



LCPS Department of Support Services

Douglass High School Commemorative Committee

Construction Updates

**March 13, 2023
Committee Meeting**



LCPS Department of Support Services



VIEW OF EAST CORNER OF BUILDING
MARCH 6



LCPS Department of Support Services



VIEW OF WEST CORNER OF BUILDING
MARCH 6



LCPS Department of Support Services



WEST COURTYARD & BAND/SHOP BUILDING
MARCH 6



LCPS Department of Support Services



WEST COURTYARD & PRCS ENTRY
MARCH 8



LCPS Department of Support Services



REAR OF 1960's GYM
MARCH 6



LCPS Department of Support Services



EAST COURTYARD & PRCS ENTRY
MARCH 8



LCPS Department of Support Services



HALL/AUDITORIUM
MARCH 6



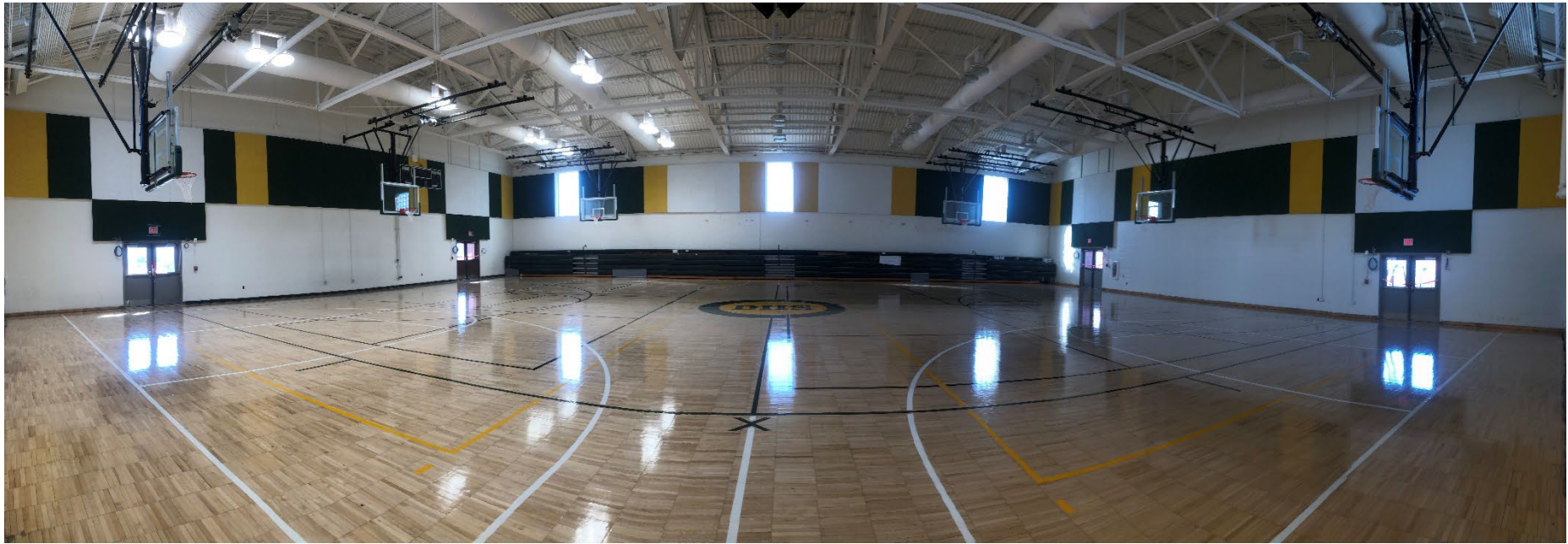
LCPS Department of Support Services



HALL/AUDITORIUM
FEBRUARY 27



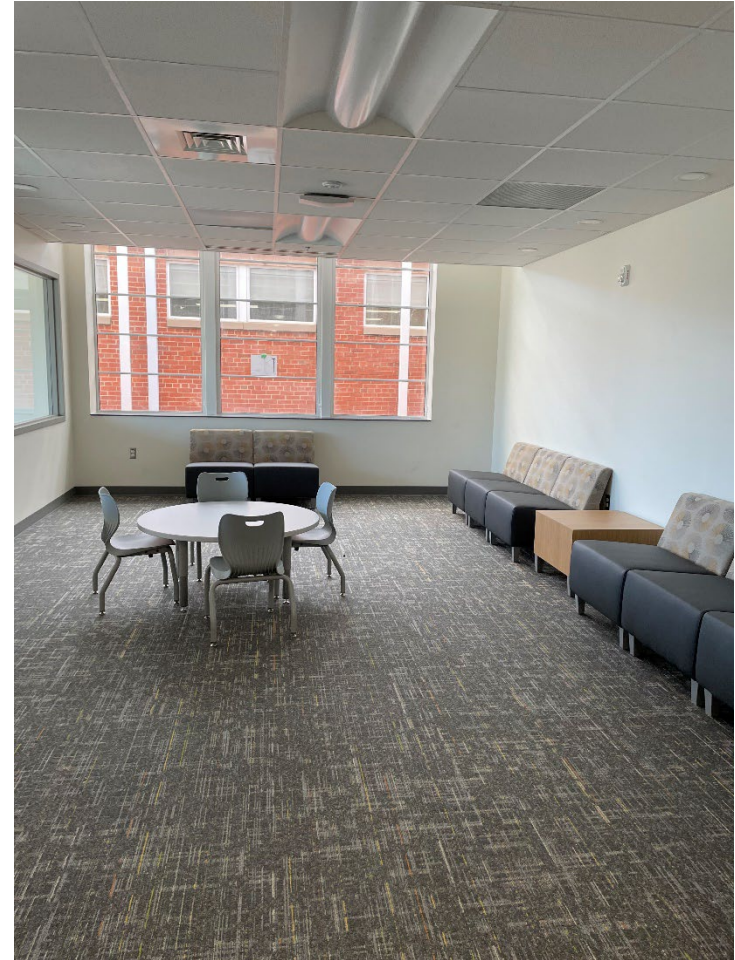
LCPS Department of Support Services



1960'S GYM WITH ACOUSTIC PANELS
FEBRUARY 23



LCPS Department of Support Services



HEAD START & CHILD FIND OFFICE AREAS
MARCH 8



LCPS Department of Support Services



WELCOME CENTER OFFICE AREA
MARCH 8



LCPS Department of Support Services

COMMEMORATIVE ELEMENTS UDPATES:

- Commissioned Artwork: Sculpture fabrication underway – installation planned for November; Gym Exterior Mural will be presented for Town Council approval March 14
- Frederick Douglass Seated Sculpture & Bench: Sculpture and bench planned for installation +/- May 12
- Time Capsule: Time Capsule installation completed!
- Display Cases, \$1 Bill Display & Frederick Douglass Bust Display: All display cases have been received and are onsite
