gift basket every year for Night at the Falls with a value over $150. In addition, Patrice has made numerous donations to the band and has been a vendor for the band at their fundraising night. Patrice has promoted some of our major school events on her company website.

Benefits to the Company: Patrice gets her company name out to numerous parents, staff, and students every year at Potomac Falls. When they need a unique gift idea, her name comes to mind due to her outstanding creativity and resourcefulness. She has been a very active home based business supporting several departments and events that shows goodwill to the business, “Carried Away.”.

Benefits to the School: The “Carried Away” presentation is not only educational, but extremely interesting and is always their favorite of the year. Students learn the major impact of the personal touch and individualizing her gift baskets so that each recipient feels special. Students are taking away real life skills from Patrice’s expertise and feedback for job interviews. Our school raises funds from her beautiful gift baskets that she donates for events.
2011 Partnership Profiles

Business: Charles Robinson State Farm Insurance Agency
300 Fort Evans Road, NE, Suite 104
Leesburg, VA 20176

Business Contact: Megan Merkosky

Phone: 703-69-3434

Partner School: Loudoun County Public School

School Contact: Tammy Bullock

Phone: 571-252-2000

Year Partnership Began: 2009

Description of School/Business Partnership Activity(ies): "Strapped for Cash". A selected day during National Teen Driver Safety week, the State Farm Insurance agency handed out $1.00 to each student and adult wearing a seatbelt from 8:00am until 8:45am to encourage safe driving. They also handed out literature about safety.

Benefits to the Company: This was a way to get their message out about National Teen Driver Safety week and to encourage safe driving practices.

Benefits to the School: The students who had their seatbelts on benefitted by receiving a $1.00 to reinforce good driving habits, and they also encouraged those students who did not wear their seatbelt to buckle up.
## 2011 Partnership Profiles

<table>
<thead>
<tr>
<th>Business:</th>
<th>Cheers Sport</th>
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<tbody>
<tr>
<td>2009 Ashbrook Place</td>
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<tr>
<td>Ashburn, VA 20147</td>
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<table>
<thead>
<tr>
<th>Business Contact:</th>
<th>Scott Hembach</th>
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<tr>
<td>Phone:</td>
<td>703-723-3111</td>
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<tr>
<th>Partner School:</th>
<th>Hamilton Elementary School</th>
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<tr>
<th>School Contact:</th>
<th>Bob Marple, Principal</th>
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<tr>
<td>Phone:</td>
<td>540-751-2570</td>
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| Year Partnership Began: | 2009                     |

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<tr>
<th>Description of School/Business Partnership Activity(ies):</th>
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<tr>
<td>The Hamilton School Family is so pleased with the contribution that Cheers Sports and Scott Hembach have made over the past two years. Scott has worked tirelessly to provide our school with quality products such as staff shirts, scarves, and basketball jerseys, all at very reasonable prices. Our staff pictures over the last two years are proof positive as we look sharp, and the morale of staff is certainly boosted by the quality products Cheers and Scott have been able to provide for us. Cheers is always customer oriented, very efficient, and in these difficult budgetary times, they have always been willing to go the extra mile to provide a high quality product at an affordable cost. This commitment to the staff of Hamilton Elementary School is greatly valued. I have seen a change in morale and we feel like a team on Spirit Fridays when I see the beautiful staff shirts, or on cold days when I see staff members wear their scarves. It really does promote the idea of a “team” environment.</td>
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<tr>
<th>Benefits to the Company:</th>
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<tr>
<td>Cheers Sports has long been the vendor of choice for many high school students when shopping for sporting equipment, letterman jackets, and athletic apparel. I feel that we have been a great model of what they are able to do when it comes to partnering with a school to provide spirit wear and other items which support school unity and teamwork amongst staff members in school communities. I have been asked on many occasions who did our shirts, which for Cheers, is great marketing. Not only has their product been one I am extremely pleased with and proud to wear, customer service at Cheers is top notch. I am always treated with great respect and feel that the value with which they care for their customer is second to none.</td>
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</tbody>
</table>
Benefits to the School: This business partnership is supporting our overall mission of providing an outstanding program of study to our student body by engaged staff members who feel valued and share a common purpose.
2011 Partnership Profiles

Business: Cheers Sports
20099 Ashbrook Place, Suite 110
Ashburn, VA 20147

Business Contact: Denny Petrella

Phone: 703-723-3111

Partner School: Stone Bridge High School

School Contact: James E. Person, Principal

Phone: 571-252-2200

Year Partnership Began: 2000

Description of School/Business Partnership Activity(ies):
Cheers Sports continues to support Stone Bridge High School in several ways. Along with financial donations, sponsorships, volunteers, and equipment, Cheers has sponsored Football games hosted by Stone Bridge. Denny Petrella and Joe Donatella volunteer their time by attending Stone Bridge football playoff games and making appearances at other sporting events. Cheers provided "Dig Pink" shirts for the volleyball fans to support the volleyball team during National Breast Cancer Awareness month. Cheers Sports also provides a means of employment for current and former Loudoun County public school students. Cheers Sports is a major contributor to the athletic program at Stone Bridge.

Benefits to the Company: Cheers Sports is widely used throughout the Ashburn Community and within Loudoun County. Cheers Sports receives publicity through athletic programs and newsletter recognition.

Benefits to the School: Along with athletic and financial support Stone Bridge is given by Cheers, the owners and staff set positive examples for our students through giving back to the community.
2011 Partnership Profiles

Business: The Cheesecake Factory
21076 Dulles Town Circle
Dulles, Virginia 20166

Business Contact: Mr. John Iannucci, General Manager
Phone: 703-444-9002

Partner School: Farmwell Station Middle School
School Contact: Tonya Edwards, Assistant Principal
Phone: 571-252-2320

Year Partnership Began: 2007

Description of School/Business Partnership Activity(ies):
The Cheesecake Factory at Dulles Town Center has generously donated lunch for the Farmwell Station Middle School fall fundraiser winners for the past four years. With smiles and a warm welcome from The Cheesecake Factory staff, ten students, plus chaperones, have been escorted over the years to a table at the restaurant to eat to their hearts content. The students have been treated to any appetizer, fountain drink, or smoothie of their choice. After enjoying that, they are then allowed to select a main course meal. Of course, students are reminded not to overindulge, as they just might want dessert! Dessert is always a highlight at the restaurant – sundaes and, naturally, the famous cheesecakes. No one goes back to school hungry!!

In addition to the fantastic meal at The Cheesecake Factory, the service is impeccable. Mr. Iannucci, General Manager, makes sure that the students are treated extra-special. The servers go over-and-beyond to accommodate the students and chaperones to make sure their experience at the restaurant exceeds everyone’s expectations. Their vibrant personalities, attentiveness, and caring attitudes make the visit simply wonderful. Not only do the students get a delicious lunch, but they get the opportunity to socialize with their fellow students in a “business atmosphere,” and learn some “tricks of the business trade.”

Farmwell Station cannot say “thank you” enough to Mr. Iannucci and his staff for this “extremely generous” contribution to our students. It gives the students something to strive for with memories to last a lifetime.
### 2011 Partnership Profiles

| Benefits to the Company: | The Cheesecake Factory gets to see first-hand how excited the Farmwell Station Middle School students are, upon arrival and during the course of the meal, for having the opportunity to eat at the restaurant. They experience what it is like to be a middle-school aged student again! That being said, the public relations for The Cheesecake Factory would be the number one benefit for the company. Some students have never been to the restaurant. After their experience the day of the luncheon, they are eager to go home and tell mom and dad that they want to return for another meal at The Cheesecake Factory. Another big benefit for the restaurant is the reciprocity for rewarding the students for a job well-done. They are thanking the students with the luncheon, but in turn, Cheesecake Factory receives heartfelt thanks from all the attendees by way of their enthusiasm, smiles and laughter. |
| Benefits to the School: | The monies that would be spent for rewarding the top-selling students of the fundraiser are a significant savings, thus, allowing the school a higher profit from the fundraiser. These monies are used for student activities throughout the year to encourage students to make middle school an educational and worthwhile experience. A huge benefit for the students is to see the professional side of a business operation. Their questions to the servers, chef, and manager, give them information that can help them in making decisions concerning their future careers. It might just be this one event in their life that convinces them to be a chef, server, or manage a restaurant. The exposure to The Cheesecake Factory business can be a life-changing event for the students that encourage them to excel in school. |
# 2011 Partnership Profiles

**Business:** Cheesecake Factory  
21076 Dulles Town Circle  
Sterling, VA 20166

**Business Contact:** John Iannucci, General Manager

**Phone:** 703-444-9002

**Partner School:** Potomac Falls High School

**School Contact:** Janice Koslowski, Principal  
Kathy Chrisman, Teacher

**Phone:** 571-434-3200

**Year Partnership Began:** 2009

**Description of School/Business Partnership Activity(ies):** The Cheesecake Factory has partnered with Potomac Falls High School for three years to take part in the biggest fundraising event for the school year. John Iannucci, the General Manager is a Potomac Falls graduate and now gives back to his alma mater and the community and the community he works in. John donated 400 dinners to the school for two different seating times at Night at the Falls. The entire community is invited to attend the event with no admission fee, but there was a charge for dinner which brought in a profit to fund academic programs at Potomac Falls High School. John took the time out of his busy schedule to work with the committee for the ideal menu selection that would accommodate most people's taste. John arranged for staff to prepare the food at the restaurant and make trips to serve the two different seating times that took place during our event.

**Benefits to the Company:** The Cheesecake Factory created goodwill advertising for Dulles Town Center and shows they are community oriented. The dinner part of Night at the Falls was so well received and because of this, extra patron traffic was generated due to parents and students wanting to dine at the restaurant for supporting our school.

**Benefits to the School:** Night at the Falls is a community event to showcase our school. The donation of The Cheesecake Factory for the dinner portion is a great draw to get people to attend. John Iannucci is a former PFHS Marketing student and he is a part of a lesson to our current students about the relevance of giving back to the community. The school and students gain the satisfaction of uniting our busy community and school to accomplish our goal of raising much needed funds for the many academic programs at Potomac Falls High School.
2011 Partnership Profiles

Business: Chick-fil-A at Dulles Town Crossing
45440 Dulles Crossing Plaza
Sterling, VA 20166

Business Contact: Deirdre Araby

Phone: 703-44-0300

Partner School: Countryside Elementary School

School Contact: Arlene Glaser, Principal

Phone: 571-434-3250

Year Partnership Began: 2003

Description of School/Business Partnership Activity(ies): Since our school opened in 2003, Chick-fil-A has been an active partner with our school. We have held spirit nights at the restaurant and through the years Chick-fil-A has donated over $8000 to our PTA as a result of our receiving 15% of the proceeds of each spirit night. As a general rule, we receive between $600 and $800 at each event. In addition, Chick-fil-A has provided lunch for our entire staff during teacher appreciation Week, and this year provided dinner for over 100 Dads and students at our Watch D.O.G.S. kick-off event. Chick-fil-A is always looking for ways to assist our students and families. As a school we collected over 100 winter coats during their winter coat drive and as a result many children and adults will be warmer this winter. We are working with Chick-fil-A to establish a tutoring program whereby their employees volunteer to work with students who need one-on-one assistance. Chick-fil-A has been an exceptional partner who considers our students and their families when establishing their community service program. We are fortunate to be working with them and look forward to continuing this partnership for years to come.

Benefits to the Company: The donations that Chick-fil-A makes to Countryside enhances the company's image in the community and provides their employees with the satisfaction that they are making a difference in the lives of the Countryside Elementary School children and their parents.

Benefits to the School: The financial donations made by Chick-fil-A have provided our students with assemblies, scholarships for field trips, t-shirts for our fifth grade students who graduate from DARE and other activities that our PTA support during our school year.
Business: Chick-fil-A  
46920 Community Plaza Unit 1184  
Sterling, VA 20164

Business Contact: Ellie Kim

Phone: 703-444-1901

Partner School: Dominion High School

School Contact: Sandi Tucker, Marketing Teacher

Phone: 571-434-4400

Year Partnership Began: 2003

Description of School/Business Partnership Activity(ies): Chick-fil-A supports the entire Dominion Cluster of schools. This support begins with Chick-fil-A’s direct financial support to cluster schools through Community Nights that are held multiple times per year. Chick-fil-A offers schools within the Dominion Cluster a significant percentage of their proceeds during each community night. Chick-fil-A has donated thousands of dollars to Dominion Cluster schools. These proceeds benefit local school efforts, as well as the Cluster’s New Beginning’s Initiative, which connects families to the schools. Chick-fil-A is also a faithful supporter of the Breakfast Club, donating 100 breakfast sandwiches every Tuesday morning.

Benefits to the Company: Chick-fil-A is a community dining icon. It is impossible to enter the restaurant without running into a member of the Titan community on the staff or enjoying their dining experience. During community nights, the restaurant is typically packed with customers for Dominion Cluster schools. School groups are available to perform and serve at special events hosted by Chick-fil-A.

Benefits to the School: The financial support offered to Dominion High School and its neighboring schools supports the engagement of families who have not traditionally been involved in school. Families are invited to a meal that is paid for by the money generated from the Chick-fil-A community nights. These families meet school staff members, collect valuable information about the school’s expectations, and are exposed to community resources that can support the achievement of their students. Contributions to the Dominion High School Breakfast Club ensure that students have a nutritious breakfast before beginning their academic day.
2011 Partnership Profiles

Business: Chick-fil-A  
45440 Dulles Crossing Plaza  
Sterling, VA 20166

Business Contact: Bill Digges, Store Operator  
John Barton, Marketing Director

Phone: 571-434-3200

Partner School: Potomac Falls High School

School Contact: Janice Koslowski, Principal  
Kathy Chrisman, Marketing Teacher

Phone: 571-434-3200

Year Partnership Began: 2004

Description of School/Business Partnership Activity(ies): Chick-fil-A has offered its services to PFHS and has been an incredible community partner. They have donated breakfast to the faculty and staff, senior class, and for various other events. Chick-fil-A has made donations and sponsored major school-community events, such as sponsoring the basketball tournament for “A Night at the Falls”, feeding donors at our annual Blood Drive, helped with a collection for VA Tech in the spring of 2007, sponsored coupons for Buckle up for Safety, assists various organizations with car washes on their site, donated breakfast to feed 80 judges and proctors for DECA Competition, and serves as a community business and work location for several students. One PFHS student was accepted into the management of the corporation, and had the opportunity of training employees in new stores throughout the country last summer before she left for college. The manager has given a presentation annually on customer service and the award-winning store that he operates to the marketing students. Our students that work at Chick-fil-A have learned the major importance of outstanding customer service and the details, which make a difference in making a business successful. They have a great appreciation for the foundation of the company and have obtained the knowledge that will allow them to channel pride and understanding of their workplace into their performance.
Benefits to the Company: Business will increase as a result of their generosity to our school and community. Teachers and students will keep them in mind as a stop for breakfast, not just lunch and dinner. Their kindness has made everyone aware of how much they have given back for outstanding community relations. Student employees have helped staff the restaurant, and serve as management.

Benefits to the School: PFHS knows that they can count on Chick-fil-A for whatever we may need in the way of feeding teams, fundraisers, as an employer, and a true interest in helping the school. The management helps without hesitation and it is a true pleasure to work with them.
2011 Partnership Profiles

Business: Children’s Dentistry at Pleasant Valley
4080 Lafayette Center, Suite 160A
Chantilly, VA 20151

Business Contact: Dr. Ajit Britto
Dr. Mala Britto

Phone: 703-230-1000

Partner School: Mercer Middle School

School Contact: John Duellman, Principal

Phone: 703-957-4340

Year Partnership Began: 2009

Description of School/Business Partnership Activity(ies): Dr. Mala Britto and Dr. Ajit Britto are in their second year at their Chantilly location and serve as a model for a community centered business. In 2010, Dr. Britto and Dr. Britto were majority financial contributors for the Mercer Madness 3 on 3 Tournament. Since its inception, this tournament has been a centerpiece and culminating activity for Mercer students. This event showcases the talents of our students who participate in our leadership, choir, bands, dance clubs as well as Health and PE classes.

Benefits to the Company: The Mercer Madness Tournament was widely advertised and attended resulting in Dr. Britto and Dr. Britto increasing their client base by adding teachers as well as Mercer parents and their children. They have built upon their reputation as a business that truly cares about the future of Loudoun children.

Benefits to the School: The contributions from Children’s Dentistry at Pleasant Valley have gone toward paying for materials, food and shirts for participants. Without their generosity, this special evening in March would not happen.
2011 Partnership Profiles

Business: Christopher Newton Foundation
19767 Willowdale Place
Ashburn, VA 20147

Business Contact: Amy Newton
Phone: 703-216-8004

Partner School: Newton-Lee Elementary School

School Contact: Carol Winters, Principal
Phone: 571-252-1535

Year Partnership Began: 2005

Description of School/Business Partnership Activity(ies): The Christopher Newton Foundation/Newton Lee Elementary School partnership began when the school was named after Mr. Christopher Newton and Mr. Lee in 2005. September 11, 2011 will mark the 10th anniversary of September 11 and the beginning of our 7th year as partners in education.

Benefits to the Company: The Christopher Newton Foundation benefits from this partnership because we share Mr. Newton's values, academic focus, and commitment towards giving back to your community in our school which bears his name. As the CEO and President of Work/Life Benefits, the company's vision and mission was focused on improving the quality of life for employees as well as clients. Mr. Newton believed the quality of a person's life begins with family, excellent education, exposure to the arts and using your skills to improve the community. For those who knew Mr. Newton you know how devoted he was to his family, our community, music, golf, home improvement and continuous learning. He also loved to travel, meet new people and learn about their cultures and customs. Newton-Lee Elementary tries to embody this same spirit and zest towards being our best.

Newton-Lee provides a living, thriving community for the Christopher Newton Foundation as they contribute time, resources and love in memory of their son, husband and father. Annually, on or near September 11, the community comes together to remember and celebrate the life of Christopher Newton with his family. Three generations of the Newton family have developed relationships with the Newton-Lee administration, faculty and students. Michael and Sarah Newton, his children, have also met with the Newton-Lee administration to discuss, plan and implement their ideas to improve their community and keep their father's legacy alive.
2011 Partnership Profiles

Benefits to the Company:

Mr. Newton’s children have created and completed their Eagle Scout and Girl Scout Cadet Projects at Newton-Lee.

Benefits to the School:

Everyday students and staff are touched by the partnership with the Christopher Newton Foundation in areas of academics, the arts and exterior areas of the school. Students and teachers enjoy the benefits of our expanded guided reading library, painted café murals in the cafeteria and music instruments all provided by the Newton Foundation.

Mr. Newton loved music. The foundation has been very generous in helping expand our Music Department’s instruments. These include World Music Drums, additional xylophones and metallophones, steel drums, percussion tables, choir chimes, hand drums, gongs, and other miscellaneous small percussion instruments. These additional instruments provide opportunities for all students to perform and experience success.

Some of the landscaping projects at the front entrance of our school were selected by Michael for his Eagle Scout project. This project centers on the United States Flag and pays tribute to his father who lost his life on 9/11. Beside the flagpole stands a large boulder. On this boulder are the small blue and green hand prints from the previous year’s graduating class. This boulder and the Memorial Garden are the first things visitors see when they come to Newton-Lee. The garden is a joint effort between the Newton Family, the Newton-Lee PTO and the school community at large. Located in the front of the school, the garden provides a living reminder of our history and the shared vision that makes our partnership successful. The hands on the boulder represent our hand in hand commitment to education, our school and the community. This personal connection brings everyone together to achieve a rock solid community. Each time we pass the massive stone we are reminded that we will always be Newton-Lee Explorers and a part of a powerful team.

During one of our meetings we asked Sarah about her father and her community service. “He was just an ordinary person. He would be happy about my service” was her reply. When children live with extraordinary parents and grandparents they come to believe that extraordinary is the norm. But to the Newton-Lee Elementary School Community Christopher Newton and the three generations participating in the Christopher Newton Foundation are making an extraordinary difference in the experiences and lives of our students and our community. Our shared vision focuses energy on every young mind and spirit as our students enter experiences that would not be available without the support of the Christopher Newton Foundation.
2011 Partnership Profiles

Business: Chuck E. Cheese
21025 Town circle
Sterling, VA 20166

Business Contact: Yesy Salinas, General Manager

Phone: 703-430-0144

Partner School: Potomac Falls High School

School Contact: Regina Raffaele, Transition Teacher
Tibber Hamilton, Job Coach

Phone: 571-434-3200

Year Partnership Began: 2009

Description of School/Business Partnership Activity(ies): The mission of Chuck E. Cheese is to bring families together in a wholesome environment for fun, games and kids. They are committed to supporting education in our community. They encourage and motivate students to learn through programs such as "Homework Helper Rewards Calendar" and "Tokens for Grades". Students can earn free tokens by completing a homework calendar and by bringing in their most recent report card. Chuck E. Cheese donates a generous portion of their proceeds to schools in our community through school fundraising events. Yesy Salinas, General Manager at Chuck E. Cheese's Dulles Town Center location, has offered employment opportunities to many of our students. In a safe, fun and family oriented work environment students are mentored and learn valuable work skills and the importance of good work ethics. Yesy is committed to building a team that is professional and devoted to providing great customer service. It is because of Yesy's leadership that Chuck E. Cheese was awarded Best People Practices Award for diversity and for having one of the lowest management and hourly turnover rates.

Benefits to the Company: Positive Brand Recognition, community loyally supports Chuck E. Cheese. The company builds their reputation for wholesome, safe and fun environment for families with kids and obtains the respect of all.
Benefits to the School: Donations from Chuck E. Cheese enable our schools to initiate new programs and financially support existing programs. They provide students with encouragement and motivation by offering rewards for learning. Students are provided with opportunities for employment in a wholesome environment with an organization that Forbes magazine has put on their "Top 200 Small Companies" list. I believe that's why "just saying, Chuck E. Cheese, naturally puts a smile on everyone's face".
Description of School/Business Partnership Activity(ies): The partnership between Cisco Systems and Seldens Landing Elementary School began in 2008. The partnership was initiated by Amy Reich who was a Cisco employee and Seldens Landing parent. A core value of Cisco is to positively contribute to the world and to others. Cisco employees are committed to giving back and volunteering is an important part of the Cisco culture. Since 2001, Cisco employees have logged more than one million volunteer hours. Cisco's corporate headquarters are located in San Jose, California with hundreds of sites worldwide. The corporation encourages employees to establish local community connections. Since 2008, Cisco employees have contributed greatly to Seldens Landing through their philanthropic endeavors and hours of volunteerism. Currently, five Cisco employees provide ongoing support to the Seldens Landing school community. These employees have a direct impact on children and their school experiences.

Benefits to the Company: A core value of Cisco Systems is to positively contribute to the world and others. Seldens Landing Elementary School provides a means for local Cisco employees to make positive contributions to children and to schools in Loudoun County. Volunteering and giving locally provides a space in the community for an otherwise geographically remote corporation. The volunteerism of Cisco employees provides a human touch and allows local community members to associate a name and face with Cisco Systems. Cisco employees who volunteer at Seldens Landing believe the philanthropic work they do on behalf of Cisco encourages employee retention. They like working for a company that supports philanthropic work and that gives back to the community.
Benefits to the School:

Cisco volunteers are an integral part of our school. They serve in various capacities and enhance our school culture and climate. Four Cisco employees support the Seldens Landing Watch Dog Dad program. Sean Hair, Aaron Beaule, John Pracher, and Kerry Blackstone regularly serve as Watch Dog Dads at Seldens Landing. As Watch Dog Dads, these Cisco employees serve as male role models for students, tutor individual students, provide remediation and enrichment to small groups of students, and monitor student safety during arrival, dismissal, lunch, and recess.

Cisco employee, Amy Reich, volunteers annually to help with kindergarten registration. Each year, Amy devotes a full day to welcoming more than 150 new kindergarten parents to Seldens Landing Elementary. She greets new parents with a warm smile and immediately sets their anxiety at ease. Amy assists parents with registration, shares important information about the school, and works to ensure each parent understands the important role they play at Seldens Landing Elementary.

Cisco employee, Aaron Beaule, logs many volunteer hours each week as he helps to implement a math enrichment program for third grade students. Students voluntarily complete weekly enrichment activities prepared by teachers and meet with Aaron at the end of the week for review. Aaron patiently works with students to develop problem solving skills and reinforce their effort.

Aaron also helps Seldens Landing students learn the importance of giving, a core value of Cisco. Several times throughout the school year, Aaron organizes a Seldens Landing food drive for local shelters and Loudoun Interfaith. Cisco provided funds to purchase collection bins for food drives. Aaron creates flyers, organizes collections, and delivers food to the shelter and Loudoun Interfaith on behalf of the school.

Lastly, Cisco Systems provides a monetary incentive to Seldens Landing Elementary for every volunteer hour served by a Cisco employee. Funds are used to purchase instructional materials such as books, science equipment, and math tools that benefit all children at Seldens Landing Elementary.
2011 Partnership Profiles

Business: The Claude Moore Charitable Foundation
11350 Random Hills Road, Suite 520
Fairfax, VA 22030-7429

Business Contact: Lynn Tadlock, Director of Grants

Phone: 703-947-1147

Partner School: Loudoun County Public Schools
Monroe Technology Center

School Contact: Wagner Grier, Principal

Phone: 571-252-2080

Year Partnership Began: 2006

Description of School/Business Partnership Activity(ies):
In the Spring of 2006, The Claude Moore Charitable Foundation approached the Loudoun County Public Schools with an idea and an opportunity to develop a new and innovative program with the fields of health and medical sciences. This program would prepare high school students for high-wage, high-demand careers within the health and medical sciences. The development of the Claude Moore Scholars program is the first of its kind in Virginia and the nation. This three-year program prepares students to enter careers in medical laboratory technology, nursing, pharmacy technology, and radiology technology. Students earn college credit while still enrolled in high school and prepare for professional credentials and licensures within each specialized field. The instructional program is in its second year of operation. To date, The Claude Moore Charitable Foundation has given over $250,000.00 to fund this exciting and successful program by covering the costs of instructors, instructional materials, instructional equipment & technology, and textbooks. This career pathway has also been designated as one of four programs to be included within the Loudoun Governor’s Career and Technical Academy which is housed at the Monroe Technology Center in Leesburg, Virginia.

Benefits to the Company:
In partnership with the Inova Health System, this program will help to create a new pipeline of highly educated healthcare professionals that will fill high-wage, high-demand jobs within the fields of health and medical sciences.
Benefits to the School: Grant funding to begin the development and operation of innovative instructional programs for high school students within the fields of health and medical sciences.
Business:  Colorcraft of Virginia, Inc.  
22645 Sally Ride Drive  
Sterling, VA 20166  

Business Contact:  Jim Mayes  
Meredith Mayes  

Phone:  703-709-2270  

Partner School:  LCPS Head Start  

School Contact:  Carol Basham  

Phone:  571-252-2110  

Year Partnership Began:  1996  

Description of School/Business Partnership Activity(ies):  For thirteen years the employees of COLORCRAFT have provided winter holiday assistance to Head Start families and their children who are most in need. Tremendous joy comes to these families because of the generous commitment of the corporation and its employees. Any family adopted by COLORCRAFT receives an overflowing carload of necessities and niceties and enjoys an unforgettable holiday experience.  

Benefits to the Company:  The COLORCRAFT “family” experiences the joy of working together to support those who are in need and can enjoy a sense of satisfaction in that they enrich dearly the lives of others.  

Benefits to the School:  Our chosen families enjoy a memorable holiday and much needed support and resources.
Jim Mayes, president of ColorCraft of Virginia, has been instrumental in the success of the Graphic Communications program at Monroe Technology Center. Mr. Mayes has held several national and state offices in the printing industry. He is currently serves on the Board of Directors, Printing Industries of America. He also has been chairman of the Printing Industries of Virginia. He serves as Chairman on the Graphic Communications Advisory Committee. In 2009, Mr. Mayes was awarded the prestigious honor of being inducted to the Printing Hall of Fame. In 2010 he received the Lifetime Achievement Award for his contribution to the printing industry. In 2011, he received the Graphics of America's Award for this lifetime of service to the industry.

