

Two Special Logarithms

A common logarithm is a logarithm with base 10. It is denoted as \log_{10} or just simply \log . A natural logarithm is a logarithm with base e . It can be denoted \log_e or simply \ln .
Your calculator can be used to evaluate \log_{10} or \log_e .

Properties of Logarithms

Let b , m , and n be positive numbers such that $b \neq 1$

Product Property $\log_b mn = \log_b m + \log_b n$

Quotient Property $\log_b \frac{m}{n} = \log_b m - \log_b n$

Power Property $\log_b m^n = n \log_b m$

EXAMPLE TWO → Expand the logarithmic expression

a) $\ln\left(\frac{(2x)^2}{xz^6}\right)$

b) $\log\left(\frac{6a^2}{(2b)^5}\right)$

Step 1: Simplify (no radicals)

Step 2: Expand.

Numerators are positive.

Denominators are negative.

Step 3: Use the power rule.

c) $\log_a\left(\frac{x}{x+1}\right)$

d) $\ln\left(\frac{x\sqrt{x+1}}{(x-2)^3}\right)$

EXAMPLE THREE → Condense the logarithmic expression

(a) $\log(9) - \log(3) + 3\log(2)$

Step 1: Use the power rule.

Step 2: Condense to one log.

Positive on the numerator.

Negative on the denominator.

(b) $\ln(4) + 3\ln(a) - 2\ln(b) - 2\ln(2)$

Step 3: Simplify (no radicals)

(c) $\log\left(\frac{x^2}{x^2-1}\right) + \log\left(\frac{x+1}{x}\right)$

(d) $\log(x^2 + 2x + 1) - \log(x^2 - 1)$

Change of BaseIf a , b , and c are positive numbers with $b \neq 1$ and $c \neq 1$, then:

$$\log_c a = \frac{\log_b a}{\log_b c}$$

This means we can re-write any logarithm with a base "e" or "10" to evaluate it in our calculators!

EXAMPLE FOUR → Evaluate the logarithmic expressions and check using your calculator

(a) $\log_4 64 = \underline{\hspace{2cm}}$

(b) $\log_2 32 = \underline{\hspace{2cm}}$

(c) $\log_3 \frac{1}{27} = \underline{\hspace{2cm}}$

(d) $\log_{81} 3 = \underline{\hspace{2cm}}$