- Pavers, Monument Sign & Exterior Custom Signage: Graphic design completed; Shop Drawings underway
- Interior Custom Signage, Timelines, Images: Graphic design completed; Shop Drawings underway
- Basketball Hoops & Scoreboard: Shop Drawings completed; in fabrication with the Contractor. Scoreboard installed.



LCPS Department of Support Services

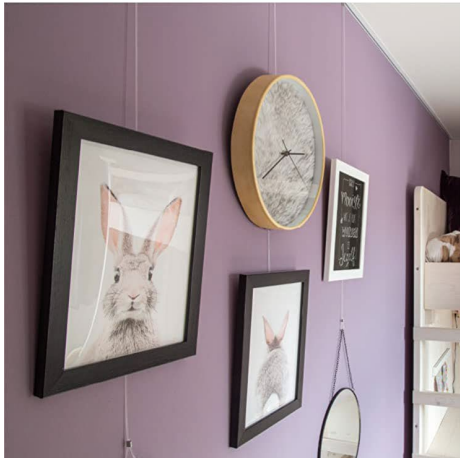


SCOREBOARD
MARCH 8



LCPS Department of Support Services

DISPLAY RAIL CONCEPT



PHOTOS FROM AMAZON



LCPS Department of Support Services

Comments or Discussion?

DHSCC DEDICATION SUBCOMMITTEE VIRTUAL MEETING AGENDA

Date: Friday, February 24, 2023

Time: 6:00 p.m.

Facilitator: Valerie Bush (Chair)

Attendees:

Erica Bush | Valerie Bush | Carlotta Coates | Sara Howard-O'Brien | James Roberts |

Larry Simms | Donna Torraca

Arrived @ 6:35 pm Gladys Burke | Mary Randolph

Absent: Michelle Thomas

Status of Dedication Events and Activities

- **Date**
 - Sunday, May 21, 2023 has been confirmed
- Open House Concept
 - Co-chairs, Erica & Charles to give brief overview of building
- Human Logistics
 - Need to fine tune how to keep the crowd moving
 - 5 color-code system
 - Bell system rotation
 - Self-guided tour
- **Inclement Weather Contingency**
 - TBD
- **Music**
 - Music from 1941-1968 representing the black community has been received:
 - Will share list with sub-committee
 - LCPS will follow up after sound system is installed in building to determine the preferred method of receipt
 - Loudoun Community Gospel Choir selected to perform 2 songs:
 - *Lift Every Voice and Sing*
 - *School Song*