Mr. Mayes does not know what the word “No” means when it comes to benefiting the students of the Graphic Communications program. He has spoken in front of the Board of Supervisors on behalf of our proposed new school and has offered his input on budget issues. He sponsors opportunities for the Graphic Communications instructor to attend educational events that would otherwise be unobtainable due to cost constraints. He has been instrumental in acquiring equipment, supplies, textbooks and curriculum materials.
Description of School/Business Partnership Activity(ies):

Each year prior to the first day of school, his company, ColorCraft, hosts an Open House, which gives new students and their families an opportunity to meet each other, the instructor and tour a commercial printing facility. Mr. Mayes donates materials needed by the Graphic Communications program. He opens his facility for tours and shadowing opportunities throughout the school year. Monroe Tech's second year students, who display exceptional qualities, may be offered an internship in the spring of their second year, which may turn into summer employment.

Mr. Mayes is also an involved volunteer, judge and supporter of SkillsUSA competitions. He has sponsored not only the Graphic Communications students but the entire Monroe Technology Center student body who have attended the state competition for the past two years. His staff also helps to judge various skills competitions.

Mr. Mayes commitment to Monroe Technology Center and its students has been so strong that we now see some of that same level of support in ColorCraft employees. Many ColorCraft employees participate in a job-shadowing day with graphic communication students to offer real-world learning and to share the latest technology for students to observe.

Jim Mayes is a mentor, advisor and friend to students and staff at the Monroe Technology Center. He asks for nothing in return. His reward is to see students learn and succeed in a career that they enjoy and that will challenge and keep them a lifetime learner.

Benefits to the Company:

ColorCraft currently employs Monroe Technology Center graduates, one of which has been with the company for over 10 years. With this type of partnership, the company will have a working relationship with knowledgeable graduates for possible future employment. ColorCraft's deep concern for the entire printing industry is to have young, well trained, knowledgeable employees who will bolster the future of their industry.

Benefits to the School:

Mentorship to staff. ColorCraft donates supplies, sponsors and funds various student activities. Students and staff may observe and train on the latest technology in the printing industry. ColorCraft helps with contacting speakers from the graphics industry. The students gain work experience while interning at ColorCraft. Loudoun County Public School and Monroe Technology Center are kept up-to-date with the latest technological information and trends from ColorCraft staff. ColorCraft supplies information about and contributes to scholarships from the graphics industry. Jim Mayes is what partnership is all about -- caring for our students' success.
2011 Partnership Profiles

Business: Commonwealth Digital Office Solutions
21205 Ridgetop Circle
Sterling, VA 20166

Business Contact: Lisa Shultz
Phone: 703-450-2921

Partner School: Rolling Ridge Elementary School
School Contact: Andrew Davis, Principal
Phone: 571-434-4540

Year Partnership Began: 2009

Description of School/Business Partnership Activity(ies):
Rolling Ridge is in its second year of partnership with Commonwealth Digital Office Solutions. The goal of this partnership is to provide for economically disadvantaged students whose families struggle to provide for their family. Starting in the fall of 2009, Commonwealth Digital Office Solutions began donating food and clothing supplies to Rolling Ridge Elementary to help support our families. The food supplies helped to allow Rolling Ridge to begin a Backpack Buddies program that sends food home with students over the weekend. Their support is significant because Rolling Ridge Elementary depends solely on donations from churches and businesses in order to provide the food for the program. Commonwealth Digital Office Solutions also donated a large number of new coats that were given to deserving students who didn’t have one.

Starting in October of 2010, Commonwealth Digital Office Solutions increased its donations of food to fill over one hundred backpacks every month until the end of the year.

Benefits to the Company: The company is blessed in so many ways that they want to give back to the community. They chose to help children because they really can’t help themselves and so often are just victims of circumstance. If one child doesn’t have to go hungry for a weekend or can be warmed by a jacket then it’s all worth it!
2011 Partnership Profiles

Benefits to the School: Rolling Ridge Elementary School’s economically disadvantaged students have benefited tremendously from the support provided by Commonwealth Digital Office Solutions. They are provided a backpack full of food almost every weekend to help them stay nourished while not in school. We cannot thank Lisa and Commonwealth Digital Office Solutions enough for their very generous donation and support of this vital community outreach project.
2011 Partnership Profiles

Business: Concept Marketing, Inc
14101 Parke-Long Ct, Suite Z
Chantilly, VA 20151

Business Contact: Jeff Geurin, President

Phone: 703-263-7984

Partner School: Monroe Technology Center

School Contact: Pam Smith, Graphic Communications Instructor

Phone: 571-252-2080

Year Partnership Began: 2005

Description of School/Business Partnership Activity(ies):
Jeff Geurin, president of Concept Marketing, Inc. has been instrumental in the success of the Graphic Communications program at Monroe Technology Center. A former graduate of the graphic communication program, Mr. Geurin serves on the advisory committee, serves as a guest speaker and helps the students prepare for competitions. The team from Concept Marketing, Inc. dedicated several hours to the PrintEd accreditation process obtained by the Graphic Communications department in December 2009. Mr. Geurin also developed and implemented the SkillsUSA District 10 Advertising Design Competition for the past several years.

In 2010, Mr. Geurin was received School Business Partnership Recognition Award.

Benefits to the Company: Concept Marketing, Inc. mentors the young adults who are entering the field of graphic communications. With this type of partnership, the company will have a working relationship with knowledgeable graduates for possible future employment.

Benefits to the School: Since Mr. Geurin is a former graduate, he is a dedicated individual who wants to give back to the school and the entire Loudoun County Public School system. The students not only gain useful information but relate the experiences that Mr. Geurin had while attending Monroe Technology Center; pursuit to continue his education and build a successful career in the industry.
2011 Partnership Profiles

Business: Costco
1300 Edwards Ferry Road
Leesburg, VA 20176

Business Contact: Pam Enright
Dave Stremic

Phone: 703-669-5060

Partner School: Harper Park Middle School

School Contact: Don Keener

Phone: 571-252-2820

Year Partnership Began: 2006

Description of School/Business Partnership Activity(ies): The goal of the program is to promote a positive climate for our school. Costco provides incentives for students, and it demonstrates its support of the staff and school by supplying pastries and other treats for a monthly breakfast for staff and other school activities. Costco has also provided baked items for several after school events such as Hispanic Information Night.

Benefits to the Company: Costco receives recognition for contributing to the school and for supporting the school’s efforts to enhance staff and school climate and morale.

Benefits to the School: Costco’s willingness to donate to our school helps create a positive climate and energy boost for our staff, while also assisting with the creation of a positive learning environment for our students.
Business: Costco
21398 Price/Cascades Plaza
Sterling, Virginia 20164

Business Contact: Daryl Leuck
Phone: 703-406-6500

Partner School: Rolling Ridge Elementary School
School Contact: Andrew Davis, Principal
Phone: 571-434-4540

Year Partnership Began: 2009

Description of School/Business Partnership Activity(ies):
Rolling Ridge is in its second year of partnership with the Sterling Costco. The goal of this partnership is to provide for economically disadvantaged students whose families struggle to provide for their family. Starting in the fall of 2009, Costco began donating food to Rolling Ridge Elementary to help support our families. The food supplies helped to allow Rolling Ridge to begin a Backpack Buddies program that sends food home with students over the weekend. Their support is significant because Rolling Ridge Elementary depends solely on donations from churches and businesses in order to provide the food for the program.

This year Costco graciously added to the food donations by donating over 500 backpacks with school supplies. These backpacks were utilized for the Backpack Buddies program and were also given out to our preschool and kindergarten students. They will also be given to all kindergarteners who enroll in the upcoming school year.

Benefits to the Company: Costco is able to support the local community through its donations, but more importantly provide for children in the immediate area who need help.

Benefits to the School: Rolling Ridge Elementary School's economically disadvantaged students have benefited tremendously from the support provided by Costco. Students are provided a backpack full of food almost every weekend to help them stay nourished while not in school. We cannot thank Daryl and Sterling Costco enough for their very generous donation and support of this vital community support project.
# 2011 Partnership Profiles

**Business**: Crystal Classic Coach, Inc.  
207 East Holly Avenue  
Suite 200  
Sterling, VA  20164  

**Business Contact**: Mr. Azar Iqbal, Owner  

**Phone**: 703-349-1303  

**Partner School**: Farmwell Station Middle School  

**School Contact**: Tonya Edwards, Assistant Principal  

**Phone**: 571-252-2320  

**Year Partnership Began**: 2010  

**Description of School/Business Partnership Activity(ies)**: Crystal Classic Coach graciously agreed to donate the service of a ten-passenger limousine to transport the student winners of the fall fundraiser event. The students were picked up at Farmwell Station Middle School and transported to The Cheesecake Factory at Dulles Mall. The majority of the students had never been inside a limousine. This was an extremely exciting ride for all the students and quite informative.

**Benefits to the Company**: The main benefit for the company was public relations. It was the hope that by donating their services, they would receive exposure to the Ashburn and surrounding areas, thus, increase their business. Farmwell Station published an article in their monthly newsletter, along with a picture of the limousine and Crystal Classic Coach’s business card.

**Benefits to the School**: The cost of the limousine to reward the top-selling students of the fundraiser was waived by the company, thereby, creating a significant savings and allowing the school to earn a greater profit from the fundraiser. The monies saved will be used for student activities throughout the year to encourage students to make middle school an educational and worthwhile experience.

The students gained “limousine” experience by observing how the driver handles the vehicle and his service to the customers. Drivers need to possess personality and some students may have found that this business is something they would enjoy doing in their future. The enlightenment of this experience could pose a life-changing experience for some of the students. It is Farmwell’s hope that any activity, such as this, will enhance the student’s life.
2011 Partnership Profiles

Business: Deli South
38 Catoctin Cir SE #D
Leesburg, VA 20175

Business Contact: Chris Scharrer

Phone: 703-779-0590

Partner School: Hamilton Elementary School

School Contact: Bob Marple, Principal

Phone: 540-751-2570

Year Partnership Began: 2009

Description of School/Business Partnership Activity(ies):
The Hamilton School Family is so very grateful to Mr. Chris Scharrer and his employees at the Deli South in Leesburg. Mr. Scharrer and his commitment to our overall program has truly been an incredible blessing, both to our student body and to our staff and community. Deli South has catered such events as our PBIS incentive end of year cookout, Hearts on Fire Chili/Valentine’s Day Event, Community Spaghetti Dinners, various professional and staff development lunches and our opening retreat meals for our valued staff members. Mr. Scharrer has contributed so much, and always does so with such an easy smile and kind and caring manner. Mr. Scharrer takes great pride in supporting our school, the events we hold, the student body we support, and the community we serve.

One of my first goals when starting at Hamilton Elementary as principal in the summer of 2009 was to establish several business partnerships, develop a rapport with the business community, and cultivate mutually beneficial relationships that ultimately provide our student body with the quality experience they so deserve. Deli South was the first partnership I was able to cultivate, and I was able to do so with such minimal effort on my behalf, as Mr. Scharrer was always so eager to help in any and every way feasible. It has been an incredible pleasure working with Deli South and Mr. Scharrer, as the integrity, quality, and spirit of the work Mr. Scharrer performs and how he treats those whom he supports and serves is truly a model for our Hamilton Panthers to observe and follow. I am extremely proud to be affiliated with Mr. Scharrer and Deli South, a quality establishment which gives back to the communities it serves.
| Benefits to the Company: | There is great joy in contributing to the school program and Mr. Scharrer exudes this as he serves this community. Mr. Scharrer has two children, both of whom have attended or currently attend Hamilton Elementary School. Mr. Scharrer always shares with me that food, and providing joy to those he serves is his way of giving back and supporting the school where his students attend. His friendly service, generosity, and commitment of time and selflessness are truly commendable. |
| Benefits to the School: | This business partnership is supporting our overall mission of providing an outstanding program of study to our student body by engaged staff members who feel valued and share a common purpose. |
2011 Partnership Profiles

Business: Dickinson Corporation
42727 Summerhouse Place
Ashburn, VA 20148

Business Contact: Corie
Phone: 703-723-8936

Partner School: Briar Woods High School

School Contact: Alicia Burgess
Phone: 703-957-4400

Year Partnership Began: 2010

Description of School/Business Partnership Activity(ies):
The Dickinson Corporation donated money to support the Model United Nations.

Benefits to the Company: The Dickinson Corporation demonstrates commitment to the community.

Benefits to the School: The donation is used to pay for conference fees for delegates.
2011 Partnership Profiles

Business: Dominion Virginia Power
171 Elden Street
Herndon, VA 20170

Business Contact: Le-Ha Anderson
Tim J. Sargeant

Phone: 703-359-3042

Partner School: Forest Grove Elementary School

School Contact: Nancy Torregrossa, Principal
Llene Banker, Assistant Principal
Mary Charlish, First Grade Teacher

Phone: 571-434-4560

Year Partnership Began: 2009

Description of School/Business Partnership Activity(ies): On behalf of the students, teachers, and parents of Forest Grove Elementary School, we are much honored to recognize Dominion Virginia Power for its generous grant award in the amount of $3,000 to build a school garden. The Forest Grove Garden will be located in a courtyard between the third and fourth grade hallways, constructed in early March with the help of staff, students, parents and community volunteers, such as local representatives from Dominion Virginia Power. The garden will focus primarily on the Native American style of gardening utilizing corn, beans and squash, known as the Three Sisters. The Forest Grove Garden will implant background knowledge for students while seamlessly linking Native American culture studies with investigations about plant growth, plant and insect life cycles, patterns and relationships in nature and more. A garden also provides the perfect backdrop for math lessons involving graphing, estimation, measurement, computation and geometry, as well as creating poetry, artwork, and journal writings. While all students and staff will practice responsibility and respect for the environment by taking part in weeding and watering the garden on a regular basis, each grade level will be assigned a different element in preparing, maintaining and harvesting the garden.
2011 Partnership Profiles

Description of School/Business Partnership Activity(ies):

A second exciting environmental education opportunity that has been afforded to our students this past year is Dominion's Project Plant It! Project Plant It! is a program designed by Dominion and the Arbor Day Foundation to teach students the value of trees in our ecosystem and how to recognize and care for trees. The program provides teachers with lesson plans, reproducible, awards and activities to integrate math, science, art, technology, writing and physical activity. The culminating activity of the Project Plant It! unit is to celebrate Arbor Day by providing every student with a tree seedling and instructions on how to plant and care for the tree. Students, teachers and parents in various grade levels participated in special tree planting celebrations this past Spring and plans are being made at this time to continue this new Forest Grove Arbor Day tradition in 2011.

Although 2009-2010 was the first year of our partnership with Dominion, the students, staff and teachers of Forest Grove Elementary School sincerely hope that this is just the beginning of a long-term partnership with Dominion in environmental education in our school.

Benefits to the Company:

As stated on their website, Dominion Educational Partnerships aim to improve math and science achievement, encourage creative problem solving, provide meaningful assistance to educators and showcase innovative educational experiences. What does all of this mean for Dominion? Dominion's commitment to our schools, our environment and our natural resources will promote a safer, healthier and thriving future for everyone. To recognize Dominion for their contributions, Forest Grove Elementary School plans to include local representatives from Dominion in the Arbor Day celebration, as well as the garden ribbon cutting ceremony. Local newspapers and TV news stations will be invited to the ribbon cutting ceremony and volunteers from the local Dominion offices are invited to participate in designing, building and maintaining the garden. An informational video clip will be created for the school website to inform the community of the garden and Project Plant It! and to promote participation. The Forest Grove Garden will also serve as a location for community groups, students, parents, and volunteers to meet and be inspired, be united and be proactive in caring for the environment. All hands-on projects, scientific investigations, math lessons, writing assignments and art creations that are conducted in the Forest Grove Garden and through Project Plant It! will be widely advertised in local papers, on the school website and in class newsletters. Dominion will be recognized in all forms of publications and advertisements, as a means to demonstrate Dominion's ability to be more than just a corporation.
Benefits to the School:

The school-business partnership with Dominion directly benefits all 565 students at Forest Grove Elementary School, as well as the surrounding community. As a school, we represent a wide variety of ethnicities, races and abilities. Almost 40% of our students are English Language Learners and nearly half of our student population is economically disadvantaged. Each aspect of preparing, caring for and enjoying the garden, as well as the learning activities in Project Plant It! will naturally teach many of the academic standards outlined in the state learning standards, as well as instill a sense of pride and respect for the environment. The garden will provide a natural and safe place for students to discover their own wide-range of abilities and learning styles. All students and staff will practice responsibility and respect for the environment by taking part in weeding and watering the garden on a daily or weekly basis. Kindergarteners will visit the garden to make hands-on observations and discoveries. First graders will create a school-wide composting program, as well as, perform rainwater tests. Second grade students will study the Native American style of gardening by planting the seeds of the Three Sisters. The third graders will test the soil and assemble a solar or wind powered garden accessory. Fourth grade students will harvest the vegetables and fifth grade students will integrate math and science skills to plan the garden and placement of seeds, as well as, perform soil tests. Our special needs population will be able to use the garden as a means to accommodate all learning styles including visual, tactile, and kinesthetic. To integrate technology, each grade level will share their experiences in the garden with the school by filming their work, their discoveries and the progress of the garden and sharing it on the morning announcements. Thanks to Dominion's generosity and devotion to the future of our schools and environment, all students at Forest Grove Elementary School will have an opportunity to experience success, as a garden promotes a sense of responsibility and accomplishment for students who may struggle to experience conventional success in school.
2011 Partnership Profiles

Business: Dulles Community Church  
4200 Lafayette Center Drive, Suite T  
Chantilly, VA 20151

Business Contact: Lea Grimes  
Sophia Brundick

Phone: 703-961-8882

Partner School: Hutchison Farm Elementary School

School Contact: Diane Herndon-Wilson  
Cindy Rodriguez

Phone: 703-957-4350

Year Partnership Began: 2009

Description of School/Business Partnership Activity(ies): Hutchison Farm Elementary School is very grateful to have a partnership with Dulles Community Church. DCC believes all people crave the acceptance and security of common-unity. Hutchison Farm believes that a student performs at their best when they have a stable, functioning home life. Our desire is to connect students and their families with resources that will provide them the tools needed to have the most successful education experience possible.

DCC wanted to further develop their connection with the community and they chose to start with the local schools. DCC has partnered with us in providing several resources for many of our families. In today’s ever changing economy anyone can find themselves in the middle of a financial hardship. We understand that a student’s performance in school is greatly influenced by what is happening in the home. DCC’s outreach team has come through for many of our families with food, clothing, and coats. They have also offered aid for tutoring, daycare, and financial assistance. We meet with the outreach team once a month to follow up and discuss prior and new situations. DCC truly cares about our families and through this exchange together we have shown our commitment to the success of our students.
## 2011 Partnership Profiles

### Benefits to the Company:
Hutchison Farm takes pride in giving back to our community. We host an annual canned food drive as well as an annual coat, hat, & mitten drive. Each year our collection is abundantly overflowing with supplies. We first use these items to fulfill the needs of our own students and their families. We then donate our overflow to DCC to restock their food pantry and clothing/coat closet. We know that the items we have collected will go back into our own neighborhood community.

### Benefits to the School:
Families are private and do not typically make their needs known. When we do become aware of a need having a trusted resource that we can call on to act immediately and confidentially is essential when a family is going through a difficult time.

Most recently we became aware of a student whose parents were going through a divorce. This caused a large hardship for the family not only financially but emotionally as well. DCC quickly provided groceries, warm coats, and support for this family. Their basic needs were taken care of but most importantly they knew they had the support of both the school and the neighborhood. DCC is an encouraging presence in our neighborhood community and Hutchison Farm is appreciative to have established this mutual partnership.
2011 Partnership Profiles

Business: Dulles Golf Center & Sports Park
21593 Jesse Court
Dulles, VA 20166

Business Contact: Carolyn E. Howell, VP

Phone: 703-929-3707

Partner School: LCPS Pupil Services/Transition Services

School Contact: Michelle Dorsey, Transition Teacher/Business Liaison

Phone: 571-252-1312

Year Partnership Began: 2004

Description of School/Business Partnership Activity(ies): “A Classroom without Walls”

Loudoun County Public School students have a cherished partner in the pursuit of life-long learning. Most companies value the employee that can “hit the ground running”. Especially when the cyclical support for formalized training wanes, companies prefer to literally “unwrap the perfect employee from a box” with no training. It takes a top notched, community invested company to be willing to recognize, train, and grow talent. One such company is Dulles Golf Center & Sports Park.

More than 25 students have walked this “classroom without walls” while earning a competitive wage. Make no mistake, Dulles Golf Center & Sports Park is very business oriented. However, they have managed to focus on strong business leadership, exceptional client satisfaction, and supportive staff development.

Students are expected to provide a high level of job performance as they undergo training to hone good customer service skills, communication, and problem solving. It sometimes appears that the students surprise themselves when they see what they have accomplished. This partnership is a wonderful reminder that learning never stops and it does not need to be confined to a conventional classroom in order to prove valuable.

Benefits to the Company: This partnership allows Dulles Golf Center & Sports Park to continue to honor their high level of community involvement while having a steady stream of good pre-screened candidates. They understand the importance of investing in the community and in mentorship for the growth of young talent.
2011 Partnership Profiles

Benefits to the School: The students have an opportunity to work amongst athletic activities that they love. Further, the students gain life enhancing skills through the cultivation of responsibility, healthy habits, good manners, and excellent customer service skills fostered by the comfort of mutual respect.
2011 Partnership Profiles

Business: Dulles Golf Center and Sports Park  
21593 Jesse Court  
Dulles, VA 20166

Business Contact: Carolyn Howell

Phone: 703-929-3707

Partner School: Stone Bridge High School

School Contact: Heather Brewington

Phone: 571-252-2200

Year Partnership Began: 2009

Description of School/Business Partnership Activity(ies): Carolyn Howell, at Dulles Golf, has opened up her business to one of our students and job coach. She and her staff have been supportive of him and the job coach as they work together to maintain the grounds at the facility. He works there every other day and is paid by Dulles Golf.

Benefits to the Company: The benefits to Dulles Golf are that they have a reliable and consistent employee that arrives on time, everyday and that he is a hard worker that is willing to do any job that is requested of him.

Benefits to the School: Dulles Golf provides our student with valuable work experience and a connection to the community that will assist his transition to post-school life.
2011 Partnership Profiles

Business: Dunkin Donuts  
42876 Truro Parish Drive  
Ashburn, VA 20148

Business Contact: John Croce, Owner

Phone: 703-723-0350

Partner School: Belmont Station Elementary School

School Contact: Patricia McGinly, Principal

Phone: 571-252-2240

Year Partnership Began: 2010

Description of School/Business Partnership Activity(ies): It is not often, especially when times are tough, that a small business owner not only graciously responds to a request for a donation but then follows up with, "Is there anything else I can do?"

Mr. John Croce, owner of the Dunkin Donuts franchise in Ashburn, was just such a business partner. When approached about donating a basket for the Winter Wonderland Auction, he said yes without hesitation providing great ceramic mugs, a special coffee canister, a stainless steel thermos, Dunkin Donuts ornaments, and of course, several bags of their famously delicious coffee. That Dunkin Donuts basket of goodies was a popular silent auction item and brought over one hundred dollars to the PTA.

However, that is only where the school-business partnership began. As he was assisting the PTA members with their Winter Wonderland auction basket, he was the one who VOLUNTEERED to do more for the event. And when Mr. Croce says he would like to do more, it is really more.

He took time to meet with the Winter Wonderland Committee several times and shared their excitement about the upcoming event. He understood that the school follows healthy snack guidelines and was more than willing to accommodate by providing alternatives as well as donuts. When it was all said and done, Mr. Croce's Dunkin Donuts donated the entire Winter Wonderland Breakfast for nearly 500. In addition to a great variety of famous Dunkin Donuts, he also provided bagels and cream cheese, muffins, coffee, milk, and all the paper products the school needed to provide an early morning treat to our families.
## Description of School/Business Partnership Activity(ies):

Belmont Station is very proud to be able to add, John Croce and Dunkin Donuts to our school business partnership profile. Rarely have we met someone so genuinely enthusiastic about building a lasting relationship with our school community. Ashburn and Belmont Station are fortunate to have Mr. John Croce and his Dunkin Donuts business invested in public education.

## Benefits to the Company:

Dunkin Donuts and Mr. Croce have received recognition and appreciation for their support of Belmont Station. Hopefully, their generous support of school programs and activities has also benefited them in their public relations endeavors with the Belmont Greene and Broadlands communities.

## Benefits to the School:

Belmont Station will continue to benefit from the many generous acts of kindness and support received from Dunkin Donuts. Mr. Croce’s generosity saved the PTA several hundred dollars and those funds will help with future programs.
### 2011 Partnership Profiles

<table>
<thead>
<tr>
<th>Business:</th>
<th>Eggspectation</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1609 Village Market Blvd., SE Suite 110</td>
</tr>
<tr>
<td></td>
<td>Leesburg, VA 20175</td>
</tr>
<tr>
<td>Business Contact:</td>
<td>Mike Wilson</td>
</tr>
<tr>
<td>Phone:</td>
<td>410-740-8719</td>
</tr>
<tr>
<td>Partner School:</td>
<td>Ball’s Bluff Elementary School</td>
</tr>
<tr>
<td>School Contact:</td>
<td>Anabel Trinidad Perdue, M.Ed</td>
</tr>
<tr>
<td>Phone:</td>
<td>571-252-2880</td>
</tr>
<tr>
<td>Year Partnership Began:</td>
<td>2011</td>
</tr>
<tr>
<td>Description of School/Business Partnership Activity(ies):</td>
<td>Eggspectation is a new partner for Ball’s Bluff Elementary this academic year. Eggspectation supports the local community where their company associates and customers live. Mike Wilson came to Ball’s Bluff to offer his business as a partner in January 2011 to enhance our Positive Behavior Intervention Support System (PBIS) by offering our students incentives for their exemplary behaviors.</td>
</tr>
<tr>
<td>Benefits to the Company:</td>
<td>The support that Ball’s Bluff Elementary receives from Eggspectation bridges a relationship between school, family, and community. This provides the opportunity for Eggspectation to introduce their business into the community and offer support to the school.</td>
</tr>
<tr>
<td>Benefits to the School:</td>
<td>The support Ball’s Bluff receives from Eggspectation provides our students opportunities to enhance their self-esteem and confidence. The positive reinforcement approach provides opportunities for the staff to recognize our students for their exemplary behaviors. Teachers are also recognized for their dedication to Ball’s Bluff Elementary and their students.</td>
</tr>
</tbody>
</table>
**2011 Partnership Profiles**

<table>
<thead>
<tr>
<th>Business:</th>
<th>Eggspectations</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1609 Village Market Blvd., SE Suite 110</td>
</tr>
<tr>
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<td>Leesburg, VA 20175</td>
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<table>
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<tr>
<th>Business Contact:</th>
<th>Mike Wilson</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phone:</td>
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</table>

<table>
<thead>
<tr>
<th>Partner School:</th>
<th>Harper Park Middle School</th>
</tr>
</thead>
<tbody>
<tr>
<td>School Contact:</td>
<td>Don Keener, Assistant Principal</td>
</tr>
<tr>
<td>Phone:</td>
<td>571-252-2820</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year Partnership Began:</th>
<th>2011</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Description of School/Business Partnership Activity(ies):</th>
<th>The goal of this partnership is to promote student learning and achievement and providing activities to enrich student/staff relationships and an understanding of how a food service industry operates. This restaurant is scheduled to open March 7, 2011. They have already provided incentives for staff and students to promote citizenship, achievement, and motivation. They have welcomed our mentor program and plan to provide a place for staff and students to meet and discuss pressing issues. They have already provided several gift cards and other motivational items to encourage student/staff relationships and student achievement. We have already scheduled a field trip for students to see how they operate and provide a place for our mentor program to meet. They also plan further events for our staff to recognize staff for their efforts.</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Benefits to the Company:</th>
<th>Eggspectations receives recognition for contributing to the school and for supporting the schools efforts to enhance staff and school climate and morale.</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Benefits to the School:</th>
<th>Eggspectations’ willingness to donate to our school helps create a positive climate and energy boost for our staff, while also assisting with the creation of a positive learning environment for our students.</th>
</tr>
</thead>
</table>
2011 Partnership Profiles

Business: ExxonMobil
3225 Gallows Road
Fairfax, VA 22037

Business Contact: Judy Hubka, Community Relations Advisor

Phone: 703-846-3427

Partner School: Liberty Elementary School

School Contact: Angela Atwater, Principal

Phone: 703-957-4370

Year Partnership Began: 2008

Description of School/Business Partnership Activity(ies):
ExxonMobil Volunteer Involvement (VIP) Program and Team Grant Program provide $500 grants for every 20 hours an ExxonMobil employee or a group of employees volunteer at a school or a charitable organization. At Liberty Elementary, the Tan family volunteered by reading to Second Grade students, hosting educational booths for International Festival, registration and clean-up volunteers for the Stone Ridge 5K run for Education event representing Liberty, and assisting 2nd grade teaching team with administrative and project work. Since our partnership began, ExxonMobil has contributed $5,000 to Liberty Elementary through the ExxonMobil VIP and Team Grant programs and we look forward to many more years of partnership ahead.

