

Loudoun Valley High School Yearbook

Celebrating the class of 2020

ADS FOR GRADS - PURCHASE NOW AT LAST YEAR'S PRICES!

To all parents, relatives and friends: Soon it will be time for graduation. The LVHS Yearbook is your chance to show that special student how much you care. Yearbook ads come in many forms and are one of the most popular areas of the yearbook. Remember, pages are limited so order yours as soon as possible to guarantee the size/space you want. After November 15th if any space is available for ads, it will be sold on a first come first serve basis. Don't miss your chance to tell you senior how proud you are!

Pricing and Deadlines (SAVE BY ORDERING NOW!)

Dates	Received By Sept. 27	Received by Oct. 25	Received by Nov. 15
Full Page	\$600	\$650	\$700
Half Page	\$300	\$325	\$350
4 Blocks	\$200	\$225	\$250
3 Blocks	\$150	\$165	\$180
2 Blocks	\$100	\$110	\$120
1 Block	\$50	\$60	\$70
Business Card	\$35	\$40	\$45

- Full Page: 8 in X 10 1/8 in
- Half Page: 8 in X 5 1/16 in
- 4 Block: 5 1/3 in X 5 1/16 in
- 3 Block: 2 5/8 in X 7 5/8 in (vertical)
8 in X 2 1/2 in (horizontal)
- 2 Block: 2 5/8 in X 5 1/16 in (vertical)
5 1/3 in X 2 1/2 in (horizontal)
- 1 Block: 2 5/8 in X 2 1/2 in
- Business Card

Contact Info

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Loudoun Valley

340 N. Maple Avenue

Purcellville, VA

20132

Suggested Ad Formats*

BUSINESS CARD
1 photo & 25 words

1 BLOCK
1 photo &
25-50 words

2 BLOCKS
1-2 photos &
50-75 words

3 BLOCKS
3 photos &
75-100 words

4 BLOCKS
4-5 Photos &
100-150 words

HALF PAGE
6-7 photos &
150-200 words

FULL PAGE
Up to 10 photos &
no more than 250
words

AD TIPS: Please make sure you read the information provided; it will help alleviate problems, by guiding you in creating and submitting your ad.

GENERAL INFORMATION-

- If this is a surprise for your child, please indicate on the contract, in case we have questions.
- All writing (text) should be typed to guarantee proper wording. Please submit your word document.
- Any text may be edited by our staff in order to fit the size of the ad. The message itself will not be changed, just the text size and possibly font.
- The yearbook advertising staff will design the section; if you would like, we can design your ad.
- If you would like to design your own ad, templates are available online as a reference/guide for designing your ad.
- Camera ready art is welcomed. The specifications include:
 - The file you submit is a JPEG or PDF.
 - The ad you create must be actual size.
 - The ad must have a resolution of 300 dpi or higher.
- The following is not accepted:
 - Photos showing nudity, even if it's your most adorable baby picture.
 - Copy righted text or photos.
 - Photos with illegal activity or inappropriate context.
 - More than six lines from a song, poem, or book. The six lines will need to be credited.
- Original photos, as well as digital copies, are accepted, including CDs and emailed photos.
- Any pictures that are creased, scratched, or ripped will appear that way in the book. Keep this in mind when choosing photos.
- Any photos may be cropped and resized by the yearbook ads staff to best fit the ad.
- Remember to lightly label the back of your child's pictures with his/her full name.
- If you would like your photos returned, please remember to include a self-addressed, stamped envelope.

Placing The Order

You may design your ad or our designers will create one for you. Look at other yearbooks for ideas, or submit a few special photos and your special words, and let us do the work. We prefer digital photos. You can send these to us on CD if they are too large to e-mail. Please note that our deadlines are firm. When all of our pages are full, we won't be able to add or make changes. ***Get your materials together quickly, as there are a limited number of pages. You must pay in full and make any checks out to LVHS.*** If you have any questions, call or email Ms. Akers.

If you would like help designing your ad, you may make an appointment to meet with a Student Ad Manager between 4-6:30 p.m. at one of the Ad Workshops for Parents. These will be in room 135 on September 26th, October 24th and November 14th.

Remember, for your order to be considered, the ad form, your payment, and any photos and the messages you would like us to use must be submitted together. Please keep this in mind when emailing materials. You will need to send the form and check into school.

Examples of senior ads are posted on the Loudoun Valley website for your convenience.

Questions: Please send any inquiries to loudounvalleyyearbook@gmail.com

Deadlines: There are three: September 27th, October 25th and November 15th. Please note that the prices will rise after each deadline.

AD ORDER FORM

PRINT Name(s) of Senior(s): _____

PRINT Name(s) of Purchaser(s): _____

Address: _____ City: _____ Zip: _____

Phone: _____ *E-mail: _____

Size (circle one):

<input type="checkbox"/> 1 Block (2 5/8 in X 2 1/2 in)	<input type="checkbox"/> 4 Block (5 1/3 in X 5 1/16 in)
<input type="checkbox"/> 2 Blocks (horizontal) (5 1/3 in X 2 1/2 in)	<input type="checkbox"/> Half Page (8 in X 5 1/16 in)
<input type="checkbox"/> 2 Blocks (vertical) (2 5/8 in X 5 1/16 in)	<input type="checkbox"/> Full Page (8 in X 10 1/8 in)
<input type="checkbox"/> 3 Blocks (horizontal) (8 in X 2 1/2 in)	<input type="checkbox"/> Business Card
<input type="checkbox"/> 3 Blocks (vertical) (2 5/8 in X 7 5/8 in)	Please consider the suggested ad formats on the front page and the number of photos you want to include when choosing the size.

Enclosed Amount \$ _____ Check #: _____ (payable to LVHS)

*We will e-mail you a confirmation that we received your order

Ad Status

- This ad is a surprise
- My child is aware of the ad

Please share any specific details you would like to see on the ad:

Send this form with your payment to

LVHS

340 N. Maple Avenue

Purcellville, VA 20132