- **Tour for Monday, May 22**
 - Reach out to Parks & Rec
 - 1941 Portion & Shop
 - Times 6pm -8pm
 - **Tours Guides**
 - Need to identify guides for Sunday/Monday
 - **Miscellaneous Items**
 - **Pre-Program Music** – Violinist requested
 - **Master/Mistress of Ceremonies** – Charles Avery and Erica Bush confirmed
 - **Youth to introduce Keynote Speaker** – Sean Johnson
 - **Keynote Speaker** – Awaiting information
 - Ruby Bridges
 - Descendant of Frederick Douglass – Kenneth Morris has been contacted and awaiting more specifics.
 - Descendant of Charles Houston – Unable to locate at this time.
 - Color Guard (ROTC) – LCPS is awaiting a response
 - Consider the Boy Scouts
 - **Program events:**
 - **Youth to announce A Moment of Silence** – Jaxson Roberts
 - **Invitation Only**
 - DHS Alumni to preview 1941 portion of building
 - Time: 12 – 1:30pm
 - **Items to think about for next meeting:**
 - Design Bookmark
 - Invite List
- Adjournment at 7:09 pm

Action Items:

Due by Date	Item	Owner

Next Meeting: March 7, 2023 @ 6:30pm

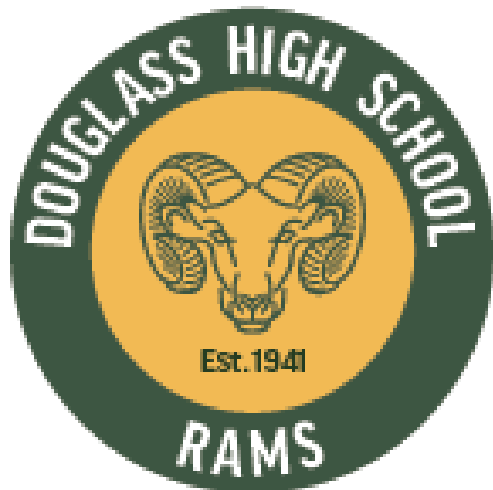
COUNTY-WIDE

LEAGUE

Est 1938



Made with PosterMyWall.com



DOUGLASS HIGH SCHOOL



1941-1968

Historic Douglass
High School Education
& Development
Campus



Rededication Ceremony
May 21, 2023
2:00 - 5:00 pm

The Douglass High School Commemorative Committee (DHSCC), comprised of representatives from various organizations throughout Loudoun County, has been busy finalizing plans for the renovated Douglass High School (DHS). The DHSCC, in conjunction with Loudoun County Public Schools staff, construction team members, and architects, has implemented multiple commemorative concepts to best tell the story of DHS. Through various platforms we will tell the story of the parents, teachers, students, and community members who persevered despite numerous obstacles.

Be sure to stop by your alma mater, take a walk down memory lane, and reflect on "how far we've come and how far we'll go."

Douglass High
School



1941-1968

Our Dear School....By Lular Moore

Tune....."You are My Sunshine"

I

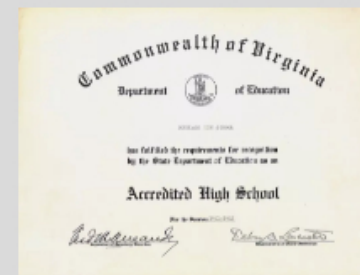
Oh! Douglass High dear you are our
High School
A school we'll treasure til the end of
time
Though the roads seem weary and
the days seem dreary
It's still the school of yours and
mine

II

Dear Douglass High School so true
and kind
You shall always linger in every mind.
We may go East or we may go West
We'll find old Douglass to be the
best.

III

If it wasn't for the faculty what
would it be?
Just lonely building filled with no
glee.
If we be cooperative that will be fine
Then our dear school can shine and
shine.





Date of Council Meeting: March 14, 2023

TOWN OF LEESBURG TOWN COUNCIL WORK SESSION

Subject: Douglass High School Art Mural

Staff Contact: Leah Kosin, Commission on Public Art Staff Liaison

Council Action Requested: Approve a mural submitted by Jason Tetlak for installation on the exterior wall of the gymnasium at the historic Douglass High School, located at 407 East Market Street. See attachments #2 and #3.