Benefits to the Company:
The Volunteer Involvement Program (VIP) provides incentives for ExxonMobil employees, spouses, and family to give back to the community, seeking to make a difference by volunteering in events that make a difference in the lives of the teachers and students.

This program seeks to encourage employees, retirees, and other eligible participants to actively contribute their time and talent to schools and charitable organizations by providing contributions on their behalf. The intent of this program is to encourage volunteerism to worthwhile charitable activities in the community. In partnership with schools, through volunteering ExxonMobil employees show students the practical applications of reading, math and science concepts. Volunteers also introduce students to a variety of careers in the field of STEM (science, technology, engineering and math). ExxonMobil employees are role models who help open doors for young people, encouraging them to place greater emphasis on their education.
Benefits to the School: Exxon has been a consistent partner to Liberty Elementary. With the funds provided to Liberty, we have been able to supplement our Accelerated Reader program with numerous books for a variety of grade levels.
2011 Partnership Profiles

Business: Fairfax County
Department of Family Services
6245 Leesburg Pike, Suite 315
Falls Church, VA 22044

Business Contact: Christina L. Huie, Youth Employment Counselor II

Phone: 703-533-5731

Partner School: LCPS Pupil Services/Transition Services

School Contact: Michelle Dorsey, Transition Teacher/Business Liaison

Phone: 571-252-1312

Year Partnership Began: 2009

Description of School/Business Partnership Activity(ies):
The Fairfax County Department of Family Services has created the Career and Education Opportunities (CEO) Program to prepare students for successful work experiences. This program has received funding to support Fairfax County students and students in the surrounding counties.

Students between 17 - 21 years old begin an intense training program that includes self evaluation, skill development, resume writing, job search skills, salary analysis, interview skills, team building, and goal setting. The program's job placement segment allows students to gain on the job training and career counseling.

Clearly quilted resources can create a blanket of prosperity for everyone.

Benefits to the Company: This partnership allows the Fairfax County Department of Family Services to efficiently share resources such that students can become productive and contributing citizens of Northern Virginia.

Benefits to the School: The students have an opportunity to redirect their career path using tools that breed success.
2011 Partnership Profiles

Business: Falcons Landing
20522 Falcons Landing Circle
Potomac Falls, VA 20165

Business Contact: Novella Whitehead
Phone: 703-404-5100

Partner School: LCPS Head Start Program
School Contact: Carol Basham
Phone: 571-252-2100

Year Partnership Began: 2006

Description of School/Business Partnership Activity(ies):
Head Start would like to highlight the enthusiastic partnership that has grown over the last three years with Falcons Landing, a local retirement community owned and operated by the Air Force Retired Officers Community.

Novella Whitehead, a community outreach volunteer, telephoned Head Start with the possibility of having residents of Falcons Landing read in our classrooms. A connection was instantly made!

This year, twenty three Falcons Landing residents read in five of our six classrooms! This means that there is a reader in these five classrooms almost every day.

Benefits to the Company: The residents of Falcons Landing enjoy the relationships they form with the three and four year old students. They also are given the opportunity to understand the importance and impact that reading to young children has on a child’s future reading skills.

Benefits to the School: The students not only gain experience in interacting and building relationships with the senior community members but also enjoy the benefits of being read to on a regular basis.
2011 Partnership Profiles

Business: The Fields at Casades/Kettler Management
21260 Huntington Sq
Sterling, VA 20166

Business Contact: Anja Mottern, Property Manager

Phone: 703-404-2000

Partner School: Potowmack Elementary School

School Contact: Jane Ramirez, Teacher

Phone: 571-434-3270

Year Partnership Began: 2009

Description of School/Business Partnership Activity(ies):
Kettler Management oversees the management of the rental apartments known as the Fields of Cascades in Sterling. This well managed community’s students attend Potowmack Elementary. Students residing within this well managed community attend Potowmack Elementary. Many of them can benefit from additional tutoring by teachers, but cannot attend after-school tutoring due to lack of transportation to bring them back home. In an effort to provide assistance to their community, and Kettler’s regard for the well-being of members of their community, Potowmack Elementary and Kettler Management partnered to find a secure and safe environment for the elementary students to meet with teachers from the elementary school for tutoring each week.

Benefits to the Company:
Kettler, is one of the largest diversified Real Estate development companies in the Washington, DC region. Founded in 1977, Kettler develops planned communities, apartments, condominiums, and mixed-use projects. Kettler is also the largest developer of affordable rental housing in the Washington region. Kettler communities are noted for their positive and transformational impacts on the regions in which they are developed. Additionally, their communities are regarded for their land planning excellence, transportation improvements, diversified housing, creative mixed-use elements, access to mass transit, and are extraordinary. In creating space within the management office and club house for the students and teachers to use each week for tutoring, Kettler aims to help young students achieve academically. Providing this outlet also helps the community ensure students are actively engaged in beneficial activities after school.
Benefits to the School: Many of the students participating in the tutoring program have working parents who may not be able to provide the support they need for homework and studies. While parents would like for their students to attend tutoring after school, not having a means of transportation back to their homes presented a huge hurdle. Teachers willing to volunteer their time and services needed a space where they could meet with students, and parents needed the convenience and accessibility. In providing the space, Kettler management allowed parents, teachers and Potowmack Elementary to help students in need that otherwise would not receive assistance.

With the quiet space to learn, and individualized tutoring, attending students have been able to complete assignments, ask questions and receive help in studying for tests, as well as receive guidance on projects. Students attend weekly, one day a week, for about 1 hour. On average, the teacher to student ratio is 1:4 allowing for very individualized help. Nine teachers rotate with four attending each week tutoring more than sixteen students participating on a regular basis.
2011 Partnership Profiles

Business: Fuddruckers
44036 Pipeline Plaza
Ashburn, VA 20147

Business Contact: Jeena and Joey Yoon

Phone: 703-724-0990

Partner School: Sanders Corner Elementary School

School Contact: Maureen Cur#, School Librarian

Phone: 571-252-2250

Year Partnership Began: 2007

Description of School/Business Partnership Activity(ies):
We have been working with Fuddruckers for a few years now beginning with restaurant nights where the restaurant gives back a percentage of sales on a particular night. We then invited Jeena (one of the owners) to participate on our School Improvement Committees. She not only participates, but brings great ideas. Three years ago she heard about our I Read to the Principal program and wanted to know more about how SHE could help. She came up with the idea to have a book drive to help support the program. We have now held three VERY successful September book drives at Fuddruckers. Everyone benefits as the community enjoys the fellowship of eating and meeting together, the school as a whole benefits as Jeena brings great ideas to the School Improvement process and the students benefit as they take home the books from the program. We all know how important reading is to the betterment of our children as a whole, but Jeena has found a way to incorporate a local business and engaging families on several different levels.

Benefits to the Company: The name of Fuddruckers is well known to the community and having the restaurant nights brings their business to the attention of all the community members.
Benefits to the School:

The students benefit from the books donated to our I Read to the Principal program. Our goal is to continue to put books in the hands of our students. This is an expensive program to run and the help we receive from Fuddruckers helps keep the program alive. The program involves children going to the Principal's office throughout the year and reading to the Principal. They then get an "I Read to the Principal" pin, their picture taken (printed right on the spot and hung outside the principal's office) and then choose a new book to keep as their own. It is such a great opportunity for children to read one on one and have that self esteem and confidence of reading with and for a friend and an adult. The PTA receives financial help from the restaurant nights and the families enjoy the chance to see their friends, neighbors and staff members.
2011 Partnership Profiles

Business: GAM Printers
45969 Nokes Blvd., Suite 130
Sterling, VA 20166

Business Contact: Nathaniel Grant
Phone: 703-450-4121

Partner School: Guilford Elementary School
School Contact: David Stewart, Principal
Phone: 571-434-4550

Year Partnership Began: 2001

Description of School/Business Partnership Activity(ies): GAM prints the monthly school newsletter.

Benefits to the Company: GAM is able to assist the school communicate with the community at no cost by printing our newsletter. Recognition is given each newsletter for their generosity.

Benefits to the School: Our newsletters are more professional. GAM saves the school resources and time in printing it for Guilford.
2011 Partnership Profiles

Business: The George Washington University
Virginia Science and Technology Campus
45085 University Drive, Suite 303
Ashburn, VA 20147

Business Contact: Dava Wilson, Marketing Specialist
Corporate and Community Relations

Phone: 703-726-3652

Partner School: Art Supervisor, Central Office

School Contact: Melissa A. Pagano-Kumpf, Art supervisor

Phone: 571-252-1580

Year Partnership Began: 1999

Description of School/Business Partnership Activity(ies):

**LCPS Young Artist Series**

The GW Virginia Science and Technology Campus provides exhibit space from September through June in Exploration Hall to highlight the artwork of approximately 150 LCPS 1-12 students and that of their art teachers. The University hosts a "Meet the Artist" reception for each of three different student exhibits where students are honored with individual certificates of achievement awarded by GW, their principals, and art teachers. A special reception is held for Loudoun's art teachers each year. The partnership between the GW Virginia Campus and LCPS was developed to further encourage young people to pursue artistic endeavors and to support the art education program in local schools.

Benefits to the Company:
The students, staff, and faculty of the GW Virginia Campus enjoy wonderful artwork in these changing exhibits, with each exhibit representing the work of approximately 50 students. The work beautifies GW's primary research building and introduces students, parents, teachers, and the general public to the campus and its many educational opportunities.

Benefits to the School:
The GW Virginia Campus provides LCPS with professional art gallery space to showcase student achievement in art. The annual series of exhibits and receptions affords LCPS the opportunity to highlight and recognize selected student artists and teachers.
2011 Partnership Profiles

Business: The George Washington University
Virginia Science and Technology Campus
45085 University Drive, Suite 303
Ashburn, VA 20147

Business Contact: Joan Ziemba, Director
Corporate and Community Relations

Phone: 703-726-3650

Partner School: Science Department, Central Administration

School Contact: Odette Scovel, Science Supervisor K-12

Phone: 571-252-1360

Year Partnership Began: 2005

Description of School/Business Partnership Activity(ies): Science, Technology, and Engineering Day
The GW Virginia Science and Technology Campus enjoys several partnerships with Loudoun County Public Schools, hosted through different divisions and programs. Now in its fifth year, The GW Science, Technology, and Engineering Day has engaged all ten high schools, more than 500 Loudoun County public high school students, and their science teachers. The day-long program was designed with the LCPS Science Supervisor for Loudoun County public high school students in grades ten through twelve and introduces students to a wide range of hands-on experiences in engineering, technology, health science, and nursing.

Students are nominated by their science teachers and each selects four interactive workshops from a total of 12. While the workshop topics vary from year to year, faculty members and graduate students engage participants in hands-on activities such as robotics, bridge-building, genomics, nursing, earthquake simulation, computer science, animation and gaming, supercomputers, scientific inquiry, and wireless communication. Over the last several years, corporate leaders have also sponsored and participated in these workshops to demonstrate the ways students can turn their academic interests into myriad career choices.

Benefits to the Company: The GW Virginia Science and Technology Campus benefits from this partnership by further enhancing student interest in STEM fields and hopefully contributing to a highly skilled future workforce. The event introduces students, their science teachers, and corporate leaders to the campus and the unique educational opportunities offered.
Benefits to the School: Students receive hands-on experience with researchers and graduate students working in civil engineering, electrical and computer engineering, mechanical engineering, health sciences, and nursing; with special workshop leaders from The Jason Project, a subsidiary of National Geographic; and with participating corporate leaders.
2011 Partnership Profiles

Business: Giant Foods
1000 East Main Street
Purcellville, VA 20132

Business Contact: Store Manager

Phone: 703-443-6360

Partner School: Loudoun Valley High School

School Contact: Susan A. Ross, Principal

Phone: 540-751-2400

Year Partnership Began:

Description of School/Business Partnership Activity(ies):
Giant Bucks - Giant collects a percentage of sales and donates to the school of the customer’s choice.

Benefits to the Company:
Positive public relations and support for the school in the community.

Benefits to the School:
Significant funds that has been used to make purchases for our library for the past four years.
<table>
<thead>
<tr>
<th><strong>Business:</strong></th>
<th>Giant Foods</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Address:</strong></td>
<td>44110 Ashburn Village Plaza</td>
</tr>
<tr>
<td><strong>City, State, Zip:</strong></td>
<td>Ashburn, VA 20147</td>
</tr>
</tbody>
</table>

| **Business Contact:** | Jason Rabor |
| **Phone:** | 703-729-3877 |

| **Partner School:** | Sanders Corner Elementary School |
| **School Contact:** | Maureen Cura, School Librarian |
| **Phone:** | 571-252-2250 |

| **Year Partnership Began:** | 2010 |

| **Description of School/Business Partnership Activity(ies):** | Sanders Corner is entering the first full year with the Giant Grocery Store in Ashburn Village. When they were approached in the summer, the manager was very enthusiastic about developing this type of partnership with a local school. As we move forward, when food or local businesses are involved, we hope to utilize their knowledge of both. The store is frequented by many of our families and senior citizens in the area and have terrific customer service which is something the school is very supportive of, friendly communication with respect to all. |

| **Benefits to the Company:** | Positive connections with a local business and the families that shop at the grocery store. The advantages of the bonus card program are a positive reason and monetary reason for our families to frequent the store. |

| **Benefits to the School:** | Sanders Corner Elementary School has been offered discounts and free items on food needs at the school including birthday cakes for our 15th birthday opening at the beginning of the school year. They will donate items for our Winterfest Carnival which includes the entire community. The donations and carnival profits will go to help purchase 5 promethean boards for our classrooms. Our goal this year is to purchase 5 boards for 15 years of celebration at approximately $5,000.00 each. |
2011 Partnership Profiles

Business: Glory Days Grill
Business Contact: Manager
Phone: 703-729-1212
Partner School: Briar Woods High School
School Contact: Michelle Hoffman
Phone: 703-957-4400
Year Partnership Began: 2006

Description of School/Business Partnership Activity(ies): Glory Days supports the Briar Woods Ice Hockey Club. They display the team picture and a Briar Woods hockey jersey. The team holds their team dinners at Glory Days. Glory Days also supports the team financially.

Benefits to the Company: Business will increase as a result of their generosity to our school and community. Their kindness has made everyone aware of how much they have given back for outstanding community relations.

Benefits to the School: The money that Glory Days Grill provides the Ice Hockey Club helps to offset the expenses that the players must pay to play on the team.
Business: Glory Days Grill in Stone Ridge
        42010 Village Ctr. Plz.
        Stone Ridge, VA 20105

        Glory Days Grill in Reston
        2567 John Milton Dr.
        Herndon, VA 20171

    Business Contact: Kathleen Huff (Stone Ridge)
        Thomas Fink (Broadlands)

    Phone: 703-263-0575 (Stone Ridge)
        703-729-1212 (Broadlands)

    Partner School: Liberty Elementary School

    School Contact: Angela Gwynne-Atwater

    Phone: 703-957-4370

    Year Partnership Began: 2008

Description of School/Business Partnership Activity(ies): Mr. Fink and Ms. Huff from Glory Days Grill have been instrumental in the success of many Liberty events. They have partnered together to provide financial support a catering for the Annual Fall Festival, Teacher-Staff Basketball games, Teacher Welcome Breakfasts, and numerous other occasions. Because of the quality and popularity of the Glory Days product, the event becomes increasingly attractive for parents and community members. With their financial support, event organizers can purchase necessary items or enhance the overall quality of the program. Their reliability to further develop each activity they participate in is always at the highest level of dedication, support, and generosity. We are very grateful for their efforts.

Benefits to the Company: By supporting many Liberty Elementary events, Mr. Fink and Ms. Huff have made Glory Days' name harmonious to the idea of community support and devotion to the overall success of the school system.

Benefits to the School: PTA and school events are further enhanced by the financial and catering support of Mr. Fink and Ms. Huff of the Glory Days Grill Company.
2011 Partnership Profiles

Business: Good Shepherd Alliance Thrift Store
20684 Ashburn Road
Ashburn, VA 20147

Business Contact: Jayda Roberts

Phone: 703-724-1555 ex#815

Partner School: LCPS Head Start Program

School Contact: Carol Basham

Phone: 571-252-2110

Year Partnership Began: 1997

Description of School/Business Partnership Activity(ies):
The Good Shepherd Alliance and Thrift Store has been invaluable in supporting the basic needs of clothing and furniture for some of Loudoun's most disadvantaged children and their families. Over the last thirteen years, Good Shepherd has helped us provide for our children and families. Throughout the year we try to give families extra help to acquire clothing and household items. Good Shepherd has been a wonderful community partner by enabling us to help meet the needs of our families. The goal of our preschool program is to make a significant difference in the lives our students and their families. Our partnership helps us meet this goal. During this calendar year, Good Shepherd has helped at least 67 of our Head Start families.

Benefits to the Company:
This partnership provides opportunities for the Thrift Store to support preschool children and their families who are in need.

Benefits to the School:
We are able to provide much needed clothing and household items to children and their family.
2011 Partnership Profiles

Business: Hair Port, LTD
46 Pidgeon Hill Drive
Sterling, VA 20165

Business Contact: Bill & Karen Bryan

Phone: 703-430-3400

Partner School: Dominion High School

School Contact: Jamie Braxton, Assistant Principal

Phone: 571-434-4400

Year Partnership Began: 2003

Description of School/Business Partnership Activity(ies):
For years, the staff of Hair Port Salon and Day Spa has shown a genuine commitment to Loudoun County Public Schools and other charitable organizations. Over the past eight years, Dominion High School has been an extra-fortunate recipient of the salon’s long-standing generosity. Hair Port consistently offers part-time employment opportunities to Dominion High School students, while a number of stylists on the staff are graduates of the program at Monroe Technology Center. Throughout Dominion High School’s history, Hair Port has been the primary sponsor of the school’s annual Stompfest. For the past four years, Hair Port has further supported student achievement at Dominion High School through primary sponsorship of the school’s student agenda, an instructional support system that promotes high levels of academic achievement.

Benefits to the Company:
Hair Port employs highly qualified stylists who have been trained and educated by the fine institutions of Loudoun County Public Schools. These employees convey a highly professional image and are dependable contributors to the success of the salon. Hair Port also receives high visibility throughout the Titan community by virtue of their cover advertisement on the student agenda, which is owned personally by each and every Dominion High School student.
2011 Partnership Profiles

Benefits to the School: The academic success of each and every Titan is strongly supported by the provision of a full size student calendar and planner, which is funded largely through the generosity of Hair Port. The agenda not only empowers students to record assignments, due dates, and appointments, but also displays a comprehensive list of significant school events throughout the year. Each and every student at Dominion High School also uses her/his agenda to establish and monitor progress toward personal academic quarterly goals. The goal-setting initiative has been largely responsible for the overwhelming increases in student achievement that have been realized at Dominion High School. Part-time employment opportunities are also regularly afforded to students who have significant needs for entry level positions.
## 2011 Partnership Profiles

| Business: | Harris Teeter  
|           | Ryan Road Center  
|           | 42415 Ryan Rd  
|           | Ashburn, VA 20148 |
| Business Contact: | Store Manager |
| Phone: | 703-542-8300 |
| Partner School: | Briar Woods High School Band Boosters |
| School Contact: | Duane Minnick |
| Phone: | 703-957-4400 |
| Year Partnership Began: | 2010 |

**Description of School/Business Partnership Activity(ies):** Harris Teeter has donated many goods the past 5 ½ years to the Band for its various fundraising projects. We have a program of using the Vic cards to donate money to the band when people buy groceries.

**Benefits to the Company:** Whenever the Band has an event where food is required, we try to purchase the goods from Harris Teeter. We mention at our concerts and events the support of Harris Teeter.

**Benefits to the School:** A great partnership with a prominent business. Support of a major food store.
2011 Partnership Profiles

Business: Harris Teeter, Inc
Together In Education Grant Program
701 Crestdale Drive
Matthews, NC 28105

Business Contact: Allison McCarrick

Phone: 800-432-6111

Partner School: Monroe Technology Center

School Contact: Wagner Grier, Principal

Phone: 571-252-2080

Year Partnership Began: 2006

Description of School/Business Partnership Activity(ies): The Harris Teeter Together In Education grant program has generously donated $25,000.00 each year for the past three years to support and sponsor a career camp experience for middle school students enrolled in Loudoun County Public Schools. This week-long camp is help at the Monroe Technology Center. It provides students with an opportunity to focus on specific career interest areas and spend time in exploratory research activities related to those specific career programs that are taught at the Monroe Technology Center.

Benefits to the Company: Because Harris Teeter is such a generous sponsor of the career camps, the Harris Teeter logo is placed on each camp t-shirt. Additionally, local Harris Teeter staffs have participated in the final camp awards and recognition ceremony. The LCPS Public Information Office has also prepared press releases that highlight the generous grant donations as well as the camp activities.

Benefits to the School: In tight budget times, it is difficult to maintain extracurricular activities for students. This grant has allowed the Monroe Technology Center annual career camp to grow and flourish. Camp participants receive a rich and rewarding camp experience. Harris Teeter also sponsors a program only for Loudoun County Schools. The Together In Education program is fund raising program for schools (public or private-preschool through 12th grade) in our communities.
2011 Partnership Profiles

Benefits to the School:

When customers purchase select Harris Teeter Brand products using their VIC card, Harris Teeter contributes a percentage of those purchase dollars to the schools of their choice. Schools use the money as they see fit on anything from basic supplies to band equipment or computers. Harris Teeter pays bonus dollars to Loudoun County Schools. If a school earns $500, Harris Teeter pays them an additional $500. If a school earns $500.01, they earn an additional $1,000 and any amount earned over $1,000 they earn an additional $2,000.
<table>
<thead>
<tr>
<th>2011 Partnership Profiles</th>
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<tbody>
<tr>
<td><strong>Business:</strong></td>
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<tr>
<td><strong>Business Contact:</strong></td>
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<td><strong>Phone:</strong></td>
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<tr>
<td><strong>Partner School:</strong></td>
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<tr>
<td><strong>School Contact:</strong></td>
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<td><strong>Phone:</strong></td>
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<tr>
<td><strong>Year Partnership Began:</strong></td>
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<tr>
<td><strong>Description of School/Business Partnership Activity(ies):</strong></td>
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<tr>
<td><strong>Benefits to the Company:</strong></td>
</tr>
<tr>
<td><strong>Benefits to the School:</strong></td>
</tr>
</tbody>
</table>
2011 Partnership Profiles

Business: Inova Health Systems
2700 Prosperity Avenue, Suite 100
Fairfax, VA 22031

Business Contact: Rod William, Vice President of Community Affairs
Donna Fortier, Director of Community Affairs

Phone: 703-321-1965
703-858-8935

Partner School: Heritage High School
J.L. Simpson Middle School
Tuscarora High School

School Contact: Margaret Huckaby, Principal
Chad Runnfola, Principal
Pamela Jacobs, Principal

Phone: 571-252-2800 - Heritage High School
571-252-2840 - J. Lupton Simpson Middle School
571-252-1900 - Tuscarora High School

Year Partnership Began: 2009 - Heritage High School/ J.L. Simpson Middle School
2010 - Tuscarora High School

Description of School/Business Partnership Activity(ies): Heritage High School, J.L. Simpson Middle School, and Tuscarora High School are excited to be working closely with Inova Health Systems. Inova Health Systems has helped these schools support a student club called iPATH. iPATH students have the opportunity to improve their own health by participating in weekly workouts with former NFL player Cliff Russell. Additionally, they discuss good nutrition and healthy life choices. Inova also opens its doors to the students by inviting them to visit and learn from Inova’s programs and the dedicated professionals working for Inova Health Systems. These schools are excited to have students participating in a unique partnership which brings them personal benefits, teaches them about healthy life choices, and gives them access to an organization that brings great benefits to the community. Inova also includes other businesses such as Wegmans to teach students about nutrition and healthy life choices.

Benefits to the Company: Inova Health Systems enjoys knowing that they are providing another community service benefit to Loudoun County and assisting students early in life to make healthy choices that contribute to their overall wellness.
Benefits to the School: This year, Tuscarora has joined Heritage High School and J. L. Simpson Middle School in this unique and meaningful partnership.
Business: Inova Health Systems
44045 Riverside Parkway
Leesburg, VA 20176

Business Contact:
Rod Williams, Vice President, Community Affairs
Whitney Strand, Program Coordinator
Donna Fortier, Community Relation Coordinator Volunteer Program

Phone:
703-698-2564

Partner School:
Tuscarora High School

School Contact:
Amanda Smith, Science Chair
Felecia Caruthers, CTE Chair
Roxana Cromwell, Business Partnerships Coordinator

Phone:
571-252-1900

Year Partnership Began:
2010

Description of School/Business Partnership Activity(ies):
INOVA is a nationally ranked, non-profit healthcare system dedicated to improving the health of the diverse community it serves through excellence in patient care, education and research.

NOVA and THS partnerships include the following programs:

Speakers: A variety of speakers to interact with students. These speakers offer information pertaining to their area of expertise and help students see the instruction taught in class as it applies to a real environment.

iPATH: INOVA Partnering Actively Toward Health, an interactive program developed by INOVA and in partnership with LCPS to promote healthy life styles and the importance of regular fitness and good nutrition. This program provides valuable information through interactive, educational and fun activities.

Job for a Day: This program allows high school juniors the opportunity to gather real life experience in their career choice while spending a day with a professional. They host over 100 students.

Mobile Health on site clinics/Blood Drive: provides interactive displays, health related information and activities to students, staff and faculty.
## 2011 Partnership Profiles

<table>
<thead>
<tr>
<th>Description of School/Business Partnership Activity(ies):</th>
<th>The Dome Experience Program</th>
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<tbody>
<tr>
<td></td>
<td>A nationally-recognized Inova Heart and Vascular Institute (IHVI) is a unique educational offering that invites community members to witness open heart surgeries first hand while learning how healthy - and not-so-healthy - lifestyles can impact their own heart health.</td>
</tr>
</tbody>
</table>

| Benefits to the Company: | INOVA Health Systems enjoys knowing that the they are providing another community service benefit to Loudoun County and assisting students early in life to make healthy choices that contribute to their overall wellness |

| Benefits to the School: | INOVA's partnership with Tuscarora is a great example of how a business entity can impact an entire school by sharing its many resources with transparency and flexibility. INOVA's active interest in THS is evidence of its "commitment to Loudoun's future in the classroom of today." |
2011 Partnership Profiles

Business: Jersey Mike's Subs
          Team Washington
          522 Fort Evans Road
          Leesburg, VA 20176

Business Contact: Brian Deeth
                  Greg Suita

Phone: 253-209-1249

Partner School: Tuscarora High School

School Contact: John Puterio, Assistant Athletic Director

Phone: 571-252-1910

Year Partnership Began: 2010

Description of School/Business Partnership Activity(ies): Jersey Mike's has been our closest restaurant partner since our occupation of the building back in July of 2010. The company committed to donations in food and print advertising to total $2000. They were a staple part of our first football game and tailgate party.

Benefits to the Company: As a brand new business to the Leesburg area and Virginia as a sales territory, the pledge of free food at our opening tailgate party raised awareness for the restaurant. This free event was a great place for the community to come and try their product at no charge. In doing so, the school was able to create a buzz around their product that is still strong today.

