

# SENIOR ADS

Parents, siblings, grandparents and friends of Potomac Falls' senior class have the opportunity to purchase page space in this year's edition of *The Legacy* to place individualized ads. Now is the time to put together baby pictures, poems and write personalized messages for your friend's or child's senior yearbook.

Page space is sold in units, 16 per page. Each unit is roughly 2 inches x 3 inches (see the sample below). Prices are listed below. Make sure to collect clear, sharp photos. Do not worry about the size of your photo. We will reduce it to fit in the space provided. More than one photo may be placed in larger ads. All photographs will be returned in their original condition when the book is delivered. The deadline for submitting your ad is **Friday, October 23, 2020**

**PLEASE READ:** Personal messages may be edited by the yearbook staff to fit the size of the ad. Please check the **2020** book if you need guidance. No copyrighted material may be used. Please **do not** submit collages or cut outs.

You may email your photo and your message, **but ONLY HARD COPIES of the order form are accepted.** Please indicate on this form that you have emailed those materials and mail this form in with payment by the deadline.

Digital images should have a resolution of 300. **Please do not submit scanned photos printed on photo paper or computer paper.** These print poorly. Please send all pictures, messages and a check for the appropriate amount (made payable to Potomac Falls High School) to:

**Ms. Emily Everett, *The Legacy*, Potomac Falls High School**  
**46400 Algonkian Pkwy Sterling, VA 20165**  
**Questions? Email Ms. Everett at [Emily.Everett@lcps.org](mailto:Emily.Everett@lcps.org)**

<b>BLACK AND WHITE</b>	16 blocks (full pg)	8 blocks (1/2 pg)	4 blocks (1/4 pg)	2 blocks (1/8 pg)	1 block (1/16 pg)
Price:	\$325	\$200	\$120	\$60	\$30
Limit:	6 photos	5 photos	3 photos	2 photos	1 photo

<b>FULL COLOR</b>	16 blocks (full pg)	8 blocks (1/2 pg)	4 blocks (1/4 pg)	2 blocks (1/8 pg)	1 block (1/16 pg)
Price:	\$500	\$400	\$240	\$120	\$55
Limit:	6 photos	5 photos	3 photos	2 photos	1 photo

REMEMBER: ALL ADS  
ARE DUE BY:  
**FRIDAY, OCTOBER 23, 2020**

Please print neatly or type. (\***MESSAGES** may be **TYPED** and **EMAILED** to Ms. Everett – we will copy and paste them **DIRECTLY** into your ad. Please indicate in the space below if you plan to **EMAIL** your message directly.)

Senior Name: \_\_\_\_\_

Your Name: \_\_\_\_\_

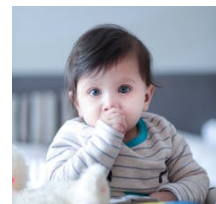
Phone & Email: \_\_\_\_\_

CHECK THE BOXES THAT APPLY:

Message emailed       photos emailed

Message: \_\_\_\_\_

## Jonathan Smith



Johnny,  
We are so proud of you! We love you  
and will always support you.  
Mom, Dad and Susie