Staff Recommendation: Approval of a mural on the exterior wall of the gymnasium at the historic Douglass High School, located at 407 East Market Street. This project is proposed pursuant to the Town of Leesburg Private Property Mural Program where the County is licensing the wall to the Town.

In conformance with the Private Property Mural Program, the Town Attorney has approved the project. See Attachment #4. A lease agreement between the Town and the owner of the property (Loudoun County Public Schools) is required for the wall surface, and an agreement with the artist will also be needed.

Commission Recommendation: The Commission on Public Art supports and recommends approval of a mural submitted by Jason Tetlak for installation on the exterior wall of the gymnasium at the historic Douglass High School, located at 407 East Market Street.

Fiscal Impact: No public funding from the Town is needed. The entire project will be funded by Loudoun County Public Schools. The cost of this project is unknown at this time.

Work Plan Impact: None.

Town Plan Impact: The Legacy Leesburg Town Plan makes multiple references to the creation of public art: Section 1.3.1 Seek Out Opportunities to Expand Public Art states that “the Legacy Leesburg planning process identified the community’s strong appreciation for public art. The Town will continue to develop, refine, and follow its Public Art Vision and work with appropriate entities to introduce new art. Consideration will also be given to interactive and digital public art across the Town’s public realm to tell the stories of Leesburg’s diverse communities, promote informal interaction, and provide the Town’s arts community with an active voice for bring.”

Section 1.1.1c Identify and Pursue Town Led Preservation and Strengthening Efforts states “Given the range of opportunities, the Town should consider developing an Old and Historic District Preservation and Enhancement Plan...This Plan could include topics such as: approaches and programs to address maintenance and encourage rehabilitation; support of a non-profit, third-party preservation organization; identifying appropriate locations and/or highlighting historic content for public art in the Historic District.”

Finally, Strategy 3.3.3 Create Public Places That Promote a Sense of Community for an Increasingly Diverse Population: Tell everyone’s stories. It is critical to program spaces with public art that tells the diverse stories of people who live in a neighborhood, so everyone feels public space is about them.

Executive Summary: Loudoun County Public Schools (LCPS) in coordination with the Douglass High School Commemorative Committee (DHSCC) issued a Call for Artists in September 2022 for a mural at the historic Douglass High School. The DHSCC selected Jason Tetlak’s artwork at their December 12, 2022 Committee Meeting showing African Americans participating in sports that were played at Douglass High School. See Attachment #2.

Pursuant to the Private Property Mural Program established per Resolution No. 2022-030, the proposed mural must be approved by Town Council prior to installation. See Attachment #4.

Background: Town Council approved the Private Property Mural Program in March 2022 per Resolution No. 2022-030. See Attachment #4.

These guidelines are for murals placed on private property, facilities, or grounds, which are not the property of the Town of Leesburg. This program excludes the H-1 District. These guidelines help ensure that the location, size, shape, color palette, materials used, and relationship to historic context meet the goals of this program, while striking an appropriate balance between historic character and artistic expression.

Proposed Legislation:

RESOLUTION

Approval of Douglass High School Art Mural Designed by Artist Jason Tetlak

Draft Motions:

1. I move to approve the proposed Resolution approving the Douglass High School Mural project.
2. I move to deny the proposed Resolution approving the Douglass High School Mural project.

OR

3. I move an alternate motion.

Attachments:

1. Draft Resolution
2. Presentation
3. Artwork Submission
4. Wall Location
5. Private Property Mural Program

PRESENTED: March 14, 2023

**RESOLUTION
NO.** 2023-

ADOPTED: _____

A RESOLUTION: APPROVAL OF DOUGLASS HIGH SCHOOL ART MURAL
DESIGNED BY ARTIST JASON TETLAK

WHEREAS, the Town Council is committed to supporting performing and visual arts activities within the Town of Leesburg; and

WHEREAS, at its July 13, 2021 meeting, Council approved the creation of a Private Property Mural Pilot Program Committee per Resolution No. 2021- 101 to consider development of a program allowing murals on commercial properties located outside of the H1 District, which are currently not permitted under the Town' s Zoning Ordinance; and

WHEREAS, Loudoun County Public Schools has expressed interest in a mural that would be displayed on the outside wall of the gym, which is adjacent to an outdoor basketball court; and

WHEREAS, Loudoun County Public Schools submitted a “Call to Artists” prior to selecting artwork submitted by Jason Tetlak, which depicts football, boys and girls basketball, baseball, golf, track, and cheerleading; and

WHEREAS, Loudoun County Public Schools has agreed to fund this project in full; and

WHEREAS, the Commission on Public endorsed this project following a presentation made by Donna Torraca, staff liaison to the Douglass High School Commemorative Committee, on February 6, 2023; and

WHEREAS, this project being proposed is pursuant to the private property mural program where the County is licensing the wall to the Town; and

A RESOLUTION: APPROVAL OF DOUGLASS HIGH SCHOOL ART MURAL DESIGNED
BY ARTIST JASON TETLAK

WHEREAS, the Town Attorney has approved the project as long as the wall surface is the subject of a lease agreement between the Town and the owner of the property as well as an acceptable agreement with the artist; and

WHEREAS, the Leesburg Town Council must endorse all art displayed on public and private property.