Benefits to the School: Jersey Mike's has donated financially for our athletic programs. Their print advertising purchases have made it possible for our boosters to supply materials to our programs and athletes and their food donations have made it possible for us to supply meals for volunteers at a number of our events.
2011 Partnership Profiles

Business: Junior Achievement of the National Capital Area, Inc.
1725 I Street, NW Suite 200
Washington DC 20006

Business Contact: Amy Marcenaro Heckman, COO

Phone: 202-777-4479

Partner School: Potowmack Elementary School

School Contact: Judy Schmid, Parent Liaison

Phone: 571-434-3270

Year Partnership Began: 2008

Description of School/Business Partnership Activity(ies): Junior Achievement is the world's largest non-profit organization dedicated to educating students in grades K-12 about work readiness, entrepreneurship, and financial literacy through experiential, hands-on programs. JA's unique approach allows volunteers from the community to deliver the professionally developed, time-proven curriculum while sharing their experiences with students.

JA's elementary school programs are the foundation of its K-12 curricula. At the elementary level, six sequential themes, each with five hands-on activities work to change student's lives by helping them understand business and economics. The elementary themes include Ourselves, Our Families, Our Communities, Our City and Our Nation.

Benefits to the Company: Junior Achievement's purpose it to prepare young people to succeed in a global economy as well as educate and inspire them to value free enterprise, business and economics to improve the quality of their lives. While serving the greater Northern Virginia area, Junior Achievement had not previously ventured into Loudoun County. Potowmack Elementary has provided them that opportunity which they hope will give them further exposure in the county allowing the program to educate additional Loudoun County students.
Benefits to the School: Over six hundred students and seventeen parental volunteers at Potowmack Elementary have benefited from Junior Achievement’s curriculum. Every class from kindergarten to fifth grade will be participating in the program this year. Junior Achievement’s programs provide financial literacy education experiences to students that are both unique and exciting, while fully correlating to the Standards of Learning. Learning about economics - whether it is a concept as simple as “wants and needs” or as complex as “modern international trade” - is a valuable and enriching experience for students.
2011 Partnership Profiles

Business: Kids R First
P O Box 3242
Reston, VA 20195

Business Contact: Judy Berman
Kathy Miles

Phone: 703-476-8265

Partner School: Briar Woods High School

School Contact: Dave Royhab, Guidance Director
Jan Develli, Career Center

Phone: 703-957-4402

Year Partnership Began: 2006

Description of School/Business Partnership Activity(ies):
The purpose of this organization is to provide funds for financially needy students to support their academic and career goals. Target students are students in grades K-12 and are in financial need. School supplies are provided at the beginning of each school year for students from Kids R First in cooperation with their partnerships with Office Depot and Wal-Mart.

In addition to school supplies this organization also provides funds for graduation, field trips and other school related expenses.

Kids R First is a nonprofit organization made up of retired educators who are all volunteers. They service students in Herndon, Chantilly, Sterling and Ashburn.

Benefits to the Company: A sense of satisfaction in helping students who have a need.

Benefits to the School: Briar Woods' financially needy students are provided funds to support their academic and career goals.
Business: Kids R First  
P.O. Box 3242  
Reston, VA 20195

Business Contact: Susan Ungerer, Kathy Miles, Judy Berman

Phone: 703-860-3639

Partner School: Dominion High School

School Contact: Kevin Terry, Director of Guidance

Phone: 571-434-4412

Year Partnership Began: 2002

Description of School/Business Partnership Activity(ies): Kids R First is a non-profit organization founded with the mission to support less fortunate students in northern Virginia as they progress through the area's public schools. Kids R First annually donates tens of thousands of schools supplies to local schools in Loudoun and Fairfax counties. More recently, Kids R First has worked with Dominion High School to pilot a new program that supports needy students as they pursue post-secondary study. This new initiative involves additional financial contributions to local high schools, who, in turn, provide payment for college applications, college entrance exams, textbook purchases, and more. These resources make it possible for many students to attend college who would otherwise not possess the monetary resources to do so.

Benefits to the Company: Kids R First's sole purpose for existence is to support student achievement and to create hope and aspiration for the future where it does not already exist. Their contributions to Dominion High School empower the organization to fulfill its mission. The partnership with Dominion High School has empowered Kids R First to experiment with their college support program with the help of a partner which shares their commitment to the success of less fortunate students. Dominion High School students and staff members occasionally support marketing efforts of Kids R First as they introduce their programs to prospective benefactors.

Benefits to the School: School supplies donated by Kids R First provide for the needs of dozens of students whose families qualify for free or reduced lunch or who have fallen upon difficult financial circumstances. Support for students who wish to pursue a college education helps our school create opportunities and aspirations for students who may not have previously considered continuing their education beyond high school.
2011 Partnership Profiles

Business: Kids R First
P.O. Box 3242
Reston, VA 20195

Business Contact: Susan Ungerer

Phone: 703-476-8265

Partner School: Guilford Elementary School

School Contact: Richard Rudnick

Phone: 571-434-4550

Year Partnership Began: 2003

Description of School/Business Partnership Activity(ies): Guilford Elementary would like to recognize Kids R First for the past seven years of service. This is a volunteer organization that is located in Reston Virginia. This organization was set up by a former teacher. It is now staffed by volunteers that were former teachers and administrators.

Benefits to the Company: Kids R First is able to seek donations to help students that are less fortunate than others. They are able to see the smiles that the students have on the first day when they have brand new supplies to use.

Benefits to the School: Guilford Elementary is able to benefit from Kids R First by “helping kids in need prepare for their future”. 
2011 Partnership Profiles

Business: Kidzart

Business Contact: Wendy Green

Phone: 703-669-3772

Partner School: LCP5 Head Start

School Contact: Carol Basham

Phone: 571-252-2110

Year Partnership Began: 2009

Description of School/Business Partnership Activity(ies): Kidzart is a visual education program that teaches children how to draw. This art education series is being provided to Head Start students at Woodgrove High School.

Benefits to the Company: Kidzart is building partnerships within our community to locate financial support to facilitate the Kidzart program to provide Art Education to students in the Head Start Program. The sponsor for art instruction again this year is Northern Virginia Electric Cooperative (NOVEC).

Benefits to the School: The Head Start students at Woodgrove will have the opportunity to enjoy art instruction, learn a new vocabulary and experience new materials in an environment the builds confidence. The NOVEC sponsorship of art education will be providing the children with an additional tool to prepare them for success in school. In this visual arts program, students will receive the tools they need to develop real artwork in a nurturing environment. The program will culminate with an opportunity for students to participate in an “Art Showing” for the enjoyment of the proud “Artists” and their families.
2011 Partnership Profiles

Business: Kravitz Orthodontics
25055 Riding Plaza, Suite 110
South Riding, VA 20152

Business Contact: Dr. Kravitz

Phone: 703-722-2900

Partner School: Mercer Middle School

School Contact: John Duellman, Principal

Phone: 703-985-4340

Year Partnership Began: 2010

Description of School/Business Partnership Activity(ies): Dr. Kravitz has given back to the Dulles South school community for many years and, this year, became a major contributor in payment for our student agendas. These agendas act as a vital organizational and academic tool for our students. Our parents rely on the agenda as a primary communication source in monitoring their student's progress in all subject areas.

Dr. Kravitz has frequently expressed a willingness to contribute to the education of the students in Loudoun County and is commended for these efforts.

Benefits to the Company: Dr. Kravitz benefits from advertising and promoting his already successful orthodontics office. His office has gained new teachers, parents and student patients as a result.

Benefits to the School: Our students have benefitted greatly from the use of this valuable instructional tool.
## 2011 Partnership Profiles

<table>
<thead>
<tr>
<th>Business:</th>
<th>Lansdowne Resort</th>
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<tbody>
<tr>
<td></td>
<td>44050 Woodridge Parkway</td>
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<td></td>
<td>Lansdowne, VA 20176</td>
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<table>
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<tr>
<th>Business Contact:</th>
<th>Stacy Pedersen</th>
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<tbody>
<tr>
<td>Phone:</td>
<td>703-729-4065</td>
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<tr>
<th>Partner School:</th>
<th>Loudoun County High School</th>
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<tr>
<th>School Contact:</th>
<th>Tammy Bullock</th>
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<tr>
<td>Phone:</td>
<td>571-252-2000</td>
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<tr>
<th>Year Partnership Began:</th>
<th>2006</th>
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### Description of School/Business Partnership Activity(ies):
Lansdowne Resort has provided guest speakers in the classroom for Business Management students over the past four years to instruct them in Human Resource Department and on career opportunities. In addition, for the second year in a row they provided an opportunity for 23 Business and IT students to visit, job shadow, and tour the facility. The students learned about career opportunities in the hotel and tourism industry as well as job requirements in the following departments: Human Resource, Accounting, Event Planning, Sales, Marketing, Reservation, Purchasing, Golf, Catering, Engineering, Conference Planning, Catering, & Culinary. The students enjoyed the educational experience at Lansdowne as well as the buffet in which they graciously provided to all students attending.

### Benefits to the Company:
Lansdowne benefitted with social responsibility to the community in which they serve.

### Benefits to the School:
Lansdowne provide the students education of the hotel and tourism industry, career education, understanding of the corporate world, a project based activity, a delicious meal, and a wonder opportunity for the students to see and learn outside of the classroom.
2011 Partnership Profiles

Business: Layng's Flower Farm
23520 Evergreen Mill Road
Aldie, VA 20105

Business Contact: Liz Battiston, Owner

Phone: 703-327-0875 (retail)
703-542-2020 (office)

Partner School: Sycolin Creek Elementary School

School Contact: Sharon Keegan-Coppels, Principal
Lisa Waldbaum, Assistant Principal

Phone: 571-252-2910

Year Partnership Began: August 2007

Description of School/Business Partnership Activity(ies): Sycolin Creek ES opened September 2007. To help parents, students and staff get to know each other and begin to form a positive learning community; Layng's closed to the public and hosted our new school. It was a wonderful event which included lots of activities for the students and meeting and greeting time for the adults. To help make our new school look its best on our first day, Layng's provided the plants and labor to make our flower boxes beautiful. Layng's willingness to become an active part of our school community has provided the groundwork for a trusting and active relationship.

Benefits to the Company: Layng's Flower Farm will continue to be recognized for its support of Sycolin Creek in the school and PTA newsletters.

Benefits to the School: As our business partner, Layng's has offered its educational resources to our students. SOL compliant tours and workshops are made available. Layng's will continue to work with us to landscape the new grounds.

Benefits to the Community: Through the activities provided by Layng's, the school community has joined together to provide the students with a warm and trusting support system.
2011 Partnership Profiles

Business: Leesburg/Sterling Family Practice
44055 Riverside Pkwy
Leesburg, VA 20176

Business Contact: Dr. Scott Nagell
Phone: 703-724-7530

Partner School: Stone Bridge High School
School Contact: James E. Person, Principal
Phone: 571-252-2200

Year Partnership Began: 2000

Description of School/Business Partnership Activity(ies):
Dr. Nagell has been providing medical services and nutritional information and facts to Stone Bridge athletes since our school opened in the fall of 2000. Dr. Nagell is the official team doctor for the athletic department. He works closely with the football team and has made the time to travel to all away varsity games as well as being available for home football games. He has travel to both state playoff finals over the last three years. Dr. Nagell works closely with our athletic trainer to schedule sports physicals at the beginning of each school year for a minimal cost to our athletes. He has even provided physicals for athletes who could not afford one. Along with running a busy medical practice and everything he is able to do for Stone Bridge, Dr. Nagell still finds time to speak to athletes regarding the importance of proper nutrition in their diet.

Benefits to the Company: Every year, Dr. Nagell is recognized at the Stone Bridge football banquet.

Benefits to the School: The school athletic department is able to benefit from having such a dedicated physician as their team doctor. The football coaches have the confidence in knowing their players are in good hands at all varsity games. All athletes are able to receive the required sports physicals for a minimal fee after school hours. Our athletes are able to see the benefits in giving back to the community.
| **Business:** | Lenscrafters  
21100 Dulles Town Center  
Dulles, VA 20166 |
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<tr>
<td><strong>Business Contact:</strong></td>
<td>LCPS Health Services</td>
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<tr>
<td><strong>Phone:</strong></td>
<td>703-421-3760</td>
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<tr>
<td><strong>Partner School:</strong></td>
<td>Evergreen Mill Elementary School</td>
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<tr>
<td><strong>School Contact:</strong></td>
<td>Martha Lizik, Health Clinic Assistant</td>
</tr>
<tr>
<td><strong>Phone:</strong></td>
<td>571-252-2900</td>
</tr>
<tr>
<td><strong>Year Partnership Began:</strong></td>
<td>2009</td>
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</tbody>
</table>

**Description of School/Business Partnership Activity(ies):** Through their Hometown Days and Vision Vans, Lenscrafters provides free exams and eye glasses to local students in need. Whether their services are offered in their store, or at a local community center, students who attend these events receive professional care and quality eye products.

**Benefits to the Company:** Providing the gift of sight to children with the greatest need has always been Lenscrafters main goal. Recipients are chosen by local schools and charities.

**Benefits to the School:** Identifying students who require eye care is the roll of the school. But often, getting them that care is difficult. Due to Lenscrafters generosity, children who really need help can receive it. With the gift of Lenscrafters eye exams and glasses, Evergreen Mill students can see and learn to their best advantage.
2011 Partnership Profiles

Business: Lighthouse Concepts, LLC
114 Courier Ct., NE
Leesburg, VA 20176

Business Contact: Kathy Renton, President

Phone: 703-779-9617

Partner School: Monroe Technology Center

School Contact: Pam Smith, Graphic Communications Instructor

Phone: 571-252-2080

Year Partnership Began: 2006

Description of School/Business Partnership Activity(ies): Kathy Renton, president of Lighthouse Concepts, LLC has been instrumental in the success of the Graphic Communications program at Monroe Technology Center. She serves on the advisory committee, and has been a guest speaker for the Monroe Tech Talk series. Kathy donated time by traveling to judge the SkillsUSA Virginia State Advertising Design Competition held in Hampton, VA, 2010. Ms. Renton has mentored our graphic design students, and in 2008 began and presented a Graphic Design scholarship each year during our graduation ceremonies.

Benefits to the Company: Lighthouse Concepts, LLC mentors the young adults who are entering the field of graphic communications. With this type of partnership, the company will have a working relationship with knowledgeable graduates for possible future employment.

Benefits to the School: Since Ms. Renton's business is in the field of graphic design, she is a dedicated individual who supports and gives back to the school and the entire Loudoun County Public School system. The students not only gain useful information but relate the experiences of projects and deadlines, and can contribute their expertise to apply for the annual Lighthouse Concepts graphic design scholarship.
### 2011 Partnership Profiles

| Business: | Lockheed Martin Integrated Systems and Solutions  
|-----------|--------------------------------------------------|
|           | 3201 Jermantown Road  
|           | Fairfax, VA 22030  |
| Business Contact: | Lois Hennis-Crawford  |
| Phone: | 703-466-3226  |
| Partner School: | Dominion Trail Elementary School  |
| School Contact: | Beth Fisher, Technology Resource Teacher  |
| Phone: | 571-252-2340  |
| Year Partnership Began: | 2000  |

### Description of School/Business Partnership Activity(ies):

The partnership was established to support the execution of the Dominion Trail Elementary School Improvement Plan, and to provide an opportunity for Lockheed Martin employees to support the community in which they live.

Over the course of the business partnership, Lockheed Martin Integrated Systems and Solutions has coordinated excellent learning experiences for the students which include: Space Day Assemblies, Engineer’s Day Activities, a School-wide Art contest, guest readers for February Reading Month activities, guest speakers for the Student Technology Assistance Committee, and field trips to Lockheed Martin Offices and the Young Astronauts' Program where students learned about the engineering field and space travel. Lockheed Martin has arranged for employees to receive substitute teacher training from LCPS in order for Dominion Trail staff to attend technology-training opportunities. Lockheed Martin employees have developed and distributed the Students Objectives Academic Review (SOAR) software to Dominion Trail and LCPS for teachers to use with their classes. During the 2006 - 2007 school year Lockheed Martin sponsored Dominion Trail in participation in Signatures in Space. Lockheed Martin has provided an opportunity to showcase student talents through company displays and sponsored activities as well as provide a photographer and CD of the photos, certificates, and badges for every student. During the 2009 - 2010 school year Lockheed Martin donated school supplies as well as to our 5th grade end of year carnival.
### 2011 Partnership Profiles

<table>
<thead>
<tr>
<th>Benefits to the Company:</th>
<th>Dominion Trail Elementary will during the 2010-2011 school year:</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>• Provide an opportunity to showcase student talents through company displays and sponsored activities</td>
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<td></td>
<td>• Enhance student interest in fields of technology, science and math.</td>
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<table>
<thead>
<tr>
<th>Benefits to the School:</th>
<th>Lockheed Martin will during the 2010-2011 school year:</th>
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<tbody>
<tr>
<td></td>
<td>• Provide school supplies for individual students needing support</td>
</tr>
<tr>
<td></td>
<td>• Promote an interest in science and technology</td>
</tr>
</tbody>
</table>
### 2011 Partnership Profiles

**Business:** Loudoun County Courthouse  
P O Box 550  
18 E Market Street  
Leesburg, VA 20178

**Business Contact:** Gary Clemens, Clerk of the Circuit Court

**Phone:** 703-777-0270

**Partner School:** Loudoun County High School

**School Contact:** Tammy Bullock

**Phone:** 571-252-2000

**Year Partnership Began:** 2006

**Description of School/Business Partnership Activity(ies):** Mr. Clemens has provided guest speakers and field trip opportunities for Business Law classes to educate about court proceedings, learn more about the responsibilities and career opportunities in the legal field, to see actual court cases and see justice in action.

**Benefits to the Company:** Loudoun County Courthouse benefits by promoting good citizenship to the students as well as encouraging students to pursue legal careers.

**Benefits to the School:** It benefits LCHS student's by providing a better understanding of the legal system and promotes good citizenship and legal career opportunities.
2011 Partnership Profiles

Business: Loudoun County Fire/Rescue
16600 Courage Court
Leesburg, VA 20175

Business Contact: Chief Brower

Phone: 703-777-0333

Partner School: Monroe Technology Center

School Contact: Sandra Sokol, Instructor

Phone: 571-252-2080

Year Partnership Began: 2005

Description of School/Business Partnership Activity(ies): My business partner is Loudoun County Fire Rescue. Without the continued support of the Training Division, this program would not succeed.

Loudoun County Fire Rescue provides to the class the extra Instructors in order to maintain the correct ratio of students when performing practical skills and high hazard evolutions. Without the extra instructors no practical evolutions could take place and students would be unable to attain the State Level Certifications they currently receive.

Loudoun County Fire Rescue also provides the use of the Training Center, specifically, the Burn Building and training props. The Fire Fighter students must do practical evolutions in live fire situations. This would not be possible without the coordination of staff and equipment. This requires a tremendous amount of time and effort as there must be at a minimum 12 Instructors to conduct a live fire burn as well as two fire engines with full equipment.

Loudoun County Fire Rescue also provides instructors to the program for special classes such as Hazardous Materials Operations, MayDay Firefighter Down, LP Gas Emergencies.

Loudoun County Fire Rescue has also donated equipment to the program as well, to include several ladders, EMS training equipment in the form of airway mannequins, hose, fire appliances and tools. Self Contained Breathing Apparatus is also provided as needed.
2011 Partnership Profiles

Through the continued efforts of the Loudoun County Fire Rescue Department, Chief Brower, Chief Hale and Nathan Herlocker, the program here at Monroe Technology Center will continue to thrive and grow.

Benefits to the Company: Provide additional personnel for the volunteer fire companies throughout the county. Reduce the number of potential students that they Training Center classes will have enrolled and open the classes up for other personnel who otherwise may not have had the training opportunity due to limits in class sizes.

Benefits to the School: Allows for a successful program to continue to run.
2011 Partnership Profiles

Business: Loudoun Credit Union (LCU)  
803 Sycolin Rd., Suite 105  
Leesburg, VA 20175

Business Contact: Darrin Myers, Branch Manager

Phone: 703-777-4744

Partner School: Catoctin Elementary School

School Contact: Jennifer Rueckert

Phone: 571-252-2940

Year Partnership Began: 2008

Description of School/Business Partnership Activity(ies):
Catoctin Elementary School is entering its third year partnership with the Loudoun Credit Union. One of the goals of this partnership is to teach children that it is never too early to start saving for the future.

The fourth Tuesday of each month is Kirby Kangaroo Club day. The Kirby Kangaroo Club is a savings program designed especially for students up to 12 years of age. With Kirby Kangaroo, the students can learn about savings and other important financial topics through stories, games, and entertaining activities. The club is offered to the students free of charge and the first $5 is deposited by the Credit Union when an account is opened.

Benefits to the Company: To heighten student and parent awareness of the benefits of belonging to a credit union and the services that Loudoun Credit Union has to offer.

Benefits to the School: Catoctin Elementary School has benefited from the partnership with the Loudoun Credit Union. The credit union has started the process of reinforcing that it is never too early to start saving money and encourages the students to set savings goals.
## 2011 Partnership Profiles

**Business:** Loudoun Credit Union (LCU)  
803 Sycolin Rd., Suite 105  
Leesburg, VA 20175

**Business Contact:** Darrin Myers, Branch Manager

**Phone:** 703-777-744

**Partner School:** Cedar Lane Elementary School

**School Contact:** James E. Dallas, Principal

**Phone:** 571-252-2120

**Year Partnership Began:** 2005

**Description of School/Business Partnership Activity(ies):** Cedar Lane is entering its 6th year partnership with the Loudoun Credit Union. One of the goals of this partnership is to teach children that it is never too early to start saving for the future.

The first Friday of each month is Kirby Kangaroo Club day. The Kirby Kangaroo Club is a savings program designed especially for students up to 12 years of age. With Kirby Kangaroo, the students can learn about savings and other important financial topics through stories, games, and entertaining activities. The club is offered to the students free of charge and the first $5 is deposited by the Credit Union when an account is opened.

**Benefits to the Company:** To heighten student and parent awareness of the benefits of belonging to a credit union and the services that Loudoun Credit Union has to offer.

**Benefits to the School:** Cedar Lane Elementary School has benefited from the partnership with Loudoun Credit Union. The credit union has started the process of reinforcing that it is never too early to start saving money and encourage the students to set savings goals.

The Loudoun Credit Union also supports other school wide events such as the annual staff basketball game. Funds from the LCU are also used to purchase student agendas.
### Dominion Trail Elementary School and Loudoun Credit Union Partnership

| **Business:** | Loudoun Credit Union  
|              | 803 Sycolin Rd., Suite 105  
|              | Leesburg, VA 20175 |
| **Business Contact:** | Darrin Myers, Branch Manager |
| **Phone:** | 703-777-4744 |
| **Partner School:** | Dominion Trail Elementary School |
| **School Contact:** | Julie Gross, Assistant Principal |
| **Phone:** | 571-252-2340 |
| **Year Partnership Began:** | 2005 |

**Description of School/Business Partnership Activity(ies):**

Dominion Trail Elementary is entering its sixth year partnership with the Loudoun Credit Union. One of the goals of this partnership is to teach children that it is never too early to start saving for the future.

The last Friday of each month is Kirby Kangaroo Club day. The Kirby Kangaroo Club is a savings program designed especially for students up to 12 years of age. With Kirby Kangaroo, the students can learn about savings and other important financial topics through stories, games, and entertaining activities. The club is offered to the students free of charge and the first $5 is deposited by the Credit Union when an account is opened.

**Benefits to the Company:**

To heighten student and parent awareness of the benefits of belonging to a credit union and the services that Loudoun Credit Union has to offer.

**Benefits to the School:**

The Loudoun Credit Union also supports our SOL Remediation program through providing healthy afternoon snacks for the students who participate in after school tutoring. The Loudoun Credit Union provides a forum for students to display their art work.
2011 Partnership Profiles

Business: Loudoun Credit Union
803 Sycolin Rd., Suite 105
Leesburg, VA 20175

Business Contact: Darrin Myers, Branch Manager

Phone: 703-777-4744

Partner School: Emerick Elementary School

School Contact: Shirley Mastria, Teacher

Phone: 540-751-2440

Year Partnership Began: 2007

Description of School/Business Partnership Activity(ies):
Emerick Elementary School is entering its five year partnership with the Loudoun Credit Union. One of the goals of this partnership is to teach children that it is never too early to start saving for the future.

The first Wednesday of each month is Kirby Kangaroo Club day. The Kirby Kangaroo Club is a savings program designed especially for students up to 12 years of age. With Kirby Kangaroo, the students can learn about savings and other important financial topics through stories, games, and entertaining activities. The club is offered to the students free of charge and the first $5 is deposited by the Credit Union when an account is opened.

Benefits to the Company:
To heighten student and parent awareness of the benefits of belonging to a credit union and the services that Loudoun Credit Union has to offer.

Benefits to the School:
Emerick Elementary School has benefited from the partnership with the Loudoun Credit Union. The credit union has started the process of reinforcing that it is never too early to start saving money and encourages the students to set savings goals.
### 2011 Partnership Profiles

| Business: | Loudoun Credit Union (LCU)  
803 Sycolin Rd., Suite 105  
Leesburg, VA 20175 |
<table>
<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>Business Contact:</td>
<td>Darrin Myers, Branch Manager</td>
</tr>
<tr>
<td>Phone:</td>
<td>703-777-4744</td>
</tr>
<tr>
<td>Partner School:</td>
<td>Guilford Elementary School</td>
</tr>
<tr>
<td>School Contact:</td>
<td>David Stewart, Principal</td>
</tr>
<tr>
<td>Phone:</td>
<td>571-434-4550</td>
</tr>
<tr>
<td>Year Partnership Began:</td>
<td>2006</td>
</tr>
<tr>
<td>Description of School/Business Partnership Activity(ies):</td>
<td>One of the goals of this partnership is to teach children that it is never too early to start saving for the future.</td>
</tr>
<tr>
<td></td>
<td>The first Thursday of each month is Kirby Kangaroo Club day. The Kirby Kangaroo Club is a savings program designed especially for students up to 12 years of age. With Kirby Kangaroo, the students can learn about savings and other important financial topics through stories, games, and entertaining activities. The club is offered to the students free of charge and the first $5 is deposited by the Credit Union when an account is opened. On the first Thursday of each month, students can make deposits and/or open new accounts.</td>
</tr>
<tr>
<td>Benefits to the Company:</td>
<td>The Loudoun Credit Union to date has opened many accounts. When a student opens an account, it permits their parents to also become members of the LCU.</td>
</tr>
<tr>
<td>Benefits to the School:</td>
<td>Guilford Elementary has benefited from the partnership with Loudoun Credit Union. The credit union has started the process of reinforcing that it is never too early to start saving money.</td>
</tr>
</tbody>
</table>
## 2011 Partnership Profiles

### Business:
Loudoun Credit Union (LCU)
803 Sycolin Rd., Suite 105
Leesburg, VA 20175

### Business Contact:
Darrin Myers, Branch Manager

### Phone:
703-777-4744

### Partner School:
Hamilton Elementary School

### School Contact:
Robert Marple, Principal

### Phone:
540-751-2570

### Year Partnership Began:
2006

### Description of School/Business Partnership Activity(ies):
Hamilton Elementary School is entering its fifth year partnership with the Loudoun Credit Union. One of the goals of this partnership is to teach children that it is never too early to start saving for the future.

The second Tuesday of each month is Kirby Kangaroo Club day. The Kirby Kangaroo Club is a savings program designed especially for students up to 12 years of age. With Kirby Kangaroo, the students can learn about savings and other important financial topics through stories, games, and entertaining activities. The club is offered to the students free of charge and the first $5 is deposited by the Credit Union when an account is opened.

### Benefits to the Company:
To heighten student and parent awareness of the benefits of belonging to a credit union and the services that Loudoun Credit Union has to offer.