THEREFORE, RESOLVED, by the Council of the Town of Leesburg that the Douglass High School mural project by Jason Tetlak, under the Private Property Mural Pilot Program, is endorsed for installation at Douglass High School.

PASSED this 14th day of March 2023.

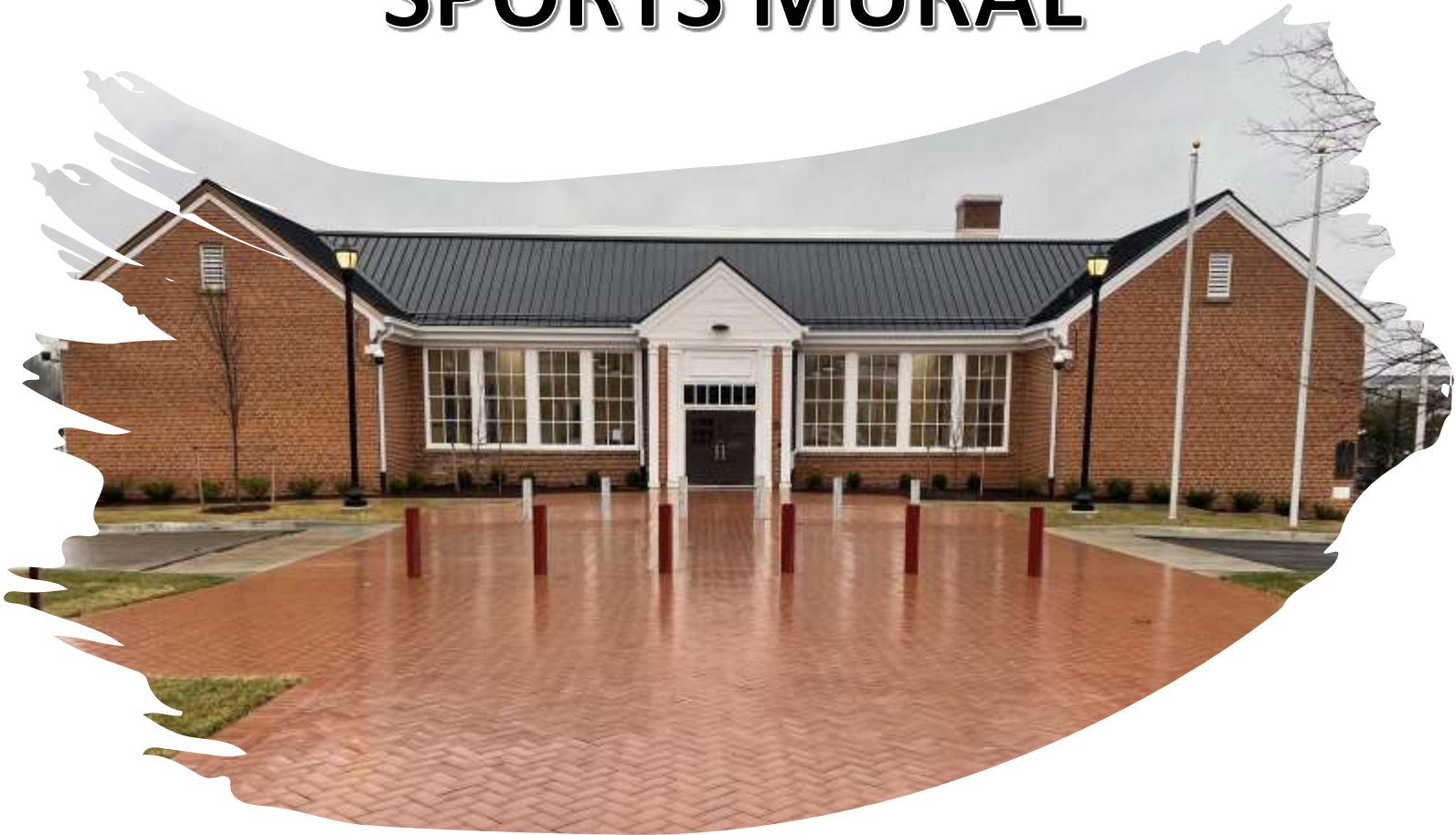
Kelly Burk, Mayor
Town of Leesburg

ATTEST:

Clerk of Council

DOUGLASS HIGH SCHOOL COMMEMORATIVE COMMITTEE

SPORTS MURAL



March 14, 2023
Town Council Meeting



Douglass High School Commemorative Committee



Wall Adjacent to Outdoor Basketball Court

ARTIST:
Jason Tetlak

Jacksonville, FL



GAME TIME



The design was put together in such a way to allow room for alterations to be made. I would be happy to work with the selection committee to finalize the design once selected, as specific icons and images could easily be swapped out, overlaying text can be added, and colors can be changed to fit a specific color scheme if necessary.



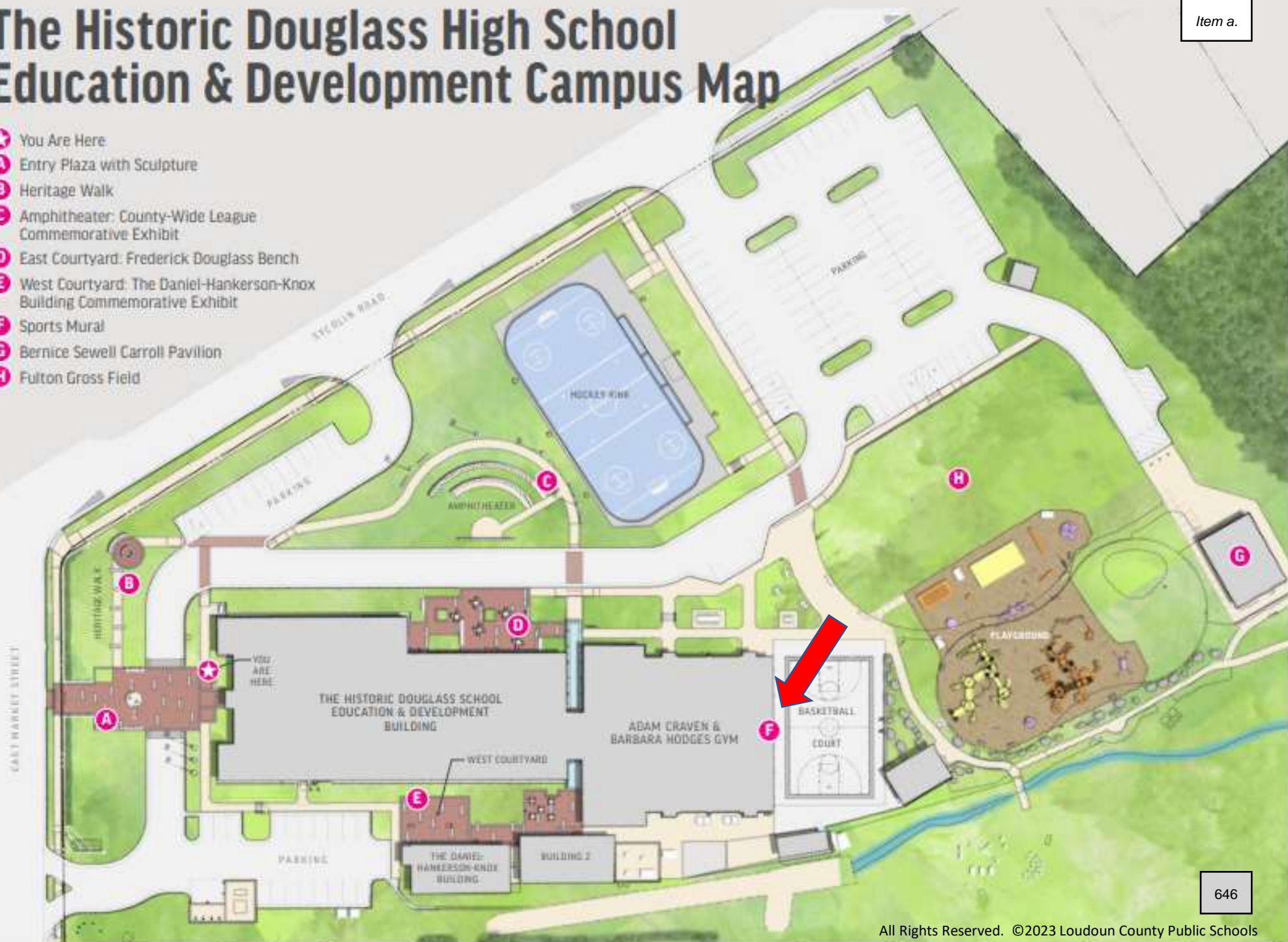
Item a.