### Benefits to the School:
Hamilton Elementary School has benefited from the partnership with the Loudoun Credit Union. The credit union has started the process of reinforcing that it is never too early to start saving money and encourages the students to set savings goals.
Business: Loudoun Credit Union (LCU)
803 Sycolin Rd., Suite 105
Leesburg, VA 20175

Business Contact: Darrin Myers, Branch Manager

Phone: 703-777-4744

Partner School: Hillsboro Elementary School

School Contact: Dave Michener, Principal

Phone: 540-751-2560

Year Partnership Began: 2006

Description of School/Business Partnership Activity(ies): Hillsboro Elementary School is entering its fifth year partnership with the Loudoun Credit Union. One of the goals of this partnership is to teach children that it is never too early to start saving for the future.

The third Thursday of each month is Kirby Kangaroo Club day. The Kirby Kangaroo Club is a savings program designed especially for students up to 12 years of age. With Kirby Kangaroo, the students can learn about savings and other important financial topics through stories, games, and entertaining activities. The club is offered to the students free of charge and the first $5 is deposited by the Credit Union when an account is opened.

Benefits to the Company: To heighten student and parent awareness of the benefits of belonging to a credit union and the services that Loudoun Credit Union has to offer.

Benefits to the School: Hillsboro Elementary School has benefited from the partnership with the Loudoun Credit Union. The credit union has started the process of reinforcing that it is never too early to start saving money and encourages the students to set savings goals.
2011 Partnership Profiles

Business: Loudoun Credit Union
803 Sycolin Rd., Suite 105
Leesburg, VA 20175

Business Contact: Tammy Ellis, CEO

Phone: 703-774-4744

Partner School: Rolling Ridge Elementary School

School Contact: Andrew Davis, Principal

Phone: 571-434-4540

Year Partnership Began: 2008

Description of School/Business Partnership Activity(ies):
Rolling Ridge is entering its third year in partnership with the Loudoun Credit Union. One of the goals of this partnership is to teach children that it is never too early to start saving for the future.

The second Thursday of each month is Kirby Kangaroo Club day. The Kirby Kangaroo Club is a savings program designed especially for students up to 12 years of age. With Kirby Kangaroo, the students can learn about savings and other important financial topics through stories, games, and entertaining activities. The club is offered to the students free of charge and the first $5 is deposited by the Credit Union when an account is opened.

Benefits to the Company: To heighten student and parent awareness of the benefits of belonging to a credit union and the services that Loudoun Credit Union has to offer.

Benefits to the School: Rolling Ridge Elementary School has benefited from the partnership with the Loudoun Credit Union. The credit union has started the process of reinforcing that it is never too early to start saving money and encourages the students to set savings goals.

The Loudoun Credit Union also supports our school through the donation of monetary resources and supplies to be used to support the educational program. They have also supported our efforts to increase parent involvement.
Business: Loudoun Credit Union  
803 Sycolin Rd., Suite 105  
Leesburg, VA 20175

Business Contact: Darrin Myers, Branch Manager

Phone: 703-777-4744

Partner School: Round Hill Elementary School

School Contact: Nancy McManus, Principal

Phone: 540-751-2450

Year Partnership Began: 2006

Description of School/Business Partnership Activity(ies): Round Hill Elementary School is entering its fifth year partnership with the Loudoun Credit Union. One of the goals of this partnership is to teach children that it is never too early to start saving for the future.

The third Friday of each month is Kirby Kangaroo Club day. The Kirby Kangaroo Club is a savings program designed especially for students up to 12 years of age. With Kirby Kangaroo, the students can learn about savings and other important financial topics through stories, games, and entertaining activities. The club is offered to the students free of charge and the first $5 is deposited by the Credit Union when an account is opened.

Benefits to the Company: To heighten student and parent awareness of the benefits of belonging to a credit union and the services that Loudoun Credit Union has to offer.

Benefits to the School: Round Hill Elementary School has benefited from the partnership with the Loudoun Credit Union. The credit union has started the process of reinforcing that it is never too early to start saving money and encourages the students to set savings goals.
2011 Partnership Profiles

Business: Loudoun Credit Union
803 Sycolin Rd., Suite 105
Leesburg, VA 20175

Business Contact: Darrin Myers, Branch Manager

Phone: 703-777-4744

Partner School: Sanders Corner Elementary School

School Contact: Kathleen Hwang, Principal

Phone: 571-252-2250

Year Partnership Began: 2006

Description of School/Business Partnership Activity(ies):
One of the goals of this partnership is to teach children that it is never too early to start saving for the future. The second Friday of each month is Kirby Kangaroo Club day. The Kirby Kangaroo Club is a savings program designed especially for students up to 12 years of age. With Kirby Kangaroo, the students learn about savings and other important financial topics through stories, games, and entertaining activities. The club is offered to the students free of charge and the first $5 is deposited by the Credit Union when an account is opened. On the second Friday of each month, students can make deposits and/or open new accounts. The Credit Union also reports back the total amount deposited each month along with savings tips for the students. These totals and tips are integrated into the morning news show.

Benefits to the Company:
The Loudoun Credit Union to date has opened more than 125 new accounts. When a student opens an account, it permits the parents to also become members of the LCU.

Benefits to the School:
Sanders Corner Elementary School has benefited from the partnership with the Loudoun Credit Union. The credit union has started the process of reinforcing that it is never too early to start saving money. The Loudoun Credit Union provides gift cards for staff appreciation. The Loudoun Credit Union offers services to teach class lessons regarding finance and economics.
2011 Partnership Profiles

Business: Loudoun Credit Union  
803 Sycolin Rd., Suite 105  
Leesburg, VA 20175

Business Contact: Darrin Myers, Branch Manager

Phone: 703-777-4744

Partner School: Seldens Landing Elementary School

School Contact: Tracy Stephens

Phone: 571-252-2260

Year Partnership Began: 2007

Description of School/Business Partnership Activity(ies): Seldens Landing is entering its fourth year partnership with the Loudoun Credit Union. One of the goals of the partnership is to teach children the importance of saving and that it is never too early to begin saving for the future.

The third Tuesday of each month is Kirby Kangaroo Club day. The Kirby Kangaroo Club is a savings program designed especially for students up to 12 years of age. With Kirby Kangaroo, the students can learn about savings and other important financial topics through stories, games, and entertaining activities. The club is offered to the students free of charge and the first $5 is deposited by the Credit Union when an account is opened.

At the beginning of the year the school sets a goal for the number of accounts held by students and the total savings for the year. Each month total savings are reported and celebrated in the school newsletter, the Cardinal Courier as students work toward the goal.

Benefits to the Company: The Loudoun Credit union benefits from the partnership because it heightens student and parent awareness of Credit Union membership. Parents and students learn the services that Loudoun Credit Union has to offer.

Benefits to the School: Seldens Landing Elementary School has benefited from the partnership with the Loudoun Credit Union. The Credit Union has started the process of reinforcing that it is never too early to begin saving money and encourage students to set savings goals. The Loudoun Credit Union Saving Program also reinforces the elementary K-5 social science curriculum and math curriculum.
Business: Loudoun Credit Union (LCU)  
803 Sycolin Rd., Suite 105  
Leesburg, VA 20175

Business Contact: Tammy Ellis, CEO

Phone: 703-777-4744

Partner School: Sterling Elementary School

School Contact: Teri Finn, Principal

Phone: 571-434-4580

Year Partnership Began: 2007

Description of School/Business Partnership Activity(ies): In 2007 Sterling Elementary School formed a partnership with the Loudoun Credit Union. The goal was to work in conjunction with the LCU to educate children on the importance of saving. The LCU implemented the Kirby Savings Club, offering free membership to students and depositing their first $5 once an account has been opened. The second Thursday of each month is Kirby Savings Day where students are able to make deposits and open new accounts.

Benefits to the Company: Once a student opens a new account parents are eligible for membership.

Benefits to the School: Students at Sterling Elementary are encouraged to begin saving and develop a sense of financial awareness. The LCU provides each child a Passbook to record deposits, a Quarter Savings Envelope and incentives when deposits are collected.
Business: Loudoun Credit Union (LCU)  
803 Sycolin Rd., Suite 105  
Leesburg, VA 20175

Business Contact: Darrin Myers, Branch Manager

Phone: 703-777-4744

Partner School: Sugarland Elementary School

School Contact: Angela Robinson, Principal

Phone: 571-434-4460

Year Partnership Began: 2006

Description of School/Business Partnership Activity(ies): Sugarland Elementary School is entering its fourth year partnership with the Loudoun Credit Union. One of the goals of this partnership is to teach children that it is never too early to start saving for the future.

The second Thursday of each month is Kirby Kangaroo Club day. The Kirby Kangaroo Club is a savings program designed especially for students up to 12 years of age. With Kirby Kangaroo, the students can learn about savings and other important financial topics through stories, games, and entertaining activities. The club is offered to the students free of charge and the first $5 is deposited by the Credit Union when an account is opened.

Benefits to the Company: To heighten student and parent awareness of the benefits of belonging to a credit union and the services that Loudoun Credit Union has to offer.

Benefits to the School: Sugarland Elementary School has benefited from the partnership with the Loudoun Credit Union. The credit union has started the process of reinforcing that it is never too early to start saving money and encourages the students to set savings goals.
Business: Loudoun Credit Union (LCU)
803 Sycolin Rd., Suite 105
Leesburg, VA 20175

Business Contact: Darrin Myers, Branch Manager

Phone: 703-777-4744

Partner School: Sycolin Creek Elementary School

School Contact: Sharon Keegan-Coppells, Principal
Lisa Waldbaum, Principal

Phone: 571-252-2910

Year Partnership Began: 2007

Description of School/Business Partnership Activity(ies):
Sycolin Creek ES is entering its 4th year of partnership with the Loudoun Credit Union. One of the goals of this partnership is to teach children that it is never too early to start saving for the future.

The first Tuesday of each month is Kirby Kangaroo Club day. The Kirby Kangaroo Club is a savings program designed especially for students up to 12 years of age. With Kirby Kangaroo, the students can learn about savings and other important financial topics through stories, games, and entertaining activities. The club is offered to the students free of charge and the first $5 is deposited by the Credit Union when an account is opened.

Benefits to the Company: To heighten student and parent awareness of the benefits of belonging to a credit union and the services that Loudoun Credit Union has to offer.

Benefits to the School: Sycolin Creek Elementary School has benefited from the partnership with the Loudoun Credit Union. The credit union has started the process of reinforcing that it is never too early to start saving money and encourages the students to set savings goals.
### 2011 Partnership Profiles

<table>
<thead>
<tr>
<th>Business:</th>
<th>Loudoun Lumber</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>121 N. Bailey Lane</td>
</tr>
<tr>
<td></td>
<td>Purcellville, VA 20132</td>
</tr>
<tr>
<td>Business Contact:</td>
<td>Store Manager</td>
</tr>
<tr>
<td>Phone:</td>
<td>540-751-4143</td>
</tr>
<tr>
<td>Partner School:</td>
<td>Loudoun Valley High School</td>
</tr>
<tr>
<td>School Contact:</td>
<td>Susan A. Ross, Principal</td>
</tr>
<tr>
<td>Phone:</td>
<td>540-751-2400</td>
</tr>
<tr>
<td>Year Partnership Began:</td>
<td>1999</td>
</tr>
<tr>
<td>Description of School/Business Partnership Activity(ies):</td>
<td>Loudoun Lumber donates significant amounts of scrap lumber as well as sells us at low cost significant amounts of lumber for our Technology Education class projects.</td>
</tr>
<tr>
<td>Benefits to the Company:</td>
<td>Positive public relations</td>
</tr>
<tr>
<td>Benefits to the School:</td>
<td>Low cost way to effectively continue the great hands on projects in the Technology Education classes</td>
</tr>
</tbody>
</table>
2011 Partnership Profiles

Business: Loudoun Water
44865 Loudoun Water Way
Ashburn, VA 20146

Business Contact: Christina Williams,
Manager of Learning & Organizational Development

Phone: 571-291-7912

Partner School: LCPS Pupil Services/Transition Services

School Contact: Michelle Dorsey, Transition Teacher/Business Liaison

Phone: 571-252-1312

Year Partnership Began: 2010

Description of School/Business Partnership Activity(ies):
In today’s struggle to remain fiscally sound many companies have begun to neglect the need for new talent. However, as a nationally renowned and world recognized technologically advanced wastewater treatment facility, Loudoun Water in Ashburn knows the value of developing a new pipeline of talent.

In partnership with Career & Transition Services, a program of the Loudoun County Public Schools Department of Pupil Services, Loudoun Water has forged multiple long and short term internship opportunities since the spring of 2010.

Students learned skills in the Human Resources Department, the Laboratory, and the Automotive Department. The Administrative Assistant in the General Manager’s Office spoke highly of the Human Resources Intern indicating that the student “... had responsibility for incorporating our legacy paper files into the electronic file database called TRIM. He did a terrific job and transferred several hundred files into the database system”.

Although the career outlook of a wastewater Plant Operator is outstanding, this field is facing a Baby Boom-like employment crisis much like the Federal Government. If they don’t recruit new talent soon, the number of jobs in this field will far exceed the number of talented applicants. Therefore, a new Plant Operator Internship has begun at the Ashburn facility in January 2011. Three excited students are looking forward to cultivating skills in biology, chemistry, engineering, data entry, and the soft but critical skills of teamwork.
2011 Partnership Profiles

Benefits to the Company: This partnership will allow Loudoun Water to develop its own dedicated long term work force through prescreened candidates (that they have come to know during their internship, prior to employment). Previously trained candidates may be considered for a long and rewarding career in order to maintain a pipeline of Plant Operator talent.

Benefits to the School: The students will acquire marketable skills at a company with career growth and benefits that include up to 80% tuition reimbursement. Students will have an opportunity to attain a college education that they may have otherwise missed for financial reasons. Further, students will have an opportunity to embrace a career with stability, a tremendous potential for growth, and one that will earn a competitive wage.

The schools that participate will gain a better understanding of this career path that incorporates so many academic disciplines. Many of the Plant Operator tests and duties can be developed into an exciting lesson plan.
2011 Partnership Profiles

Business: Lovettsville-Waterford Ruritans
11857 Purcell Road
Lovettsville, VA 20180

Business Contact: Jeff Boogard

Phone: 540-882-4969

Partner School: Woodgrove High School

School Contact: Ric Gauriloff, Principal

Phone: 540-751-2600

Year Partnership Began: 2010

Description of School/Business Partnership Activity(ies): The Ruritans reached out to the Administration and our PTSAO via a dinner invitation to discuss current needs at Woodgrove. After meeting with organization members, they generously donated $5000 to the school and PTSAO. We then assisted them by having members of our community go out to the Waterford Fair and assist them with their parking. They have also established a scholarship fund which will be awarded to a senior next year.

Benefits to the Company: The Ruritans have always supported the schools and other groups here in Loudoun County. This was their way of showing their support for the new school in their community and being part of Team Woodgrove.

Benefits to the School: It was great for the school to create this partnership with the Ruritans. They are such a solid organization steeped in a history of service. Obviously the start up money really helped, but the long-term relationship will be of great benefit to students for years to come.
## 2011 Partnership Profiles

<table>
<thead>
<tr>
<th>Business</th>
<th>Luck Stone Corporation</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>P.O. Box 1272</td>
</tr>
<tr>
<td></td>
<td>Leesburg, VA 20177</td>
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</table>

<table>
<thead>
<tr>
<th>Business Contact</th>
<th>Lewis Lee</th>
</tr>
</thead>
</table>

| Phone                     | 703-729-2800            |

<table>
<thead>
<tr>
<th>Partner School</th>
<th>Legacy Elementary School</th>
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</table>

<table>
<thead>
<tr>
<th>School Contact</th>
<th>Meghan Gruber</th>
</tr>
</thead>
</table>

| Phone                     | 703-957-4425            |

| Year Partnership Began    | 2008                    |

| Description of School/Business Partnership Activity(ies): | Lewis Lee offers a tremendous presentation to our 4th grade students that involve rock samples for students to view and touch. He focuses on the rocks and minerals that are found in Luck Stone quarries. In closing, a short video is shown to help students learn about different rocks. Mr. Lee's wonderful rock presentation to the 4th grade ultimately allows for students to gather a deeper understanding of the many science concepts discussed throughout the school year. |

| Benefits to the Company: | Luck Stone's commitment to the surrounding communities is a long-standing tradition. Luck Stone has always strived to support its communities and to have a positive impact on students. Mr. Lee's presentation offers no real benefit to the Luck Stone Company. His presentation is simply a matter of Luck Stone wanting to educate our youth and allow students the opportunity to discover the wonders of science. |

| Benefits to the School: | Legacy Students will have a deeper understanding of rocks and minerals found in our area. The materials left behind for the students to use will allow for many follow-up activities for the students to gain a deeper understanding and appreciation for science. |
Business: Luck Stone Corporation
P.O. Box 1272
Leesburg, VA 20177

Business Contact: Lewis Lee
Lewis Murphy
Amanda Bowers

Phone: 703-729-2800

Partner School: Sanders Corner Elementary School

School Contact: Maureen Cura, School Librarian

Phone: 571-252-2250

Year Partnership Began: 1997

Description of School/Business Partnership Activity(ies):
In our partnership Luck Stone provides volunteers, material and financial gifts. Representatives from Luck Stone speak to our third and fifth grades during geology units. They present detailed information and samples of rocks and minerals to our children and teachers. Luck Stone provides tours for our fifth graders to their quarry. Through word of mouth, Luck Stone now makes these same presentations to many LCPS as well as schools outside our district. In fact, Lewis Lee of Luck Stone spends many hours every year presenting to classrooms throughout our county. Each student at these presentations is given pencils and a mineral to help keep the students interest at peak level. They have provided tours of their plants to many schools.

Luck Stone has made generous gifts to our school including a generous contribution to our scholarship fund for the children of our deceased art teacher. They contribute regularly to our PTA functions including the winter carnival. They made an extra donation this year to help the Winter carnival committee work towards their goal of helping purchase promethean boards for our classrooms. They serve as impartial judges for our peer mediation applications. In the past they have provided supplies and labor to improve our courtyard. They have also assisted with our STAR Reader program.
Description of School/Business Partnership Activity(ies): In 2000, Luck Stone, former First Lady Roxane Gilmore, and the Virginia Department of Education launched a statewide program designed to help students with their SOLs called the Luck Stone Rock. Based on SOL 4.8 and 5.7, and focusing on Virginia's geology, the Luck Stone Rock Kit contains a teacher's guide, student activities, rock samples indigenous to Virginia, tools for analyzing the rocks, an interactive CD-ROM, web site access, and a poster. A kit was given to every school in the state for fifth graders. As a partner with Luck Stone, our school received one for each fifth grade class.

Benefits to the Company: Luck Stone is able to educate our students and the community about their work and what they do in the community. They also display art from our students in their office.

Benefits to the School: Our students learn about careers, geology and preserving the environment. Luck Stone personnel serve as impartial judges for our peer mediation applications. Luck Stone provides material and financial gifts for selected school projects. They also provide teaching material to assist our teachers with SOLs.
2011 Partnership Profiles

Business: Macy's
8000 Tysons Corner
McLean, VA 22101

Business Contact: Denise Schoepfer

Phone: 703-893-4900

Partner School: Potomac Falls High School

School Contact: Kathy Chrisman, Marketing Teacher

Phone: 571-434-3200

Year Partnership Began: 2008

Description of School/Business Partnership Activity(ies): Macy's at Tysons Corner has partnered with the Potomac Falls Marketing Department with an ongoing speaker series. This consists of guest speakers coming to our school and discussing what goes on behind the scenes at a major department store at one of the top 10 Macy's in the United States. Topics include the store history, typical interview questions, climbing the ladder to success, various departments within the store and how they order and differ from other stores in the area, etc. The students also participated in a Macy's Shop for a Cause Event. Students organized a Back to School/Homecoming theme fashion show with other entertainment to make a pep rally atmosphere of our school on the lower level of Tyson's Corner outside the entrance of Macy's. Students had the Varsity cheerleaders start off the show with a cheer and our fight song, followed by our award winning dance team. The marketing students organized various fashion scenes such as back to school, casual party, homecoming, outerwear, and high fashion. Over 100 students participated as models. The show ended with a few of our teachers and their children and dogs dressed in Halloween costumes. The final part of the event was the step team performing and wowing our crowd and then our cheerleaders ended it with our fight song. Coupons were sold at $5 each and all proceeds benefited the ALS Association for Lou Gehrig's Disease. Over $2,200.00 was raised for this organization.

Benefits to the Company: The show created goodwill advertising for the mall and shows they are community oriented. Extra mall traffic was generated for our fashion show and pep rally. Parents and students shopped in the store and used their coupon which generated extra revenue.
2011 Partnership Profiles

Benefits to the School: Marketing students gained recognition from participation and developed a sense of pride in themselves and their classmates. This was also an opportunity for them to learn the work involved in planning behind the scenes to create a successful event. Students are filled with the satisfaction of giving back to the community and most importantly, the lesson of the impact it makes to a charitable organization. Our students were recruited for other events.
2011 Partnership Profiles

Business: Mama Lucci's
302 H+1 Industrial Court, SE
Leesburg, VA 20175

Business Contact: Carolina Lucci
Phone: 703-771-1789

Partner School: Evergreen Mill Elementary School
School Contact: Mark Bauer, Physical Education Teacher
Phone: 571-252-2900

Year Partnership Began: 2010

Description of School/Business Partnership Activity(ies): For our annual field days, Mama Lucia donated lunch to our school that provided food for our volunteers. We were able to feed about 35 volunteers lunch on our two field days.

Benefits to the Company: Our staff will encourage the use of Mama Lucia's for their weekly Friday lunch orders and has been recognized in our newsletter for their contributions to the PE department and the parent volunteers.

Benefits to the School: Our budget for field day is limited. Volunteers are crucial for helping run our field day, and being able to feed them free and allowing us to use our money for our field day activities makes for the best situation for our school.
2011 Partnership Profiles

Business: McKim Construction
          P O Box 951
          Purcellville, VA 20134

Business Contact:

Phone: 540-338-3583

Partner School: Mountain View Elementary School

School Contact: Brad Toohill, Assistant Principal

Phone: 540-751-2550

Year Partnership Began: 2009

Description of School/Business Partnership Activity(ies): McKim Construction filled in the gap with a generous donation of excavation in 2009 that made it possible to complete a new track installation. Additionally, McKim has stepped forward in several other projects that have benefited the school.

Benefits to the Company: McKim Construction has a reputation for community outreach. Mountain View parents are aware of the generosity provided by McKim construction. This provides name recognition for a local business that cares about its neighborhood school.

Benefits to the School: McKim Construction made it possible for the Mountain View track to open on time and it is currently used by our 530 students. McKim Construction has assisted with other projects and is currently addressing a drainage issue on one on the fields that limits the use of the playground.
2011 Partnership Profiles

Business: Meadows Farm Nursery
43054 John Mosby Highway
Chantilly, VA 20152

Business Contact: Dave Slack

Phone: 703-327-3940 x 229

Partner School: Sanders Corner Elementary School

School Contact: Maureen Cura, School Librarian

Phone: 571-252-2250

Year Partnership Began: 2008

Description of School/Business Partnership Activity(ies): Sanders Corner lost a cherished art teacher in 2007 and with the help of a parent we secured a grant for building a memorial garden. The Green Thumb Club under the leadership of John Scott, fifth grade teacher designed the garden and enlisted the help of Meadows Farm Nursery. Meadows assisted in the selection and placement of the plants, discounted the cost of the plants and then planted the entire garden. They serve as consultants if we have trouble with any of the plants or if any need replacement.

Benefits to the Company: The community was aware of the partnership and hopefully we made their name more familiar to the families.

Benefits to the School: The students benefit from the garden as it is a quiet place to sit and read and reflect. It serves as a memorial to a beloved teacher and the years she dedicated to the school.
## 2011 Partnership Profiles

| Business: | Meadows Farm Nursery  
43054 John Mosby Hwy  
Chantilly, VA 22021 |
|----------|-----------------------------|
| Business Contact: | Jay Meadows  
Ted Zurawski |
| Phone: | 703-471-0606 |
| Partner School: | Stone Bridge High School |
| School Contact: | James E. Person, Principal |
| Phone: | 571-252-2200 |
| Year Partnership Began: | 2000 |
| Description of School/Business Partnership Activity(ies): | Meadows Farm has made significant contributions to Stone Bridge since the beginning of the partnership. Over the years Meadows Farm has provided Stone Bridge High School with plants, trees, mulch, and shrubs. They recently installed a brick walkway adjacent the school to help create an attractive environment.  
Meadows Farm donated the "Bulldog Tunnel" which is used at home football game, pep rallies, and state final competitions.  
Along with contributions to enhance our physical appearance, Meadows Farms has provided scholarships. Each year they have donated two one thousand dollar scholarships to student athletes advancing into their collegiate careers. The scholarships are awarded at the end of every year to our graduating class and have totaled $20,000. These scholarships have helped numerous students and their families in our community.  
Many of our student-athletes aspire to play sports in college. In today's day and age our coaches need a means to present the student-athletes to their colleges of interest. Meadows Farms has donated money to help allow the purchase of technologically advanced software and equipment to help give the student-athletes a better opportunity to be evaluated by college coaches.  
Money and tangible goods are not the only things our partnership entails. Mr. Meadow and Mr. Zurawski donate numerous volunteer hours working the sidelines of our football games as members of our Chain Crew. Rain or shine we can always count on the members of Meadows Farm to be willing to give us a hand. |
2011 Partnership Profiles

Description of School/Business Partnership Activity(ies):

Year in and year out, Meadows Farm proves to be a committed partner to Stone Bridge High School, our students and our community by giving their very best to help create a positive atmosphere.

Benefits to the Company:

Meadows Farm has received recognition and appreciation for their support of Stone Bridge in the fall sports program and at the award programs.

Benefits to the School:

Meadows Farms has made a solid commitment to Stone Bridge the entire time our school has been opened.
## 2011 Partnership Profiles

**Business:** Metropolitan Washington Airports Authority (MWAA)  
1 Aviation Circle  
Washington, DC 20001

**Business Contact:** Danielle Morgan  
Chris Browne

**Phone:** 703-417-8600

**Partner School:** Stone Bridge High School

**School Contact:** James E. Person, Principal

**Phone:** 571-252-2200

**Year Partnership Began:** 2000

**Description of School/Business Partnership Activity(ies):**  
2010 marked our tenth anniversary as business partners with Metropolitan Washington Airports Authority (MWAA). However, during the past decade students and staff of Stone Bridge High School have gained more than what a typical partnership might consist of. We've gained friends. Some faces of our committee have changed over the years, but the goal has remained the same: How can we help you?  

In the past, MWAA has more than willingly offered volunteers to serve as judges for DECA competitions, table leaders for Ethics and Leadership Day, judges and mentors for science fairs, speakers for individual classes, and judges for FBLA projects. They consistently donate financial assistance toward Ethics and Leadership Day, and provide a citizen scholarship of $2000. But that’s not all; MWAA has provided assistance to our students and staff when they've traveled overseas for band competitions and continues to do so whenever needed. Together, we've raised money for charities in the form of basketball games. Within Metropolitan Washington Airports Authority, there is a myriad of career related opportunities which is why so many of our eleventh grade students are placed there for Job for a Day, and our FBLA students participate in a yearly shadowing day as well. Each December, small group of students participate in Dulles airport's tree trimming festivities, and last spring, over eighty Stone Bridge students and parents volunteered to become "victims" for their mock Tri-Annual Disaster Drill. In both scenarios, the students (and parents) avidly expressed what a great time they had.
2011 Partnership Profiles

Description of School/Business Partnership Activity(ies):

This year, our partnership committee is working on how to expand our relationship even further by reaching out to more teachers, asking what they need and would like to incorporate into their classrooms through experience and knowledge MWAA encompasses.

Even though some faces change over time, the constancy never does. We know without a doubt that our partnership with Metropolitan Washington Airports Authority will always remain steadfast and strong, and with that our students will continue to benefit.

Benefits to the Company:

The Stone Bridge band and choir students travel to both Dulles and Reagan International Airports to perform for passengers and employees during the winter holiday season as well as in the spring. Stone Bridge is currently working on details in order to participate in their annual Plane Pull.