645

The Historic Douglass High School Education & Development Campus Map

- ★ You Are Here
- A Entry Plaza with Sculpture
- B Heritage Walk
- C Amphitheater: County-Wide League Commemorative Exhibit
- D East Courtyard: Frederick Douglass Bench
- E West Courtyard: The Daniel-Hankerson-Knox Building Commemorative Exhibit
- F Sports Mural
- G Bernice Sewell Carroll Pavilion
- H Fulton Gross Field



The Project

Meets the guidelines of the recently amended Private Property Mural Program

Is consistent with the policies of the Legacy Leesburg Town Plan

Is endorsed by the Commission on Public Art

Creates a public place that promotes a sense of community for an increasingly diverse population and celebrates a part of the Douglass High School story.



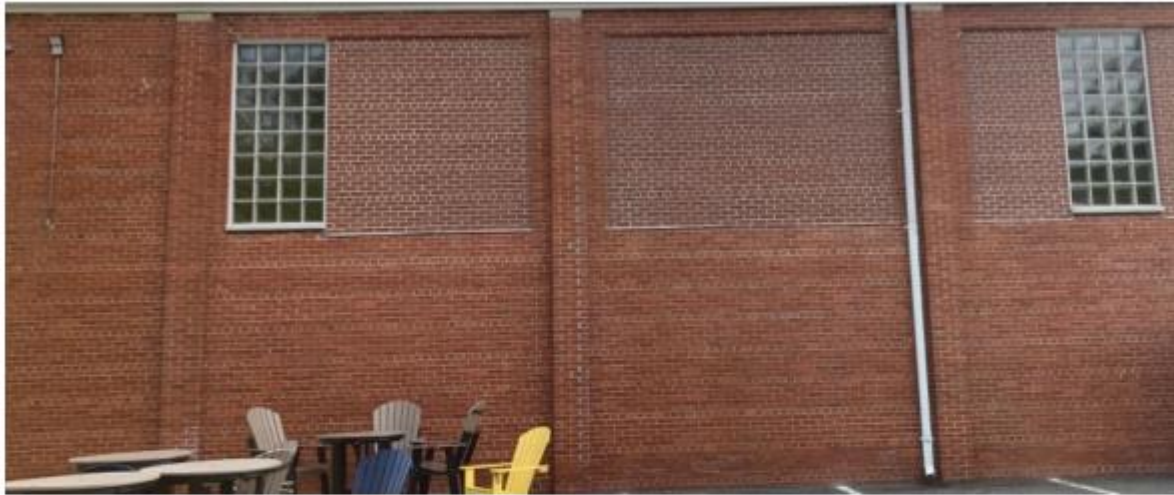
Girls' Basketball Team





QUESTIONS?





RESOLUTION NO. 2022-030

PRESENTED: March 8, 2022

ADOPTED: March 8, 2022

A RESOLUTION: ADOPTION OF A LIMITED PRIVATE PROPERTY MURAL PILOT PROGRAM AND INITIATION OF AMENDMENTS TO ARTICLE 18 OF THE ZONING ORDINANCE TO REDEFINE THE TERM MURAL

WHEREAS, the Town Council is committed to supporting performing and visual arts activities within the Town of Leesburg; and

WHEREAS, at its July 13, 2021 meeting, Council approved the creation of a Private Property Mural Pilot Program Committee per Resolution No. 2021-101 to consider development of a program allowing murals on commercial properties located outside of the H-1 District, which are currently not permitted under the Town's Zoning Ordinance; and

WHEREAS, the Economic Development Commission, the Commission on Public Art, and the Board of Architectural Review each designated a member to serve on the Committee, chaired by Councilman Ara Bagdasarian, and the Committee was supported by necessary Town staff; and

WHEREAS, the committee spent extensive time discussing the purpose, goals, format, and legalities of a pilot program, including current land use regulations and policies, zoning ordinances, and public art guidelines; and

WHEREAS, on January 7, 2022 the committee adopted recommended guidelines to establish a pilot program for Council consideration; and

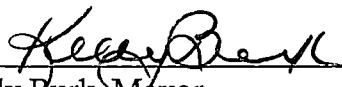
WHEREAS, any eligible property's participation in the pilot program shall be on a voluntary basis; and will be subject to a written agreement, developed by staff and the Committee.

THEREFORE, RESOLVED, by the Council of the Town of Leesburg in Virginia as follows:

A RESOLUTION: ADOPTION OF A LIMITED PRIVATE PROPERTY MURAL PILOT PROGRAM AND INITIATION OF AMENDMENTS TO ARTICLE 18 OF THE ZONING ORDINANCE TO REDEFINE THE TERM MURAL

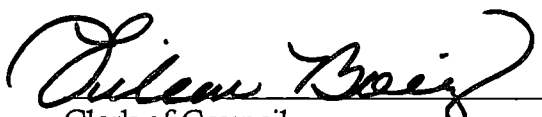
1. Town Council hereby adopts a limited pilot program for murals on private commercial property excluding the H-1 Overlay District, subject to the attached Private Property Mural Guidelines (the "Guidelines"), and subject to an approved amendment in the Zoning Ordinance redefining the term "Mural".
2. Amendments to the Zoning Ordinance are hereby initiated and recommended to the Planning Commission to amend Article 18 to redefine the term "Mural".
3. The Planning Commission shall hold a public hearing to consider amendments to the Zoning Ordinance redefining the term "Mural", and report its recommendation to the Town Council pursuant the Section 15.2-2204 of the 1950 Code of Virginia, as amended
4. Once Town Council approves an amendment to the Zoning Ordinance that redefines the term "Mural", the Private Property Mural Committee shall manage the initial installation, including the theme, wall location, and artwork, until otherwise dismissed by Council.
5. The Private Property Mural Guidelines shall be re-evaluated by Town Council one year after official enactment.

PASSED this 8th day of March, 2022.



Kelly Burk, Mayor
Town of Leesburg

ATTEST:



Clerk of Council



Douglass High School Mural RFP

Jason Tetlak

4424 Antisdale Street
Jacksonville, Florida 32205
jason@tetlak.com
904.422.8810

Mural Proposal

My proposal for this mural is called *Game Time*, and it focuses on the idea of people coming together to enjoy themselves in friendly competition. Figures and icons representing various sports including baseball, basketball, cheer leading, golf, track and football break the surface up into smaller shapes that are filled with bright, eye-catching colors. Special attention was given to ensure windows and other features of the wall do not obstruct any of the design elements.



As requested here is a color option for the golf ball. My opinion is to leave it white as originally proposed, but I am ok with either of these options as well.

Mural Proposal - Continued

My proposal for this project utilizes a 12 foot section at the top of the wall, allowing for the mural to be 8 feet up off the ground in order to minimize the potential for damage and vandalism. My design also fits between the existing raised dividers on the wall.



Initial Proposal from the Reconciliation Subcommittee

The Reconciliation Subcommittee recommends that the Joint Committee endorse the creation of a professionally produced and distributed documentary telling the story of Douglass High School. The focus would be on bringing a face and a story to Douglass High School, its students, and its teachers. The documentary would give alumni a chance to tell their stories and keep those stories from getting lost.

Existing resources:

- LCPS has been recording interviews for museum kiosks, as well as the committee for a mini-documentary to run on LCPS TV.
- Joan Sahlgren of LCPS has previously worked on a documentary for a national marketing campaign and was able to provide advice to the subcommittee.
- Visit Loudoun, Economic Development are potential partners.
- Local media connections?

Considerations/ Resources needed:

- Will need a partner like an agency that will cast a director and production company.
 - Determine perspective or angle to tell story from.
 - Help develop considerations for timeline and budget.
- Committee to guide how to order the pieces of the story and tell it; map out a script along with the timeline photos and existing interviews.
 - Decide who to interview, and where.

Timeline:

- Completion in 6 months to a year from funding date
- Several months to shoot, then edit and check facts.
- More flexibility if there is no firm deadline for completion.

Funding:

- Estimates will need to be obtained to develop the request to the Board of Supervisors.
- Corporate or underwriting partners could help fund the project.
- Consider paid ads to drive traffic to streaming sites (such as Hulu / Vubu/ YouTube) which host the content.

Benefits:

- Film could have other uses: pieces to use by Visit Loudoun, commercials, DHS museum, etc.

Reconciliation Committee Decision points:

- What is the scope of the project? What years? The story itself extends from 1935 to 1968.
- How long would the film be?
- Who 'owns' the project? Who provides guidance and will see it through to the completion?
 - Options include:
 - DHS Consortium
 - Reconciliation committee
 - Newly formed committee to be selected by Reconciliation Committee
- Who else should be part of this discussion?