Benefits to the School:

As previously stated, Stone Bridge High School students and staff members benefit a great deal through the partnership with MWAA. The Metropolitan Washington Airports Authority generously and consistently supports Stone Bridge in every area.
2011 Partnership Profiles

Business: Middleburg Bank
431 East Main Street
Purcellville, VA 20132

Business Contact: Mary Liz McCauley, Vice President & Community Executive

Phone: 703-777-6327

Partner School: Hamilton Elementary School

School Contact: Bob Marple, Principal

Phone: 540-751-2570

Year Partnership Began: 2010

Description of School/Business Partnership Activity(ies): The Hamilton School Family has recently developed what we hope will be a lasting and mutually beneficial business partnership with Mary Liz McCauley and Middleburg Bank. Last summer several of my staff members and I worked to park cars at an event that Middleburg Bank sponsors, the Cruise-In Car Show at Franklin Park. Ms. McCauley and the Middleburg Bank agreed to support our Hamilton Scholarship Fund for our efforts, and their generous gift really sparked what is promising to be a great business partnership. Mary Liz met with me and Mrs. Linda Cousins, 4th Grade Teacher, to discuss possible opportunities for the Bank to support HES, and in turn for our school to share and contribute to the culture and climate of the Middleburg Bank. We discussed the idea of an Art Show, and Mary Liz graciously volunteered to hang student created artwork at her bank and ask customers to vote on—the best piece. The student artist who has his or her art selected by the bank customers will receive a savings bond, and the Middleburg Bank will also make another contribution to our Hamilton Panther Scholarship. This money will go to a former Hamilton Elementary School student who is a graduating senior at Loudoun Valley High School student seeking further education and/or career training in order to strive for excellence.

Benefits to the Company: Mary Liz brings to our relationship great knowledge and skill in the area of fundraising and marketing. Her commitment to support our school is so appreciated. Mary Liz demonstrates great leadership, a caring demeanor, and a wonderful and exciting perspective on what we can accomplish in the future. Stay tuned, as I have a strong sense that this business partnership will be one that grows and flourishes under the collaborative stewardship of Mary Liz McCauley and the Hamilton Elementary School Leadership.
Benefits to the School:

This business partnership is supporting our overall mission of providing an outstanding program of study to our student body by engaged staff members who feel valued and share a common purpose.
## 2011 Partnership Profiles

**Business:** Middleburg Bank of Purcellville  
431 East Main Street  
Purcellville, VA 20132

**Business Contact:** Mary Liz McCauley

**Phone:** 703-777-6327

**Partner School:** Woodgrove High School

**School Contact:** Ric Gauriloff, Principal

**Phone:** 540-751-2600

**Year Partnership Began:** 2010

**Description of School/Business Partnership Activity(ies):** Middleburg Bank of Purcellville contacted us at Woodgrove to ask what they could do to help us with the opening. We met at the bank and discussed the needs of a new school as it pertained to the opening. The bank worked to create a business list for the school and assisted in getting the word out regarding our needs to the businesses in the area. They also gave a donation of $500 to the school's general fund.

**Benefits to the Company:** Middleburg Bank receives recognition from the community for its contribution to the school.

**Benefits to the School:** It is wonderful to have the bank as a resource for our school. Their knowledge of business, especially, that of Western Loudoun, was and is a huge help to the school.
2011 Partnership Profiles

Business: Minton's Music
21690 Red Rum Drive #157
Ashburn, VA 220147

Business Contact: Alex Minton

Phone: 703-723-1154

Partner School: Briar Woods High School

School Contact: Laura Noselli, Teacher

Phone: 703-957-4400

Year Partnership Began: 2010

Description of School/Business Partnership Activity(ies):
Worked with us on homecoming prizes.

Benefits to the Company:
Established rapport with student body and local business.

Benefits to the School:
Free Prizes.
<table>
<thead>
<tr>
<th>Business</th>
<th>Mr. Print</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>501 E Main Street</td>
</tr>
<tr>
<td></td>
<td>Purcellville, VA 20132</td>
</tr>
<tr>
<td>Business Contact:</td>
<td>Store Manager</td>
</tr>
<tr>
<td>Phone:</td>
<td>540-338-5900</td>
</tr>
<tr>
<td>Partner School:</td>
<td>Loudoun Valley High School</td>
</tr>
<tr>
<td>School Contact:</td>
<td>Susan A. Ross, Principal</td>
</tr>
<tr>
<td>Phone:</td>
<td>540-751-2400</td>
</tr>
<tr>
<td>Year Partnership Began:</td>
<td></td>
</tr>
<tr>
<td>Description of School/Business Partnership Activity(ies):</td>
<td>Continuously provide high quality, fast, low cost service for print jobs that are used to connect with the community for the benefit of all of our students. For example, we needed a one day turn around for a copy of a magazine insert we used to introduce our new head football coach. Mr. Print produced a high quality product of 300 high gloss copies in less than 24 hours at very little cost to us this past summer.</td>
</tr>
<tr>
<td>Benefits to the Company:</td>
<td>Positive community relations and visible support of the community school.</td>
</tr>
<tr>
<td>Benefits to the School:</td>
<td>Low cost, fast high quality print jobs.</td>
</tr>
</tbody>
</table>
## 2011 Partnership Profiles

| Business: | My Deli & Café  
860 E. Main Street  
Purcellville, VA 20132 |
<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>Business Contact:</td>
<td>George Vatikiotis</td>
</tr>
<tr>
<td>Phone:</td>
<td>540-751-2077</td>
</tr>
<tr>
<td>Partner School:</td>
<td>Loudoun Valley High School</td>
</tr>
<tr>
<td>School Contact:</td>
<td>Susan A. Ross, Principal</td>
</tr>
<tr>
<td>Phone:</td>
<td>540-751-2400</td>
</tr>
<tr>
<td>Year Partnership Began:</td>
<td>2009</td>
</tr>
<tr>
<td>Description of School/Business Partnership Activity(ies):</td>
<td>This is new business in town of Purcellville. They have supplied lunch sandwiches on several occasions at very low cost yet high quality and often at the last minutes!</td>
</tr>
<tr>
<td>Benefits to the Company:</td>
<td>Public relations and exposure.</td>
</tr>
<tr>
<td>Benefits to the School:</td>
<td>Low cost way to show teachers appreciation.</td>
</tr>
</tbody>
</table>
### 2011 Partnership Profiles

**Business:**
The National Conference Center  
18980 Upper Belmont Place  
Lansdowne, VA 20176

**Business Contact:**  
Kurt Krause, General Manager  
Eric Whitson, Director of Sales and Marketing  
Vince Buonocco, Director of Food and Beverage  
Sharon Meyers, Director of Catering

**Phone:**  
703-724-5156

**Partner School:**  
Belmont Ridge Middle School

**School Contact:**  
Timothy Flynn, Principal  
Giao Dang, Dean

**Phone:**  
571-252-2220

**Year Partnership Began:**  
2003

**Description of School/Business Partnership Activity(ies):**

**The Visionary Leadership Project: 2010-2011**
Visionary leadership inspires, motivates, and challenges. Visionary leaders create an environment for new ideas, new thinking, and new outcomes. As a community and as a school division, we want to produce visionary leaders. It was at the 2008 Loudoun School Business Partnership breakfast where the inspiration and vision outlined in Dr. Hatrick’s address prompted Mr. Kurt Krause (General Manager of the National Conference Center) and Mr. Timothy Flynn (Principal of Belmont Ridge Middle School) to enhance the school-business partnership that was already in place. Together, they began to outline a project that would dramatically change the relationship between a business and a school. That project has become an outstanding authentic leadership training opportunity for Belmont Ridge Middle School students. It is the mission of this project to provide an authentic learning environment that outlines and exposes middle school students to the leadership skills required for success. Our partnership has been developed to cultivate the future visionary leaders of our community.
During the 2010-2011, the program has been enhanced to include a communication aspect. The NCC’s marketing department records and posts short video clips of students engaging in each session’s activities. In addition, select eight grade students write a short reflective piece about his or her experience during each session and the NCC posts the student’s writing on their blog. Students are excited to incorporate their 21st century technology skills and see themselves, as well as their writing posted on the web.

A key to achieving this mission is our strong partnership with The National Conference Center. The National Conference Center is known as one of the area’s top business destinations. Their attention to detail and professionalism are reflected in every aspect of their business. The NCC leadership team has worked directly with the Belmont Ridge Administrative team to develop a unique leadership training opportunity for 8th grade middle school leaders at Belmont Ridge Middle School. These training opportunities have been extensively planned using the Belmont Ridge Lesson Plan format and have been aligned with many of the Virginia Standards of Learning. These student leaders have been learning about the leadership and management skills needed to successfully produce an event. Below are some areas that students have and will learn throughout the year:

- Catering - Students learned about role of the sales and catering department and the importance of communicating with the customer to determine needs, menus, and event set-up. Once the information has been finalized, it than needs to be clearly communicated to the operating departments.

- Staging - Students learned and used hands on tools to diagram a room for an event, to include tables, staging, set up and audio-visual.

- Culinary - Students will learn about the full process from purchasing food, scheduling staff, preparing and delivering the final product.

- Banquets - Students will learn about final table set ups, maintaining buffet tables, proper serving techniques, and clearing.

- Communication - Students incorporate their writing skills in a reflective paragraph following each session, which is then posted on the NCC’s blog.
2011 Partnership Profiles

Description of School/Business Partnership Activity(ies):

In addition to learning about the skills needed to successfully produce an event, many of our learners have had the opportunity to see firsthand the final outcome/product of their planning by volunteering to “shadow” their NCC mentor during the Excellence in Education Banquet, sponsored by the Loudoun Education Foundation.

Benefits to the Company:

The National Conference Center partnership has benefited Belmont Ridge Middle School students in several ways. First, NCC has demonstrated to the business and public community that they are committed to education by providing and supporting students with an opportunity for an extension and application of the skills developed at school and transferring them to the business world. Secondly, NCC has learned about the unique learning styles of Middle School students and incorporated many of the high yield instructional strategies, used by educators, to meet the learning needs of our students. Their sessions include a variety of hands on activities and formative assessments to monitor student learning. Finally, they have built a positive reputation within our school and community as a business that supports learning and is committed to growing our future leaders.

Benefits to the School:

The benefits of our partnership with the National Conference Center have been tremendous. Our learners have maintained high levels of academic achievement and benefited from applying the skills learned at school and at the Conference Center towards real life situations. Students are able to not only make personal connections to their learning and future endeavors as adults, but are also provided opportunities to incorporate and apply their 21st century technology skills. We have grown from 68 to 137 students participating from Belmont Ridge Middle School. The feedback from the students and their parents has been positive and supports our mission at BEMS. Our sixth and seventh grade students have begun to anticipate the opportunity to join the program. Leadership skills are being developed and our students see first-hand how these skills are applied in an authentic environment.
2011 Partnership Profiles

Benefits to the School: Additional Partnership Activities

Belmont Ridge Middle School and The National Conference Center have maintained the following partnership activities since 2003.

- The National Conference Center has supported our staff health and wellness initiative and events by opening up their physical fitness and gym facilities to all of the teachers and staff at Belmont Ridge Middle School. This key commitment by the National Conference Center has directly supported the wellness plans, events, and contests of our staff in many areas.

- The NCC has hosted our Belmont Ridge Middle School Excellence Awards Banquet for over 200 member of our school community.

- The NCC has hosted our 8th grade celebration that included the use of their facilities, including the pool. This event supported an excellent ending of the school year.
### Business: The National Conference Center
18980 Upper Belmont Place
Leesburg, VA 20176

### Business Contact:
Kurt Krause, General Manager

### Phone:
703-724-5648

### Partner School:
Tuscarora High School

### School Contact:
Pamela Jacobs, Principal
Veronica Hollenquest, Bookkeeper

### Phone:
571-252-1900

### Year Partnership Began:
2010

### Description of School/Business Partnership Activity(ies):
The National Conference Center excels at offering productive, results-oriented meetings in a secure, distraction-free meeting setting with self-contained buildings.

### Benefits to the Company:

### Benefits to the School:
Tuscarora High School kicked off its all staff and team building meeting in August. The NCC provided 2 full days, 2 meals per day and mid meal snacks in a beautiful, state of the art facility in Lansdowne. Tuscarora’s 120 member staff had a chance to bond, see each other as team mates, and attend to school business before the busy school year began. The monetary value of this was nearly $20,000.

In addition to providing valuable work space, Kurt Krause continues to show support of THS by actively participating on our School Improvement Team. This team is comprised of parents, teachers, administrators and members of the business community. It provides input on how to improve all aspects of the school environment.

Finally, Kurt Krause is an eager presenter to our Marketing students where he freely shared his vast experience in the hospitality industry.
2011 Partnership Profiles

Business: National Geographic Big Cat Initiative
1145 17th Street NW
Washington, DC 20036

Business Contact: Dawn Rodney Tranchitella

Phone: 202-912-6642

Partner School: Steuart Weller Elementary School

School Contact: Janet Platenburg, Principal

Phone: 571-252-2360

Year Partnership Began: 2010

Description of School/Business Partnership Activity(ies): National Geographic’s Big Cats Initiative, "Cause An Uproar", is dedicated to stopping the decline of big cats in the wild through on-the-ground conservation projects and education. Lions, tigers, cheetahs, leopards and other big cats are quickly disappearing. Their scientists are partnering with local communities around the world and are using new techniques and technology to stop poaching, build barriers, and save habitats.

The National Geographic Big Cat Initiative includes a Sister School Pilot Program where National Geographic would partner Steuart Weller Elementary with a school in Tanzania where their scientists and conservationists are working. National Geographic’s goal for the Sister School Program is to connect children with big cats in order to create a greater awareness of conservation issues around the world.

This program is already successful with schools in the UK but nothing has been done with any school in the United States. Steuart Weller Elementary is the perfect partner to help National Geographic create a similar program here in the United States. Weller’s mascot is "Wild Cats" and each grade level represents a different big cat: Kindergarteners are the Leopards, First Graders are the Cheetahs, Second Graders are the Cougars, Third Graders are the Tigers, Fourth Graders are the Panthers, and Fifth Graders are the Lions.

Timeline: February, 2011
Kick off assembly with scientist Amy Dickman and possibly other prominent scientists/conservationists (Topic: big cat basics, what Amy is doing for lions in Tanzania, what life is like for the children in Tanzania (lions in their backyard), what children can do to help, and introduce the Sister School, how it works and what the children get to do)
2011 Partnership Profiles

Description of School/Business Partnership Activity(ies):

March/April 2011
Show your pride by connecting with Sister School in Tanzania (Weller students write letters/pictures to sister school telling them why big cats are important to us, share pictures, videos etc... pictures and videos will be featured on causeanuproar.org)

May, 2011
Show Your Pride Celebration (Live or virtual assembly and age appropriate documentary screening with filmmakers/conservationists Dereck & Beverly Joubert or other available scientist/conservationist, letters from the school in Tanzania, recognition of Weller class/children who participated/contributed to learning service projects with the Sister School)

September 2011-June 2012
Steuart Weller becomes part of a larger educational program (focused on the Philadelphia and DC area) with additional components of educational materials to support curriculum etc... We will also continue our relationship with the Sister School in Tanzania.

Benefits to the Company:

- Steuart Weller will collaborate with National Geographic Big Cat Initiative to pilot and launch their program in the United States.
- We will provide feedback from the educational side.
- Steuart Weller becomes a part of a larger educational program (focused on the Philadelphia and DC area) with additional components of educational materials to support curriculum etc...
- Steuart Weller will partner with a Sister School in the region their scientists/conservationists are studying and working. Our students will collaborate with their students and will create learning service projects with the Sister School.

Benefits to the School:

- Provides cause-related community service opportunity with Sister School
- National Geographic provides assemblies/video conferences with prominent scientists and conservationists
- Supports existing curriculum in writing, geography, biology and other content areas
- Leverages new technology when possible
- Connects our students to a broader world
- Raise our students' awareness of global issues
- Builds school spirit through educational support around our mascot and connecting our students with children who actually live with big cats
2011 Partnership Profiles

Business: The National Parks Service  
National Mall and Memorial Parks

Business Contact: Jennifer Epstein

Phone: 202-485-9880  
Jennifer_Epstein@nps.gov

Partner School: Sterling Middle School

School Contact: Nereida Gonzalez-Sales

Phone: 571-434-4520

Year Partnership Began: 2009

Description of School/Business Partnership Activity(ies): Sterling Middle School is excited to partner with the National Park Service of Washington, D.C. This partnership began as a result of a staff development opportunity when three civic teachers attended a session about the National Mall and Memorial Park Services of Washington, D.C.

As a result of that exposure, our civics and language arts teachers created an 8th grade cross curricular filed trip for students to visit the memorials of Washington, D.C. This field trip and the student project presentations which followed have been an annual event that students really look forward to. Park Ranger Jen Epstein and her colleagues visit the school in the fall and periodically throughout the year, prior to the field trip. The day of the trip they assist with tours of interesting facts related to the monuments and provide a scavenger hunt related to the student projects.

This year, we expanded our partnership by connecting our mentor / mentee program to the National Park Service. On December 4th, 2010, fifty students and adults that are part of the Sterling Middle School mentor program had the opportunity to go to Washington, DC. This trip was possible through our partnership with the National Parks Service and Jen Epstein, park ranger. With Mrs. Epstein as our personal guide, the day began by going to the top of the Washington Monument, then through the Ellipse to see the holiday displays. We continued our journey into the White House visitor's center and the day was concluded at the Old Post Office Pavilion.
### Description of School/Business Partnership Activity(ies):
Each student was given a National Park passport book that they could get stamped with a unique stamp for each of the locations visited. Several of the students had never been to the top of the monument or in the Old Post Office Pavilion. This was a fabulous opportunity for the students to bond with their adult mentor in a setting outside of the school building. All participants are looking forward to our second field trip to Great Falls Park in the spring where the students can get another National Parks stamp in their passports. The National Parks Service has been a wonderful business partner and everyone at Sterling Middle School could not be more grateful.

### Benefits to the Company:
The NPS is exposing our students to the importance and relevance of national monuments and park preservation. Their interaction and assistance with curricular integration help students view and experience the world in a different way.

### Benefits to the School:
Many of our students have never been to the National Mall and Memorial Parks of Washington, D.C. The exposure and experiences of the importance of the monuments and parks, learning about why they were erected and the messages the monuments and parks evoke bring learning to life.
2011 Partnership Profiles

22660 Executive Drive, Suite 122
Sterling, VA 20166

Business Contact: Fred Schaufeld
Chantelle Dembowski

Phone: 703-318-7700

Partner School: LCPS Head Start Program

School Contact: Carol Basham

Phone: 571-252-2110

Year Partnership Began: 1994

Description of School/Business Partnership Activity(ies): This extraordinary partnership began in December, 1994 when the corporate leadership asked the new Head Start program for a "Holiday Wish List". That wish list was generously fulfilled and has been every year since our partnership began. We are able to maintain a strong parent involvement program because of the resources from N.E.W. We have also been able to enhance our multicultural libraries, our play spaces, and our ability to use an interpreter, our computers for children, our vision screening ability and many more worthwhile projects.

Over the years the "people" of N.E.W. have been involved in a number of special projects with the children in Head Start. They designed and constructed four handicapped accessible sandboxes. They became our Reading Buddies and took time out of their workday to visit classrooms weekly to read to children. As a corporate family they have supported our children directly by adopting Head Start families and giving warm, winter holiday season gifts. The Volunteer Readers program was revived and dozens of employees accepted release time from work to travel to our classrooms in the east. They became part of the book area and shared their love of reading with our youngest students. We are about to embark on a new program called Sharing Our Strengths which will encourage employees to visit our classrooms to share a talent or an interest with the students.

Benefits to the Company: This partnership heightens community awareness for the corporation and the employees. It provides opportunities to give to those children in Loudoun County who are in greatest need.
2011 Partnership Profiles

Benefits to the School: The community spirit enriches the lives of children and families in the Head Start program. We are able to provide many opportunities and resources that would otherwise not be possible without this support.
2011 Partnership Profiles

Business: Newton Marasco Foundation
P.O. Box 2129
Purcellville, VA 20134

Business Contact: Anne Ware, Project manager
amie@awaremarketing.com

Phone: 540-668-7738

Partner School: Loudoun Valley High School

School Contact: Susan A. Ross, Principal

Phone: 540-751-2400

Year Partnership Began: 2004

Description of School/Business Partnership Activity(ies):
The Newton Marasco Foundation (NMF) is a public environmental charity that works to inspire and excite our next generation of environmental stewards through programs that give students real-life educational experiences in outdoor environments. The partnership between NMF and Loudoun Valley High School began in 2004, through which NMF has successfully installed a variety of outdoor classrooms; supported LVHS field trips related to vernal pools and the Meaningful Chesapeake Bay Experience; brought in speakers about wetlands, water, and energy and other environmental topics to provide information to the students about these important issues; and sponsored a variety of environmental art contests.

Field It
Field It is NMF’s school program that provides experiential learning by bringing students to the outdoor laboratory so they will become more aware, more passionate, and more interested in environmental issues that affect their health and well-being, as well as the health of their local environment. NMF partners with Loudoun Valley High School to implement Field It to support their wetlands and habitat restoration work, support field trips, provide equipment, and bring in guest speakers to present environmental topics to the students. With support from the two LVHS Environmental Explorations teachers, NMF also initiated a multi-year project to develop a school toolkit that will be piloted in Loudoun County, and ultimately available to any school in the Commonwealth of Virginia.
In addition to working with LVHS as a partner for efforts at their school, NMF has also partnered with LVHS to help other NMF-partner schools in western Loudoun by providing guidance about potential outdoor classrooms that NMF will be installing on school grounds at Hillsboro Elementary and Emerick Elementary. John DeMary and his students also held a bluebird workshop at Hillsboro Elementary to help teach the younger students about bluebirds and build their own bluebird boxes. The LVHS shop class cut the wood to create the kits used, and high school students worked with elementary school students to construct them. Some of these bluebird boxes will also be placed on the grounds at HES.

**enGAUGE It**

Through *enGAUGE It*, the NMF provides students with the tools to educate drivers in their communities about the benefits of checking and correcting tire pressure each month. This exciting program was piloted in Purcellville on Earth Day 2009 in partnership with LVHS and the Town of Purcellville, where LVHS students provided free tire gauges and information cards to thousands of area drivers. As our pilot school, LVHS is at the forefront in helping establish this program and the materials and tools necessary for other high schools across the nation to implement *enGAUGE It*. Through *enGAUGE It*, students learn that they can help save lives, save money and save the environment.

**Chapman DeMary Nature Trail**

The Chapman DeMary Trail, which formally opened in October 2009, is a nature trail located in the Town of Purcellville, Virginia and is part of a sustainable education partnership among the Newton Marasco Foundation, Loudoun Valley High School, the Piedmont Environmental Council and the Town of Purcellville. This student designed and maintained nature trail is an outdoor classroom where students learn about and develop an appreciation for the nature that surrounds them—it also serves as a nature park for residents and visitors.

The trail was conceptualized years ago by award-winning Loudoun Valley High School Environmental Explorations teacher, John DeMary, who began an effort to preserve this remarkable tract of undeveloped land in Purcellville, Virginia. He and his students shared a vision to protect the land and use it as an outdoor classroom where students could learn about and be inspired by the nature located so close to their school.

To turn their shared vision into a reality, Mr. DeMary's students gave presentations to community leaders and members in the Town of Purcellville about the importance of preserving this land and the benefits of using it as an outdoor classroom. One of these community leaders was John Chapman—the owner of this tract of land—whose son was a student of Mr. DeMary's. He was so impressed with the students'
2011 Partnership Profiles

Description of School/Business Partnership Activity(ies):

presentations and his son’s enthusiasm that he approached Mr. DeMary to express his interest in preserving this land. Mr. Chapman offered to put the land into a conservation easement as long as LVHS students continued to be stewards of the land. This 10-acre easement was signed into effect in 2008.

Under the guidance of Mr. DeMary, and fellow teacher Liam McGranaghan, LVHS students took on the creation and maintenance of this trail. Their efforts to clean the area lay wood chips to mark the trail, and build non-invasive bridges over portions of the trail began in earnest in 2009. This land is now available for all of Loudoun County to enjoy—students, residents and visitors alike. This amazing trail—inspired and maintained by students—relies on student leadership as it grows.

The groundbreaking event for the trail was organized and held by NMF in October 2009, and community leaders and residents, along with LVHS teachers and students were invited to attend. NMF will continue to partner with LVHS for the trail by supporting signage and an education kiosk, creating education toolkits for students for all schools within the cluster to use on the trail, supporting the development of brochures describing the flora and fauna, and hosting events to bring people to the trail.

Environment and the Arts

NMF celebrates the beauty and diversity of the environment through theater and the arts. During 2009, NMF sponsored a poster contest at Loudoun Valley High School for students to develop the design for posters announcing the pilot of our enGAUGE It program, as well as a contest for students to create a logo for the Field It program.

NMF hosted an event in western Loudoun about the Appalachian Trail called “All about the AT” where guest speakers featured Loudoun Valley High School’s naturalist and teacher, John DeMary, along with the herpetologist and Naturalist-in-Residence from Sweet Briar College, and Outdoor Recreation Specialist with the Appalachian National Scenic Trail of the National Park Service. Students from Loudoun Valley High School, along with all members of the community, were invited to attend this event.

NMF is also sponsoring an environmental photo contest for students of LVHS, where students are encouraged to take photos of western Loudoun and the Blue Ridge area depicting aspects of our local environment they believe should be protected and preserved. All photos submitted will be featured during the Loudoun Symphony’s May 15 performance at Franklin Park called Mountains and Music. In the past,
2011 Partnership Profiles

Description of School/Business Partnership Activity(ies):
NMF has sponsored environmental poster contests with themes such as "Loudoun Goes Green," "No Child Left Inside," and "Rachel Carson Centennial Celebration." The poster created by an LVHS student for the "Rachel Carson Centennial Celebration" was featured on Capitol Hill.

Expanding Beyond Loudoun Valley
In the Fall, 2009 NMF and Loudoun Valley's environmental teachers took their partnership to a new level. The NMF-Valley partnership expanded to include the Valley cluster elementary and middle schools. Currently two elementary schools, Hillsboro and Emerick have active environmental programs and partner with NMF. Blue Ridge middle school is also an active environmental steward and working with NMF. NMF is hoping to expand beyond the Valley cluster and take its partnership and programs to the schools county wide.

Benefits to the Company:
The only "end of the bargain" for LVHS is participation. NMF wants to help educate America’s youth on how they can be better stewards of the environment and NMF was impressed with the environmental science program that LVH already had in place that NMF really just want to do whatever we can to make an already outstanding program, even better.

Benefits to the School:
To implement this program, NMF applied for, and received, a grant from Region 3 US Environmental Protection Agency (EPA). EPA has provided funding for:
Field trips (supplies, transportation, costs of speakers, etc.), stipends for guest speakers to come into the classroom, equipment for the environmental science classes (to date 2 digital cameras, one laptop, and one projector), and other program costs.

In addition, NMF in some years has provided $1,500 in scholarship money given to up to 3 graduating seniors that plan to follow an environmental course of study in college.
NMF has been able to organize many guest speakers to come into the classroom, and provide the equipment mentioned above. Financial and expert assistance on at least 3 field trips each year are provided.
In total, the EPA gave NMF a $10,000 grant which was matched by NMF in in-kind services of speakers and scholarship money.
The NMF programs run the length of the school year. NMF is currently working with teachers on continuing these programs for years to come.
Business: Nichols Hardware
131 N 21st Street
Purcellville, VA 20132

Business Contact:

Phone: 540-338-7131

Partner School: Loudoun Valley High School

School Contact: Susan A. Ross, Principal

Phone: 540-751-2400

Year Partnership Began: 1999

Description of School/Business Partnership Activity(ies): Nichols Hardware is like that old favorite comfortable reliable pair of shoes that never wears out! With great friendly small town customer service, long hours, and an inventory that never ends, Nichols is always there for us when we need the odd “this or that” for anything from homecoming floats to a quick emergency temporary fix a broken pipe.

Benefits to the Company: Great community relations

Benefits to the School: Reliable and friendly service to administration, teachers and student alike.
In August of 2008, Mrs. Susan Buckley, a Loudoun County Board of Supervisor, contacted Seneca Ridge about the opportunity to partner with the Loudoun Campus of Northern Virginia Community College and a program called TAP, The Achievement Project. TAP is an after-school club at Seneca Ridge Middle School that is geared towards mentoring and empowering young men academically, socially, and behaviorally. The students are referred to TAP by Teachers, Guidance Counselors, Deans and Parents. The focus of TAP is to show these adolescent boys a positive role model in their community and have them build up their self-esteem and decision making abilities. We do this by bringing in faculty members and dynamic speakers to share their life story of success and struggles. Given the close proximity to NOVA-Loudoun Campus, the opportunity of a partnership was explored. The desire of Seneca Ridge administrators was to gain assistance with stressing the importance of education and peer to peer mentoring. After initial meetings between our staff, Ms. Buckley, and Ms. Laing from NOVA, the P.E.E.R. Program- Peers Exciting and Engaging Responses, was selected to work with TAP. This peer-to-peer leadership opportunity is a semester-based program that serves approximately 25 middle school students on a weekly basis. The NOVA students bring games, snacks, art supplies, puzzles and most of all, valuable messages to the boys each week we meet. The ability to share their stories about struggles and how they experienced middle school is a useful tool when working with these young men. The NOVA students are men and women, with all different ethnicities, and from many different scholastic backgrounds, who make time in their day to come to Seneca Ridge.
## Description of School/Business Partnership Activity(ies):  
They are in our community, and this is what makes their partnership with Seneca so wonderful. From this partnership, we have also worked with a group of NOVA students on an after-school homework club and a Math for English Language Learners club. Beginning this Spring, we are sending Seneca students to NOVA cultural events and as invited guests to the NOVA-Loudoun Campus Speaker series.

## Benefits to the Company:  
There are many benefits to this partnership. Most of the students from NOVA who participate in the P.E.E.R program are considering a future in education or other aspects of working with children. This opportunity to work with a middle school is a great learning experience and also a way to see if their perception is close to reality. Our students are very diverse in socioeconomic and intellectual ranges. Many “non-traditional” issues arise that are hard to duplicate in a college classroom. Due to the close location of both of our schools, the NOVA students also get the chance to see how their institution is affecting the surrounding community. On a curriculum level, Ms. Laing has an open-ended resource to guide her when developing P.E.E.R programs each semester. We have even written recommendation letters to NOVA students who have gone on to other universities and colleges to complete their 4-year degrees. Seneca has also sent teachers and administrators to NOVA as evaluators and guest lecturers for classes and projects assigned by NOVA professors. In 2010, the Seneca Ridge Step Team performed at NOVA as the opening act of their Cultural Diversity Event.

## Benefits to the School:  
Wow, where do we start? Overall, this partnership has been a great resource for Seneca Ridge because we have a partner in higher education who we can promote and call upon. Many of our students do not have any experiences with colleges or higher education in their families. This relationship gives Seneca Ridge a partner in the community who can offer real educational opportunities, not only to our students in the future, but to their families in the present. On a specific level, the TAP students get to hear fresh, younger voices, and they can form relationships with people who live and go to school in their community. Many of our young men look forward to the male NOVA students who can “be real” with them and let them know that post secondary education can be attainable no matter what your circumstances. Our ELL students have benefited by having bi-lingual help while studying for math SOL’s. Our homework club benefited by having extra eyes and ears in a packed library with students who have a challenging home environments and can only get school work done at our school.

This partnership has been a wonderful resource for both partners and we are grateful to Mrs. Susan Buckley, Ms. Tiffney Laing, and all the NOVA-Loudoun Campus students.
2011 Partnership Profiles

Business: NOVEC - Northern Virginia Electric Cooperative
10323 Lomond Drive
Manassas, VA 20109

Business Contact: Inia Burginger
Pricilla Knight

Phone: 703-392-1603

Partner School: Legacy Elementary School

School Contact: Meghan Gruber

Phone: 703-957-4425

Year Partnership Began: 2005

Description of School/Business Partnership Activity(ies): Bob James, from NOVEC came in and spoke about the wonders of electricity and how to remain safe when around it. His electrical safety presentation sets up several models that allow students to see the different ways that electricity can be safe and dangerous. He also brings in materials that are used when dealing with electricity, such as: heavy rubber gloves worn by electricians. This great presentation reinforces concepts taught in the 4th grades science curriculum and expands our students’ knowledge concerning how to be safe when dealing with electricity.

Benefits to the Company: Mr. James presentation offers no benefit to NOVEC other than providing today’s youth with a better understanding of the powers of electricity. He provides the students with strategies to remain safe at home and in the community with electricity. By providing students with basic safety tips and reinforcing previously taught material provides our students with the skills needed to stay safe around electricity.

Benefits to the School: Legacy students are provided with real world examples and situations where electricity can useful and/or harmful. These situations help extend the science curriculum and allow students a better understanding of electricity in their daily lives.
**2011 Partnership Profiles**

**Business:** NOVEC - Northern Virginia Electric Cooperative  
10323 Lomond Drive  
Manassas, VA 20109

**Business Contact:** Inia Burginger  
Pricilla Knight

**Phone:** 703-335-0500

**Partner School:** Pinebrook Elementary School

**School Contact:** Dawn Haddock, Principal

**Phone:** 703-957-4325

**Year Partnership Began:** 2005

**Description of School/Business Partnership Activity(ies):** NOVEC is a locally based and operated cooperative electric energy supplier. As our business partner, NOVEC made a contribution toward our Weekly Communicator. The Weekly Communicator is a tool that is used at Pinebrook Elementary School to keep the lines of communication open between the children's parents and their teacher. The communicator is an envelope that is sent home to parents every Thursday and contains their child's weekly work as well as communication from the school, i.e. newsletter, lunch menu, upcoming events.

**Benefits to the Company:** NOVEC has recognized the need for open communication between the school and parents and how essential this is for the success of children.

**Benefits to the School:** Pinebrook has been able to benefit by NOVEC's contribution toward the communicator because it allows us to keep the lines of communication open. We look forward to our continued partnership with NOVEC.
Business: Northern Virginia Orthodontics
22855 Brambleton Plaza, Suite 200
Ashburn, VA 20148

Business Contact: Dr. Casagrande

Phone: 703-327-1718

Partner School: Briar Woods High School

School Contact: Michelle Hoffmann

Phone: 703-957-4400

Year Partnership Began: 2009

Description of School/Business Partnership Activity(ies): Northern Virginia Orthodontics has donated financially to the Briar Woods Ice Hockey Club. In addition, they have purchased tee shirts for the players and managers.

Benefits to the Company: Business will increase as a result of their generosity to our school and community. Their kindness has made everyone aware of how much they have given back for outstanding community relations.

Benefits to the School: The money that Northern Virginia Orthodontics provides the Ice Hockey Club helps to offset the expenses that the players must pay to play on the team.
2011 Partnership Profiles

Business: Norton Signs
501 E. Main Street #A
Purcellville, VA 20132

Business Contact: Patti House
Phone: 540-338-7807

Partner School: Loudoun Valley High School
School Contact: Vicki Dorsey Holstead
Phone: 540-751-2400

Year Partnership Began: 2008

Description of School/Business Partnership Activity(ies):
Worked with us on our school wide mission-vision-collective commitments projects by assisting with the roll out of the project. Norton Signs developed posters and signs for every classroom in the school displaying our new mission-vision-collective commitments that were put together by students, parents and faculty.

Benefits to the Company: Good community relations and active support of the community schools.

Benefits to the School: Low cost, high quality posters/sign project that significantly helped our SIP focus areas this year.
2011 Partnership Profiles

Business: NOVA Medical Group/NOVA Urgent Care
21036 Triple Seven Road
Sterling, VA 20165

Business Contact: Dr. Grace Keenan
Megan Ellis
Michelle Perry, PLN
Tara Pitt, LPN

Phone: 703-403-4343

Partner School: Monroe Technology Center
Loudoun County School of Practical Nursing

School Contact: Wagner Grier, Principal
Karen Partlow, Loudoun County School of Practical Nursing

Phone: 571-252-2080

Year Partnership Began: 2008

Description of School/Business Partnership Activity(ies):
The Loudoun County School of Practical Nursing is fortunate to have this opportunity to recognize NOVA Medical Group for its continued commitment to working with our Practical Nursing program. In the summer of 2007, NOVA Med Group hired two of our new graduates. Those two graduates are now in supervisory roles within the practice. In May of 2008, those new graduates precepted one of our students. That student was then hired for a position as a direct result of that successful preceptorship. It was in June of 2008, that we began speaking with NOVA Med Group about potentially becoming a clinical site for our nursing students to attend during the nursing program. We began our partnership during the school year of 2008-2009, placing our first student in the Leesburg Urgent Care Facility with Michelle Perry, LPN in January of 2009. Our students are now working with Tara Pitt, LPN in the Sterling Urgent Care.

Our students consistently rank this as a favorite clinical rotation. They are learning how to triage and work within a busy urgent care setting. While there they are able to experience many “hands on” real world experiences such as phlebotomy, injections, and specimen collections. They are challenged to think critically and put all of the information that they have learned together. The students leave the experience with a fantastic understanding of the role of the LPN in this type of outpatient setting.
2011 Partnership Profiles

Benefits to the Company: The benefits to NOVA Medical Group are threefold. The first is that there is the potential for a little extra help on those busy days. Secondly, they are able to evaluate the students that are coming through as potential employees when those opportunities arise. The students are advised to take full advantage of all of the experiences while there and to consider the two days that they are at NOVA Urgent Care as a job interview. Lastly, it is imperative that those in medicine that are able to assist in the education of the next generation of nurses and physicians should do so. NOVA Medical Group is doing just that by helping to participate in the education of future nurses and the bonus is that they are working with a program that is local.

Benefits to the School: The Loudoun County School of Practical Nursing has been in existence since 1974. We have been part of the educational experience for hundreds of Licensed Practical Nurses. At this particular clinical site, we are working with nurses that we helped to educate just a few years ago. Those nurses are seen as an extension of the instructors. There is a keen understanding of the expectations of a successful clinical day. We feel confident in the clinical evaluation of the students.

The benefits of this partnership are not limited to the clinical site. Tara Pitt has become an integral part of our Advisory Committee. This committee is composed of members of the Nursing Faculty, Administration of Monroe Technology Center, and members of our clinical sites, including several from Inova Loudoun Hospital. This committee helps to guide and steer our program into the future. Tara has also participated in our Admission Selection process for the past two years.
| Business:                              | Orthodontics by Crutchfield  
|                                       | 14012-E Sullyfield Circle  
|                                       | Chantilly, VA 20151        |
| Business Contact:                    | William E. Crutchfield, II, DDS |
| Phone:                               | 703-263-0575               |
| Partner School:                      | Liberty Elementary School  |
| School Contact:                      | Angela Atwater, Principal  |
| Phone:                               | 703-957-4370               |
| Year Partnership Began:              | 2008                       |
| Description of School/Business       | For the third consecutive year, Dr. Crutchfield has played an integral  
| Partnership Activity(ies):           | role in assisting our staff in the development of an organized academic  
|                                       | program for Liberty students. His generous donation of over $1200 has  
|                                       | enhanced the educational experience of our students by allowing us to  
|                                       | purchase Nikki Take-Home Folders for the entire student body, over  
|                                       | 940 students! Nikki Take-Home Folders are invaluable tools that allow  
|                                       | our teachers and our PTA to send home vital information weekly in a  
|                                       | consistent format at absolutely no cost to our families. With  
|                                       | home/school communication being one of the key ingredients to a  
|                                       | successful school year for our students, these folders also provide a  
|                                       | dependable way for parents to communicate with teachers.  
|                                        | Dr. Crutchfield and his staff have also assisted Liberty by providing  
|                                        | supplies to our office staff as well as serving as judges for our  
|                                        | Geography Bee and Spelling Bee.  
| Benefits to the Company:             | Orthodontics By Crutchfield receives recognition for the generous  
|                                       | donation to the school by advertising on the back of the Nikki Take-  
|                                       | Home Folders. The South Riding community recognizes and appreciates  
|                                       | Dr. Crutchfield’s contribution to the school and his support of the  
|                                       | school’s efforts to enhance home-school communication. Dr.  
|                                       | Crutchfield’s office staff members are always pleased to have the  
|                                       | opportunity to assist our school as judges.  |
2011 Partnership Profiles

Benefits to the School: The Nikki Take-Home Folders are an important tool that enables all students to organize their work and share the contents with their parents/guardians. We are able to remain in communication with our parents as well as provide them with copies of student work and information from the PTA. By having our valued business partners participate as judges in our spelling bee and geography bee, the overall experience of our academic events is enhanced and a closer connection to the South Riding community is formed.
2011 Partnership Profiles

Business: PEPSI
5392 Lee Highway
Warrenton, VA 20187

Business Contact: Rob Rushia

Phone: 800-523-5540

Partner School: Dominion High School

School Contact: Joe Fleming, Athletic Director

Phone: 571-434-4410

Year Partnership Began: 2002-2003

Description of School/Business Partnership Activity(ies): From the very opening of Dominion High School, PEPSI has been a proud partner of Dominion High School. During the construction of the school, PEPSI graciously donated two electronic message boards that daily list the school's most important announcements. In order to help build the Titan community, PEPSI donates beverages for several annual school events that routinely attract more than 1,000 visitors to the school, including the Taste of Titan Territory, Zero Day of School, and Taste of Titan Culture. Beginning during the 2005-06 school year, PEPSI took initiative to offer substantial financial resources to support special projects within the school and community. Over the past five years, these contributions have empowered the school to create exciting programs in support of the active engagement of each and every Titan in the extracurricular program. Made possible by these funds, the World Cup intramural soccer program, the Latin Dance Team, and the Men on a Mission program have emerged as powerful opportunities for Titans and especially for those students most at-risk of school failure. Among other factors, the active engagement of students in unique programs led to an overwhelming increase in student achievement, including marked improvement on SOL test scores, resulting in Dominion High School making Adequate Yearly Progress for five consecutive years. These programs have also led to dramatic decreases in student failure, resulting in a 75 percent reduction in failing grades earned by Dominion High School students since the school's inception.

Benefits to the Company: PEPSI is the beverage of choice in Titan Territory. The company has established an overwhelmingly positive presence in the school community and enjoys the respect of all.
2011 Partnership Profiles

Benefits to the School: Donations of beverages at school events have helped solidify community interest in and support for the school’s mission. The message boards transmit critical information about the wide range of school activities that are designed to engage each and every student. Many of these activities, such as Latin Dance, World Cup, and Men on a Mission are directly supported by the donation from PEPSI. These programs have not only engaged traditionally disenfranchised students, but have inspired measurably higher levels of student achievement, directly resulting in the school making Adequate Yearly Progress. The financial resources provided by PEPSI also support unique needs of students and their families as they deal with socioeconomic, cultural, lingual, financial, and citizenship challenges associated with relocation to our country and community.
2011 Partnership Profiles

Business: Phoenix Tae Kwon Do
44611 Guilford Drive, Ste 160
Ashburn, VA 20147

Business Contact: Alex Kim and Min Park

Phone: 703-858-3998

Partner School: Sanders Corner Elementary School

School Contact: Maureen Cura, School Librarian

Phone: 571-252-2250

Year Partnership Began: 2010

Description of School/Business Partnership Activity(ies): Sanders Corner is entering our second full year with Phoenix. One of the goals of this partnership is to help teach children the meaning of respect and having a positive and healthy approach to their academic and personal goals.

Phoenix will again be participating in Sanders Corner’s Global Celebration in which they will display a table with different traditions and the history of Korea. They will also serve as actively engaged members on our School Improvement Planning Committee.

Benefits to the Company: Their work with the school has raised awareness of the benefits of their after school program and other services that Phoenix offers to students, parents, and local businesses in the community.

Benefits to the School: Sanders Corner Elementary School has benefited in a very beneficial partnership. One of the ways that Phoenix has helped to encourage healthy exercise and the fight of obesity is to participate in all of our field days. They also made a donation to the 5th grade promotion committee which sent a donation to an orphanage as part of their “give back” gift to the community from the promoting 5th grade class.
Business: PNC Bank
Purcellville, VA 20132

Business Contact: Ms. Christine Wong

Phone: 540-338-4391

Partner School: Lincoln Elementary School

School Contact: Dave Michener, Principal

Phone: 540-751-2430

Year Partnership Began: 2009

Description of School/Business Partnership Activity(ies):
Lincoln Elementary entered into a partnership with the PNC in the fall of 2009. One of the goals of this partnership is to teach children that it is never too early to start saving for the future. The last Friday of each month is the PNC Banking Day. The PNC Banking Program is a savings program designed especially for students up to 12 years of age. With this program, the students can learn about savings and other important financial topics through stories, games, and entertaining activities. The club is offered to the students free of charge. Students may make deposits each month.

Benefits to the Company:
PNC Bank has worked with families to help open thirty student accounts. When a student opens an account, the parents are also eligible to start an account. PNC Bank of Purcellville has met with the Lincoln families during a PTO meeting.

Benefits to the School:
Lincoln Elementary has benefited from the partnership with PNC Bank. This partnership also has helped students learn more about money concepts. Fifth grade students help with the PNC Banking Program each month. The students are the bankers and they help the younger Lincoln students deposit the money into their accounts.
<table>
<thead>
<tr>
<th>Business:</th>
<th>Potomac Driving School - Brambleton</th>
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<tr>
<td></td>
<td>43752 Tolmac Drive</td>
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<tr>
<td></td>
<td>Ashburn, VA 20148</td>
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**Business Contact:**

<table>
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<tr>
<th>Phone:</th>
<th>571-333-8887</th>
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</thead>
</table>

**Partner School:** Briar Woods High School

**School Contact:** Music Boosters

**Phone:** 703-957-4400

**Year Partnership Began:** 2010

**Description of School/Business Partnership Activity(ies):** Supports the band and school with donations of money.

**Benefits to the Company:** Positive exposure in the area, (school families est.)

**Benefits to the School:** Helps with supplies when needed and donates some profits to the Briar Woods Music Boosters.
2011 Partnership Profiles

Business: PPI
21641 Beaumeade Circle #301
Ashburn, VA 20147

Business Contact: Bryan Ramos
Phone: 703-858-0011

Partner School: Briar Woods High School
School Contact: Laura Noselli, Teacher
Phone: 703-957-4400

Year Partnership Began: 2010

Description of School/Business Partnership Activity(ies): Gave a seminar for leadership development to Student Council Association.

Benefits to the Company: Established rapport with student body and local business.

Benefits to the School: Leadership training
2011 Partnership Profiles

Business: Premier Promotional Products
125 Hirst Rd., Suite C
Purcellville, VA 20132

Business Contact: Margaret von Gersdorff, President

Phone: 703-437-0636

Partner School: Woodgrove High School

School Contact: Ric Gauriloff, Principal

Phone: 540-751-2600

Year Partnership Began: 2010

Description of School/Business Partnership Activity(ies): Mrs. von Gersdorff and her company really got the Woodgrove spirit wear out to the public. We had a call from the community for spirit wear before we even opened the school. Our funding did not allow us to order spirit wear to sell. Mrs. von Gersdorff and her company created the spirit wear and a website for the community. She then had all orders go through her company and this provided the community with spirit wear. Without Premiere this would not have been able to happen for the Woodgrove community.

Benefits to the Company: Premiere Promotional Products receives recognition from the community for their contribution to the school. Many in the community know that they can go there to get items with the school name on it. The Athletic Booster Club here at Woodgrove also used Premiere for all of the items they sell at events.

Benefits to the School: Without this help the students in the community would not have been able to obtain spirit wear before the school year started. This was great that they could, for it helped them to start feeling pride in their school and that they were a part of Team Woodgrove.
2011 Partnership Profiles

Business: Purcellville Business Association
P.O. Box 567
Purcellville, VA 20134

Business Contact: Mark McGregor, President

Phone: 540-338-1610

Partner School: Loudoun Valley High School

School Contact: Steve Varmecky, Marketing Teacher

Phone: 540-751-2400

Year Partnership Began: 2002

Description of School/Business Partnership Activity(ies): Provides instructional material, mentorship for business and marketing students, and volunteers for students as well as two (2) $2000.00 scholarships per year for business/marketing seniors.

Benefits to the Company: Positive community relations.

Benefits to the School: Productive partnership between the school and community business.
2011 Partnership Profiles

Business: Purcellville Florist
126 N. Maple Avenue
Purcellville, VA 20132

Business Contact: Sherry Garrison

Phone: 540-338-4161

Partner School: Loudoun Valley High School

School Contact: Susan A. Ross, Principal

Phone: 540-751-2400

Year Partnership Began: 2004

Description of School/Business Partnership Activity(ies): Purcellville Florist always come through for us when we are in need of last minute rushed arrangements for events here at the school or when we are in need of sending something special to a family member in need. The staff is prompt, courteous, understanding and friendly no matter what or when we ask them, and we are discounted for a variety of items we need. Three years ago after the severe ice and snow storm on Valentines’ Day Purcellville Florist kept dozens and dozens that had been ordered by one of our clubs to sell as a fundraiser on Valentine Day. Because of school being closed for a few days, the roses otherwise would have gone bad. But Purcellville Florist came to the rescue, stored the flowers free of charge to us (we did not order the roses through them) and made the roses - all looking very fresh-available the next week to our students who were able to conclude a successful fundraiser that otherwise would have met with disastrous results both in terms of finances and school spirit.

Benefits to the Company: Positive community relations.

Benefits to the School: Reliable friend in the community business association who always takes care of Loudoun Valley.
2011 Partnership Profiles

Business: Raytheon
22260 Pacific Boulevard Suite 600
Dulles, VA 20166

Business Contact: Celeste R. Peterson

Phone: 571-250-2437

Partner School: Eagle Ridge Middle School

School Contact: Bridget M Beichler, Principal

Phone: 571-252-2150

Year Partnership Began: 2011

Description of School/Business Partnership Activity(ies): This business partnership was just formed with Raytheon. The partnership will include interaction with the engineers from Raytheon with the students and teachers of Eagle Ridge. Demonstration and connection of math and science and technology. The website of MathMovesU will be featured and utilized both in and out of the classroom. STEM Educational Model and Robotics will also be a part of the partnership.

Benefits to the Company: The fine arts department at Eagle Ridge will be featured during the year for musical performances. Visual art from our Eagle Ridge students will be featured in the offices.

Benefits to the School: Engineers will be working with students and supporting the connection of math, science, and technology to real life experiences.
2011 Partnership Profiles

Business: Safeway
22350 Sterling Blvd
Sterling, VA 20164

Business Contact: Alberth, Manager

Phone: 703-948-1080

Partner School: Guilford Elementary School

School Contact: Karen Thompson, Guidance Counselor

Phone: 571-434-4550

Year Partnership Began: 2005

Description of School/Business Partnership Activity(ies): Informational meetings for parents are an important part of our overall goal in increasing parent involvement at school. The Sterling Safeway supports these efforts by giving generous donations.

Each month, in order to reach more parents and help them realize the importance of their involvement in their children's education, we host a Friday morning breakfast/coffee hour. During this time, we teach various parenting techniques and introduce ideas for helping parents help their children become better learners. On a different day of each month, we visit the homes of all of our new families. The Sterling Safeway gives donations of food for the breakfast and bread baskets for the home visits.

Benefits to the Company: This Safeway store is in close proximity to the school. Our parents, faculty and staff shop there frequently.

Benefits to the School: Guilford Elementary is a pioneer in making home visits to new families. Safeway is instrumental in supporting our efforts to encourage parent involvement and giving much needed donations.
Business: Scottos Rigatoni Grill
42395 Ryan Road
Ashburn, VA 20148

Business Contact: Santos Ramos

Phone: 703-957-4994

Partner School: Briar Woods High School

School Contact: Laura Noselli, Teacher

Phone: 703-957-4400

Year Partnership Began: 2010

Description of School/Business Partnership Activity(ies): Worked with on homecoming prizes

Benefits to the Company: Established rapport with student body and local business.

Benefits to the School: Free Prizes
2011 Partnership Profiles

Business: Southern States
261 N. 21st Street
Purcellville, VA 20132

Business Contact: Store Manager

Phone: 540-338-7136

Partner School: Loudoun Valley High School

School Contact: Susan A. Ross, Principal

Phone: 540-751-2400

Year Partnership Began: 1999

Description of School/Business Partnership Activity(ies): Reliable service and supplies.

Benefits to the Company: Great customer service.

Benefits to the School: A reliable friend in the community business association.
### 2011 Partnership Profiles

**Business:**  
Stanley Martin Homes  
11111 Sunset Hills Road, Ste 200  
Reston, VA 20190

**Business Contact:** Fiona Hughes

**Phone:** 703-964-5158

**Partner School:** Tuscarora High School

**School Contact:** Derek Farrey, Athletic Director

**Phone:** 571-252-1910

**Year Partnership Began:** 2010

**Description of School/Business Partnership Activity(ies):** Stanley Martin Homes donated $4500 to the athletic department for the startup of our concessions and operational activities.

**Benefits to the Company:** As a result of their sponsorship, SMH is funding one of the high schools from which its employee’s families attend. Stanley Martin’s corporate name is permanently inscribed on a plaque that will adorn our concession stand. They also receive advertising in each of our seasonal programs as well as on a banner which is displayed in our stadium and gym throughout the year.

**Benefits to the School:** As a cash donation, the money received from SMH was instrumental in the creation of our concession stands. These stands are the backbone of income received by our boosters, and therefore are invaluable to our providing for the needs of our athletes and programs.
### 2011 Partnership Profiles

<table>
<thead>
<tr>
<th>Business:</th>
<th>Subway</th>
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<tbody>
<tr>
<td></td>
<td>653 Potomac Station Dr NE</td>
</tr>
<tr>
<td></td>
<td>Leesburg, VA 20176</td>
</tr>
</tbody>
</table>

| Business Contact: | Carmen Micciche, Owner |
|                  | Charo Zaggaro, Store Manager |

| Phone: | 703-737-6937 |

| Partner School: | Harper Park Middle School |

| School Contact: | Andy Olejer, Dean |

| Phone: | 571-252-2820 |

| Year Partnership Began: | 2010 |

| Description of School/Business Partnership Activity(ies): | Subway has provided our Mentor Program with coupons specifically designed for our program. They provide for two free drinks and a free cookie to be given to the mentor teacher and mentee student with the purchase of sandwiches. |

| Benefits to the Company: | |

| Benefits to the School: | This greatly reduces the financial burden to the program. They also warmly welcome us for our meetings and are very courteous to our staff and student participants. |
2011 Partnership Profiles

Business: Dr. Kianoush Tari, DMD MS
17333 Pickwick Dr # A
Purcellville, VA 20132

Business Contact: Dr. Kianoush Tari

Phone: 540-338-0004

Partner School: Woodgrove High School

School Contact: Ric Gauriloff, Principal

Phone: 540-751-2600

Year Partnership Began: 2010

Description of School/Business Partnership Activity(ies): Dr. Tari paid to have a mural depicting rural life in Western Loudoun County in the front office wall in the school. This mural fit in with the mandate of the county to recognize the importance of The Fields Farm property in the history of Western Loudoun.

Benefits to the Company: Dr. Tari receives recognition from the community for her contribution to the school.

Benefits to the School: It is wonderful to have this service done for the school for two reasons. The first being that is just plain made the front office look great. The second is that it reminds all who see it of the agrarian roots of Western Loudoun County. It really sparks great discussions.
## 2011 Partnership Profiles

**Business:** Telos Corporation  
19886 Ashburn Road  
Ashburn, VA 20147

**Business Contact:** Renate Neely

**Phone:** 703-724-3780

**Partner School:** LCPS Head Start Program

**School Contact:** Carol Bashan

**Phone:** 571-252-2110

**Year Partnership Began:** 2010

**Description of School/Business Partnership Activity(ies):** This is a partnership between the Telos Corporation, the Wolf Trap Institute for Early Learning through the Arts and early childhood educators in Loudoun County Public Schools. With the corporate support from Telos, a dozen early childhood educators will have the opportunity to work in a Residency Program for a week with a Wolf Trap Institute artist in their classrooms.

**Benefits to the Company:** The Chief Executive Officer and Chairman of the Board at the Telos Corporation, John B. Wood, have a strong interest in nurturing and supporting the STEM initiative. This initiative encourages an academic focus on Science, Technology, Engineering and Mathematics. Developing student interest and skills in these areas could stimulate more young people to look at careers in the STEM professions.

**Benefits to the School:** The residency program is a partnership between professionals; an artist and an early childhood educator. The teacher learns from the artist’s expertise in creative drama, music or movement and the artist benefits from the teacher's knowledge of child development and early childhood education. The mathematics emphasis this year will help everyone grow from this experience; especially the children.
Business: Telos
19886 Ashburn Road
Ashburn, VA 20147

Business Contact: Tracey Luellen, Recruiter
Shelley Trask, Director of Human Resources

Phone: 703-724-4514

Partner School: LCPS Pupil Services/Transition Services

School Contact: Michelle Dorsey, Transition Teacher/Business Liaison

Phone: 571-252-1312

Year Partnership Began: 2010

Description of School/Business Partnership Activity(ies):
Telos, an Ashburn company that specializes in secure networks, information assurance, secure messaging, and identity management; has had a long history of partnering with Loudoun County Public Schools. It's newest partnership is with the Loudoun County Public Schools Career & Transition Services.

Two students have been hired to expand upon their technological knowledge based on their skills and current corporate employment needs. Confidence exudes from these students as they joyfully arrive to work each day. It's exciting to watch these technology seedlings grow.

Benefits to the Company: This partnership will allow Telos to continue to employ and train prescreened technology candidates.

Benefits to the School: Students demonstrate their mastery of technology and fulfill their career goals while earning a competitive wage.
Business:
Telos
19886 Ashburn Road
Ashburn, VA 20147

Business Contact:
Tracey Luellen, Recruiter
Shelley Trask, Director of Human Resources

Phone:
703-724-4514

Partner School:
LCPS Pupil Services/Transition Services
LCPS Head Start Program

School Contact:
Michelle Dorsey, Transition Teacher/Business Liaison
Holly Sontz, Family and Community Partnership Support

Phone:
517-252-1312/ 571-252-2110

Year Partnership Began:
2010

Description of School/Business Partnership Activity(ies):

Sound Corporate Stewardship Is Always Vogue

Organizations often solicit the support of corporations for funding, for the staffing of volunteers, and for name recognition. However, exceptional companies with a culture of giving back to the community, actively seek organizations to support. Telos; an Ashburn company that specializes in secure networks, information assurance, secure messaging, and identity management; did just that by reaching out to Career & Transition Services, a program of the Loudoun County Public Schools Department of Pupil Services. Fueled by a desire to support the community at the school level, they chose Head Start’s Holiday Ficus Forest Giving Tree program as a starting point. Telos adopted 10 families for the Holiday Season granting 60 gift requests and providing each family with a $100 Gift Card to Giant.

Head Start is a federally funded preschool program for low income families (living at or below poverty) who have a child who will be 4 years old by Sept. 30th of the school year, or a child in the Sterling area who will be 3 by Sept. 30th. The program is free to those who qualify by age and by income.
Loudoun County Public Schools (LCPS) received its first grant from the Office of Head Start in 1994. After a year of startup, the program provided services for 68 children and their families. In 2001, the program expanded to serve 17 more children and families for a total enrollment of 85 four-year old students. The following year, LCPS Head Start expanded again to include a classroom for 15 three-year-old students.

Head Start expressed tremendous gratitude to Telos for helping to create another successful season of giving. The Telos family was thrilled to be involved in the program. Clearly sound corporate stewardship is always vogue.

This partnership will allow Telos to continue to honor the altruistic corporate core values by supporting a community based program.

More Head Start families will be able to meet their children's basic needs.
2011 Partnership Profiles

Business: Telos Corporation
19886 Ashburn Road
Ashburn, VA 20147

Business Contact: Christine Kerick, Public Relations Manager

Phone: 703-724-4524

Partner School: Monroe Technology Center

School Contact: Lorna Gardner

Phone: 571-252-2080

Year Partnership Began: 2006

Description of School/Business Partnership Activity(ies):
Telos provides federal and DOD solutions for secure networks, information assurance, security compliance, and enterprise messaging and identity management. Telos partnered with the Computer Systems Technology program of Monroe Technology Center several years ago. Annually they invite staff and students to their Ashburn Virginia site where our students tour their facilities and meet with the department managers. Telos offers internships to A+ certified (an industry recognized PC Technician certification) students from the Computer System Technology program at Monroe. This past year they permanently employed two former students of the CST program.

Benefits to the Company:
The company gains certified entry level employees to fulfill their IT positions and gives back to the community by allowing our students exposure to their professional staff for mentoring and shadowing purposes.

Benefits to the School:
Computer Systems Technology students gain hands on exposure to their chosen professions with opportunities for advancement and guidance by industry professionals.
2011 Partnership Profiles

Business: Telos Corporation
19886 Ashburn Road
Ashburn, VA 20147

Business Contact: John Wood, CEO

Phone: 703-724-4524

Partner School: Tuscarora High School

School Contact: Derek Farrey, Athletic Director

Phone: 571-252-1910

Year Partnership Began: 2010

Description of School/Business Partnership Activity(ies): Telos donated $2000 to the athletic department for the startup of our concessions and operational activities

Benefits to the Company: As a result of their sponsorship, Telos is funding one of the high schools from which its employee’s families attend. Telos’ corporate name is permanently inscribed on a plaque that will adorn our concession stand. They also receive advertising in each of our seasonal programs as well as on a banner which is displayed in our stadium and gym throughout the year.

Benefits to the School: As a cash donation, the money received from Telos was instrumental in the creation of our concession stands. These stands are the backbone of income received by our boosters, and therefore are invaluable to our providing for the needs of our athletes and programs.
2011 Partnership Profiles

Business: Tenderjacks
506b East Market Street
Leesburg, VA 20176

Business Contact: Cindy Printz

Phone: 703-669-4860

Partner School: Woodgrove High School

School Contact: Ric Gauriloff, Principal

Phone: 540-751-2600

Year Partnership Began: 2010

Description of School/Business Partnership Activity(ies): TENDERJACKS helped support Woodgrove by providing $1500 of food split between two occasions. They did this on two separate days to host the teachers during workdays this past summer.

Benefits to the Company: Being a fairly new business, this helped them to get some community recognition for TENDERJACKS

Benefits to the School: It was great for us because we could have a nice break for our staff right here at school as they worked to prepared for the first day of school.
## 2011 Partnership Profiles

| Business: | Updegrove, Combs, McDaniel and Wilson, PLC  
5 Loudoun Street, SW, Suite B  
Leesburg, VA 20175 |
| Business Contact: | 703-771-1818 |
| Phone: | Michele Zgonc |
| Partner School: | Woodgrove High School |
| School Contact: | Ric Gauriloff, Principal |
| Phone: | 540-751-2600 |
| Year Partnership Began: | 2010 |

**Description of School/Business Partnership Activity(ies):**
The company ran a campaign in their office to raise funds for Woodgrove and for Tuscarora High School. The employees paid money to wear jean on Fridays and the company matched all their funds. The money they raised for Woodgrove was used to purchase student agendas.

**Benefits to the Company:**
The company's name/logo was placed on the back of the agenda as a way to advertise their services.

**Benefits to the School:**
We obtained much needed funds for the purchase of our student agendas.
2011 Partnership Profiles

Business: Verisign
21355 Ridgetop Circle
Dulles, VA 20166

Business Contact: Sindhu Cauveriappa

Phone: 703-948-4473

Partner School: Forest Grove Elementary School

School Contact: Nancy Torregrossa, Principal
Ilene Banker, Assistant Principal

Phone: 571-434-4560

Year Partnership Began: 2009

Description of School/Business Partnership Activity(ies): Verisign's partnership with Forest Grove Elementary is to support education-related community efforts in Loudoun County. Through Verisign Cares' volunteer program, employees have participated in Dr. Seuss Day, National Engineering Week, as well as served as tutors for the homework club. Verisign funded breakfast and lunch for the entire staff during the 2010 August Teacher In-service days.

Benefits to the Company: Verisign's partnership with Forest Grove Elementary allows Verisign employees and Verisign as a company the opportunity to give back to their community. Employees are given release time to work at activities with students to remediate and enrich. Employees can meaningfully contribute their time and talents to support students during the workday which strengthens the "climate of success" for both Verisign and Forest Grove.

Benefits to the School: Forest Grove Elementary benefits from their partnership with Verisign by access to employee volunteers to support math, science and reading activities. Future benefits may include funding of targeted initiatives that will increase student achievement.
### Business: Village Lane Bowling Center
47 Catoctin Circle  
Leesburg, VA 20175

<table>
<thead>
<tr>
<th>Business Contact:</th>
<th>Jeb</th>
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<tbody>
<tr>
<td>Phone:</td>
<td>703-777-1865</td>
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<tr>
<td>Partner School:</td>
<td>Loudoun County High School</td>
</tr>
<tr>
<td>School Contact:</td>
<td>Lisa Levy</td>
</tr>
<tr>
<td>Phone:</td>
<td>571-252-2000</td>
</tr>
<tr>
<td>Year Partnership Began:</td>
<td>2010</td>
</tr>
</tbody>
</table>

#### Description of School/Business Partnership Activity(ies):
Since its inception, Village Lanes has been a huge part of the Leesburg community. In the fall of 2010, Loudoun County High School made it part of our school community and culture.

Bowling has always been a sport that combines exercise with entertainment and fun. It is often enjoyed in our “spare” time, but the new Loudoun County High School Bowling Team has made it an integral part of our school week.

When approached with the idea of using Village Lanes Bowling Center for our school bowling team, I was greeted enthusiastically by Jeb and plans were put into motion immediately. Not only did Village Lanes offer LCHS a substantial discount that includes soft drinks into the already low price of two games and shoe rental, but they have given all LCHS student discounts on their Rock N Bowl and free game coupons to the team for practice.

Each Wednesday afternoon when the team arrives, we are greeted enthusiastically, in a friendly manner that makes us feel as though we belong. Jeb and his staff always ask if we need bowling pointers and help us figure out the team averages.

#### Benefits to the Company:
Village Lanes has a full sales shop with all the equipment one needs should we want to purchase our own gear. Their snack counter is more like a restaurant and offers up the BEST French fries plus soups, sandwiches, and grill items.
Benefits to the School: The Loudoun County High School Bowling Team has been so proud to be partnered with Village Lanes that our teams T-shirts acknowledge Village Lanes as a sponsor. This is one partnership that will last well into the future!
2011 Partnership Profiles

Business: Vintage 51
25031 Riding Place
Chantilly, VA 20152

Business Contact: Anthony Cavallo

Phone: 703-722-2844

Partner School: Mercer Middle School

School Contact: John Duellman, Principal

Phone: 703-957-4340

Year Partnership Began: 2009

Description of School/Business Partnership Activity(ies): Vintage 51 Restaurant opened in August of 2009 in South Riding and continues to prove to be a centerpiece for the Dulles South community. Its family-centered approach has been a model for contributors in Loudoun County. Vintage 51 has been a major contributor to the purchase of our student agendas. These agendas act as a vital organizational and academic tool for our students. Our parents rely on our agenda as a primary communication source in monitoring their student’s progress in all subject areas.

Additionally Vintage 51 has provided a luncheon during Teacher Appreciation Week and continues to provide offers and discounts to our teachers.

Benefits to the Company: Vintage 51 has increased business through their outreach to the Mercer teachers and families

Benefits to the School: Our students have benefitted greatly from the use of this valuable instructional tool. The Mercer teachers benefit from the outstanding food and continued efforts by Vintage 51 to value the education profession.
2011 Partnership Profiles

Business: Virginia Concrete
P O Box 666
Springfield, VA 22150

Business Contact: David Snider

Phone: 703-354-7100

Partner School: Sanders Corner Elementary School

School Contact: Maureen Cura, School Librarian

Phone: 571-252-2250

Year Partnership Began: 2003

Description of School/Business Partnership Activity(ies): Our partnership with Virginia Concrete involves helping students directly and indirectly. They contributed concrete to an outside project memorializing two deceased staff members. They donated concrete for the base for our reader board and installed the transformer for the lighting on the board. In past years they provided reading and math volunteers for selected students. They participate in special functions at our school, including STAR Reading and Career Awareness. They make donations toward school events such as Winterfest. Virginia Concrete also has bilingual employees and offered them for our use.

Benefits to the Company: Virginia Concrete is able to educate our students and the community about their work and what they do in the community. They also display art from our students in their office.

Benefits to the School: Our students learn about construction careers and have additional reading and math helpers. Our reader board is operational thanks to Virginia Concrete. We get support for our fund raisers.
### 2011 Partnership Profiles

| Business: | Virginia Cooperative Extension Loudoun Office  
|          | 30 Catoctin Circle, SE, Suite B  
|          | Leesburg, VA 20175 |
| Business Contact: | Debra Foster |
| Phone: | 703-771-5844 |
| Partner School: | Loudoun County High School |
| School Contact: | Tammy Bullock |
| Phone: | 571-252-2000 |
| Year Partnership Began: | 2006 |
| Description of School/Business Partnership Activity(ies): | Provides "Reality Store" for senior students at Loudoun County High School. |
| Benefits to the Company: | The Virginia Cooperative Extension Office benefits as a social responsibility activity. |
| Benefits to the School: | By providing the "Reality Store", the store gain valuable hands-on education regarding financial literacy. |
2011 Partnership Profiles

Business: The Wall Street Journal
200 Burnett Road
Chicopee, MA 01020

Business Contact: Sharon Ribner

Phone: 212-416-2000

Partner School: Loudoun County High School

School Contact: Tammy Bullock

Phone: 571-252-2000

Year Partnership Began: 2008

Description of School/Business Partnership Activity(ies): Providing “The Wall Street Journal” for Business students at LCHS.

Benefits to the Company: The Wall Street Journal benefits as social responsibility activity.

Benefits to the School: By providing “The Wall Street Journal” the students gain up-to-date valuable news and information about the business worlds.
<table>
<thead>
<tr>
<th>Business:</th>
<th>Walmart Foundation</th>
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<tbody>
<tr>
<td></td>
<td>45415 Dulles Crossing Plaza</td>
</tr>
<tr>
<td></td>
<td>Sterling, VA 20166</td>
</tr>
<tr>
<td>Business Contact:</td>
<td>Nancy Harnois</td>
</tr>
<tr>
<td>Phone:</td>
<td>571-434-9434</td>
</tr>
<tr>
<td>Partner School:</td>
<td>LCPS Head Start Program</td>
</tr>
<tr>
<td>School Contact:</td>
<td>Carol Basham</td>
</tr>
<tr>
<td>Phone:</td>
<td>571-252-2110</td>
</tr>
<tr>
<td>Year Partnership Began:</td>
<td>2006</td>
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</tbody>
</table>

Description of School/Business Partnership Activity(ies):

This extraordinary partnership began in July, 2006 when the individual in charge of Community Grants contacted Head Start to inform the program about the Community Grant Program at Wal-Mart. Ms. Harnois was familiar with the Head Start program and wanted to assist the program and our families. She provided Head Start with the Application for Grant Funding. Additionally, Ms. Harnois informed Head Start that a letter could be sent monthly requesting gift cards to help purchase much needed clothing and household items for families. The grants and gift card requests have been generously fulfilled and we continue to be strongly supported by Wal-Mart on an annual basis. We are able to provide families and children with extra help for school supplies, clothing, and household items because of this partnership.

During the holiday season, Wal-Mart has also provided a $25.00 in store shopping experience for enrolled Head Start students. During 2006, Wal-Mart in Sterling provided the $25.00 shopping experience to the 49 enrolled students in the Sterling area classrooms (Dominion High School, Sterling Elementary, and Sugarland Elementary). During 2007, the Wal-Mart stores in Sterling and in Leesburg provided the $25.00 shopping experience to all 100 enrolled Head Start students. In 2008, 2009 and again in 2010, Wal-Mart in Sterling provided the $25.00 shopping experience to all 100 students enrolled in Head Start. During these events, the students shopped in the store and were treated with cookies, milk and juice. A special check-out register was designated for Head Start students.

Benefits to the Company:

This partnership heightens community awareness for the corporation and the employees. It provides opportunities to give to those children in Loudoun County who are in greatest need.
Benefits to the School: The community spirit enriches the lives of children and families in the Head Start program. We are able to provide much needed clothing and household items to our families. In addition, Head Start students learn the shopping process.
2011 Partnership Profiles

Business: Warfield & Walsh, Inc
601 S. Washington Street
Alexandria, VA 22314

Business Contact: Melanie McDonald

Phone: 703-519-8077 ext. 110

Partner School: Briar Woods High School

School Contact: Michelle Hoffman

Phone: 703-957-4400

Year Partnership Began: 2009

Description of School/Business Partnership Activity(ies): Warfield & Walsh, Inc. has donated financially to the Briar Woods Ice Hockey Club.

Benefits to the Company: Name recognition and a good community leader and positive interaction with the school community.

Benefits to the School: The money that Warfield & Walsh, Inc. provides the Ice Hockey Club helps to offset the expenses that the players must pay to play on the team.
Business: Wegmans
45131 Columbia Place
Sterling, VA 20166

Business Contact: Joe Dattilo

Phone: 703-421-2400

Partner School: Briar Woods High School

School Contact: PTSO

Phone: 703-957-4400

Year Partnership Began: 2006

Description of School/Business Partnership Activity(ies): Wegmans has donated food and reusable grocery bags for our All Night Graduation Party. They have also donated a grocery gift card for our annual Silent Auction.

Benefits to the Company: Wegmans demonstrates commitment to the community as well as gains public relations and local advertising.

Benefits to the School: Food and gifts for the students that attend the All Night Graduation Party and a means to raise funds for the PTSO
Business: Wegmans
101 Crosstrail Blvd, SE
Leesburg, VA 20176

Business Contact: Steve Thiergat, General Manager

Phone: 703-669-2044

Partner School: Tolbert Elementary School

School Contact: Diane Newcomer, Assistant Principal

Phone: 571-252-2870

Year Partnership Began: 2009

Description of School/Business Partnership Activity(ies): Our school business partnership with Wegmans continues to thrive. Mr. Thiergart, following in the footsteps of the previous general manager, is very generous in the donations that he makes for school events. Wegmans has become a proud member of the Tolbert family and has, without hesitation, contributed to events such as the Parents as Educational Parents meeting, the Cultural Fair, treats for staff meetings and a welcome back luncheon for teachers in September. Wegmans is a dedicated community partner who recognizes Tolbert Elementary for their daily commitment to their students and families.

Benefits to the Company: Wegmans is seen as a supporter within the community, especially neighborhood schools. Mr. Thiergart’s outreach continues to promote a positive image.

Benefits to the School: Financial support to Tolbert Elementary throughout the calendar year by means of donations for school events.
2011 Partnership Profiles

Business: Weichert Realtors
663 Potomac Station Drive
Leesburg, VA 20176

Business Contact: Gary Simpson

Phone: 703-777-3977

Partner School: Woodgrove High School

School Contact: Ric Gauriloff, Principal

Phone: 540-751-2600

Year Partnership Began: 2010

Description of School/Business Partnership Activity(ies): Mr. Simpson has donated refrigerator magnets which display all pertinent phone numbers for the school as well as the school calendar for the year.

Benefits to the Company: Mr. Simpson and Weichert Realty receive recognition from the community for their contribution to the school.

Benefits to the School: It is wonderful to have this service done for the school for it puts the school calendar in every home. I hear from parents that they often refer to the magnet to get a phone number or to check the calendar when planning a family vacation.
2011 Partnership Profiles

Business: Wolf Trap Institute for Early Learning Through the Arts
1645 Trap Road
Vienna, VA 22182

Business Contact: Akua Femi Kouyate

Phone: 703-225-1933

Partner School: LCPS Head Start program

School Contact: Carol Basham

Phone: 571-252-2110

Year Partnership Began: 1995

Description of School/Business Partnership Activity(ies):
This is a partnership between a Wolf Trap Institute Artist and an early childhood educator working together to produce new and effective performing arts activities for preschool or kindergarten classrooms.

Benefits to the Company:
This partnership heightens community awareness for the Wolf Trap Institute for Early Learning Through the Arts. The Institute seeks grants and corporate sponsors to help them provide opportunities to give preschoolers and their teachers in Loudoun County the experience of using the performing arts as teaching tools to nurture positive growth in many developmental areas.

Benefits to the School:
This extraordinary partnership began in 1995 when Ann Richards, the Associate Director of the Wolf Trap Institute, connected with the Head Start Program and offered a Wolf Trap Artist-in-Residency grant. The Head Start program at Meadowland Elementary had the pleasure of having Wolf Trap artist/dancer Cynthia Word visit the classroom twice a week for seven weeks. The residency program is a partnership between professionals: an artist and an early childhood educator. The teacher learns from the artist’s expertise in creative drama, music or movement; the artist benefits from the teacher’s knowledge of child development and early childhood education. Everyone grows from this experience; especially the children.

Our partnership continues under the leadership of Akua Femi Kouyate with the corporate financial support from the Telos Corporation. Dozens of teachers and hundreds of our youngest learners have had performing arts techniques help them learn basic literacy skills, academic concepts as well as boosting their self-esteem and life skills.
Past Recognition

In honor of our 13th Annual School-Business Partnership Breakfast, the Loudoun School-Business Partnership Executive Council would like to recognize past School-Business Partnership Recognition Award Winners.

1997-1998

- Loudoun Milk Transportation for their partnership with the LCPS Health and Physical Education program to work with high school driver education classes for safe driving techniques.
- Sarah Huntington Photography for her partnership with Lincoln Elementary School’s school wide journalism project.
- Telos Corporation for their partnership with Broad Run High School and generous donations of resources to update the school’s technology.

1998-1999

- The Home Depot for their partnership with Potowmack Elementary School and generous donations of employee time and materials.
- Morningside House of Leesburg for their partnership with Hillside Elementary students.
- America Online for the AOL/LCPS New Year’s Countdown Calendar for display of LCPS student artwork online.

Long term recognition awards went to J.T.Hirst, The Loudoun Hospital Center and The Waterford Foundation.

1999-2000

- Dewberry & Davis partnership with Blue Ridge Middle School to revitalize an area west of the school and make it into an outdoor classroom.
- Anderson, Mechanical Services, Inc.; Atlas Plumbing; Banner Glass; Bowers & Associates P.C.; Dominion Electrical Supply, Inc.; Dulles Electrical Supply; EMF Electric; J.T. Hirst & Co., Inc.; Leo Construction Company; Madigan Construction Company; McCall Millwork, Inc.; McDonough, Inc.; Papa John’s Pizza; Smith, Thomas & Smith, Inc.; Spiering Custom Homes, Inc.; Thomas J. O’Neil; T.S. Beaver and Virginia Power for their partnership efforts with the construction of a new concession stand at Loudoun County High School.
- Davis Corporation; Devine Commercial, Inc.; John White, LLC; The Hayford Foundation; Unison Pottery and Tile Works and Weller Tile for the completion of The Millennium Wall Project for Waterford Elementary School’s 1999-2000 Artist in Residence Program.

Long term recognition awards went to F&M Bank; Leesburg Chrysler-Plymouth-Dodge; United Airlines; United Airlines/Galileo International; Wal-Mart and Xerox Document University
Past Recognition

2000-2001

- BFI Recycle Center/ Herndon High School partnership with Sterling Middle School for the Ecology Club recycling project.

- Luck Stone Corporation partnership with Sanders Corner Elementary School for volunteer and material contributions.

- United Litho, Inc. partnership with Broad Run High School’s annual report project.

Special recognition was given to The Dulles Town Center for their support of Loudoun County Public Schools activities and events.

2001-2002

- GAM Printers partnerships with Broad Run High School, Loudoun County High School, Potomac Falls High School, Stone Bridge High School, and Seneca Ridge Middle School for printing needs within each school.

- Loudoun Times-Mirror partnership with each Loudoun County Public Schools athletic department for the annual Loudoun Times Mirror Holiday Basketball Classic and helping to print the Stone Bridge High School newspaper.

- Lockheed Martin Management and Data Systems (LMM&DS) partnership with Dominion Trail Elementary School for their ongoing involvement in the school and the development of opportunities for students to learn.

- Meadows Farm Nursery partnership with Ashburn Elementary and Broad Run High School for landscaping projects around the school buildings.

2002-2003

- Dr. John Jones in partnership with Sterling Elementary School to provide dental screening for the entire student body.

- Knowledge Based Systems in partnership with the Douglass School for a leadership training and character development program for the students of Douglass School.

- Metropolitan Washington Airports Authority in partnership with Stone Bridge High School through the creation of a scholarship, sponsorship of the Ethics Day program as well as the use of the facilities and personnel at Dulles Airport to support school activities.
Past Recognition

2003-2004

- Golden Pond School, Inc. in partnership with the Broad Run High School Family and Consumers Sciences Early Childhood Education class to provide “hands on” opportunities for high school students to interact with preschool aged children.

- N.E.W. Customer Service Companies, Inc. in partnership with the Head Start Program in providing generous donations to families with special needs.

- Cascades Starbucks in partnership with Potomac Falls High School in providing work experience opportunities for special needs students.

- Broadlands Associates in partnership with Mill Run Elementary, Hillside Elementary and Eagle Ridge Middle Schools in providing school agendas and resources to enhance school facilities. Special recognition to the contributions of KT Enterprises and Luck Stone with the Eagle Ridge Middle School projects.

- Ronn Lonon and UPS in partnership with Sugarland Elementary for the volunteer time and support of the school’s reading program.

2004-2005

- American OnLine in partnership with Broad Run High School’s ninth grade transition team (DELTA), Forest Grove Elementary School and the Art Program, Central office.

- Hughes Group Architects in partnership with Hillsboro Elementary School

- Colorcraft of Virginia, inc. in partnership with Monroe Technology Center, Park View High School, and the Head Start Program

- Loudoun County Sanitation Authority in partnership with Algonkian Elementary School

- Ashburn Pediatrics in partnership with Monroe Technology Center’s Nursing Program

2005-2006

- Beazer Homes, Brambleton Development Corporation, Centex Homes, Miller and Smith, Stanley Martin Companies, Inc., Winchester Homes, and The Gulick Group in partnership with Briar Woods High School

- Dulles Town Center in partnership with Potomac Falls High School

- Virginia Concrete and Dave Snider in partnership with Sanders Corners Elementary School

- Kids-R First in partnership with Briar Woods High School and Stone Bridge High School

- Car Quest/Truck Suppliers and Mark Fishel in partnership with Monroe Technology Center
Past Recognition

2006-2007

- Hair Port LTD in partnership with Dominion High School
- INOVA Loudoun Hospital in partnership with Monroe Technology Center and Potomac Falls High School
- Middleburg Bank in partnership with Banneker Elementary School, Harper Park Middle School, Mill Run Elementary School, and John W. Tolbert, Jr. Elementary School
- My Gym in partnership with John W. Tolbert, Jr. Elementary School

  Special Recognition - Smart's Mill Exterior Improvement Plan Project

2007-2008

- Special Recognition - Belmont Station Elementary School Outdoor Classroom
- Lucketts Fire Company 10 in partnership with Lucketts Elementary School
- Pepsi in partnership with Dominion High School
- Leesburg/Sterling Family Practice in partnership with Stone Bridge High School
- Moore Cadillac Hummer in partnership with Monroe Technology Center
- Falcons Landing in partnership with LCPS Head Start Program

2008-2009

- The National Conference Center in partnership with Belmont Ridge Middle School
- Costco Wholesale (Sterling) in partnership with Potowmack Elementary School
- Loudoun Soil & Water Conservation District in partnership with Forest Grove Elementary School
- Washington Redskins Charitable Foundation in partnership with Loudoun County Public Schools Public Information Office
- Really Great Finds in partnership with Harmony Intermediate School
Past Recognition
2009-2010

- Charlie the Certified Therapy Dog and Books-A-Million in partnership with Emerick Elementary School
- Lovettsville Pizza and Subs in partnership with Lovettsville Elementary School
- National Park Service in partnership with Blue Ridge Middle School
- Rockwell Collins in partnership with Sterling Middle School
- Concept Marketing, Inc. in partnership with Monroe Technology Center
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