

Stephen DeVita

From: Christine Coleman
Sent: Wednesday, November 7, 2018 8:36 AM
To: Stephen DeVita; Michael Richards
Subject: FW: Statement of Interest
Attachments: Voter Card.pdf

FYI

From: Chris Croll (mailto:chris@nationalcenterforgiftedservices.com)
Sent: Thursday, October 25, 2018 9:51 PM
To: LCPS-SUP-CLERK <clerk@lcps.org>
Subject: Statement of Interest

Hi Christine - Thank you for serving as Clerk of the LCPS School Board. I would like to submit my name to be considered for the Catoctin School Board seat to replace Eric DeKenipp. Attached please find proof of registration to vote and residency in the Catoctin School District (voter registration card).

I will submit additional documentation, including as we get closer to the 10/26 deadline. Thank you very much! If you have any questions or require further information at this time, please do not hesitate to contact me at 703 863 8644.

Thank You,
Christina (Chris) Croll

--
Chris Croll
Chris@NationalCenterforGiftedServices.com
(703) 863-8644





COMMONWEALTH OF VIRGINIA

Voter Card

Date issued: 8/17/2012 ID #: 918636884

CHRISTINA MAY CROLL
20899 MCINTOSH PL
LEESBURG VA 20175-6371



Voting location:

J. LUFTON SIMPSON MIDDLE SCHOOL
450 S. WASHINGTON HILL RD SE

Locality: LOUDOUN COUNTY

Precinct: 419 - J. L. SIMPSON

Districts: CONG 10 SEN 013 HSE 010

Local: CATOCTIN DISTRICT

Voter Registration Office
750 MILLER DRIVE, SE, SUITE C
LEESBURG VA 20175-8916
703-777-0380

Town:

Town Precinct/

District:

Town Election

Voting Location:

Language Pref (for Fairfax County only): ENGLISH

Use back of form if your address and/or your name has changed.

SBE 13 REV 07/12 EO 45

Shari Byrne

From: LCPS-SUP-CLERK
Sent: Tuesday, November 20, 2018 12:39 AM
To: Christine Coleman; Karen Dawson; Tammy Greene; Shari Byrne
Subject: FW: Croll for Catoctin School Board
Attachments: Christina Croll Resume.docx; Chris Croll Education Work.docx; Chris Croll Education CONTACTS.xlsx; key letters of support.docx; Croll Proof of Residency.pdf; Chris Croll Letter to SB.docx

From: Chris Croll
Sent: Tuesday, November 20, 2018 12:38:58 AM (UTC-05:00) Eastern Time (US & Canada)
To: LCPS-SUP-CLERK
Subject: Croll for Catoctin School Board

Christine - Hi, attached please find a complete profile for my application for Catoctin District School Board seat. I had previously submitted proof of residency to you only but here is everything in one email to forward to the LCPS School Board.

Thank you for your help in facilitating this process. Happy Thanksgiving!

Attached:
Chris Croll Letter to the School Board
Chris Croll Resume
Chris Croll Education Work
Chris Croll Education Contacts
Proof of Residency

--
Chris Croll
Chris@NationalCenterforGiftedServices.com
(703) 863-8644



CHRISTINA (CHRIS) CROLL
chris@nationalcenterforgiftedservices.com, 703.863.8644

November 20, 2018

Dear LCPS School Board Members:

Thank you for the opportunity to share my background with you pursuant to the Catoclin District School Board seat appointment. I have been a resident of the Catoclin District for more than 18 years. My two boys have attended public, private and home schools here in the county so I have a unique perspective on best practices in education in Loudoun County. Currently, my eldest, James, is a freshman at Loudoun County High School and my youngest, William, attends J. L. Simpson Middle School. I have enjoyed serving as an education leader in Loudoun for many years and I am ready to roll up my sleeves and help you tend to the important business of the Loudoun County School Board agenda for 2018-2019 and beyond.

Enclosed please find my professional resume as well as a list of some of my education projects. I am also enclosing a list of educators with whom I've worked over the years. Please feel free to contact them or others to inquire about my work ethic, positive attitude and collaborative style. I have a lot to learn when I step up onto that dais with you, but I work very hard, I am a quick study and I enjoy collaborating with others. I expect to hit the ground running on December 4th and I welcome your coaching along the way.

Thank you for this opportunity to serve.

Warmly,

Chris

CHRISTINA (CHRIS) CROLL

chris@nationalcenterforgiftedservices.com

703.863.8644

- Communications executive with 20+ years of experience leading teams and projects at large corporations, venture-backed startups, not-for-profits and independent consulting firms
- Deep experience with content marketing (including social media), original content development and media relations (including crisis management)
- B2C, B2B, Education vertical project leadership

NATIONAL CENTER FOR GIFTED SERVICES - Founder and Director (2017 – Present)

Parenting consultant for families, practitioners and educators on issues related to supporting the unique intellectual, social and emotional needs of asynchronous (gifted) learners. nationalcenterforgiftedservices.com

- Invited speaker at the National Association for Gifted Children Annual Convention (Minneapolis 2018), session leader at the Davidson Young Scholar Summit (Reno 2018), invited presenter at education events throughout the Washington D.C. metro area
- Selected by the Loudoun County School Board as representative from the gifted community for an Ad-Hoc Committee for Special Education
- Member of the executive leadership team of the Loudoun County Public Schools Gifted Advisory Committee and voting member of the Loudoun County Public Schools Special Education Advisory Committee
- Education columnist for *Loudoun Now* newspaper loudounnow.com/category/opinion/columnists/chris-croll
- Nominated for Loudoun100 for 2019 (100 people making a positive impact on the community)

LOUDOUN COUNTY PARENTS OF GIFTED STUDENTS - Founder and Director (2012 – Present)

Loudoun County Parents of Gifted Students, lcpogs.org, is an independent nonprofit organization serving families with gifted and twice-exceptional (gifted/learning challenged) children who attend public, private or home schools in Loudoun County, Virginia. Our mission is to support the next generation of innovators and problem-solvers by educating parents on how best to address the special needs of their children.

- Grew organization to 1,000+ families via digital marketing and strategic alliances
- Produced more than 50 live events and webcasts for parents and children on topics related to parenting and educating gifted children
- Published position papers, reports and video content for families and educators

CROLL VENTURES, LLC - Independent Consultant (2004 – 2017)

Provided strategic planning and communications services for businesses, nonprofits and celebrity clients including:

- **CANVAS SYSTEMS** - Served as Interim Chief Marketing Officer for tech startup in the mobile application space (SaaS). Developed data-driven worldwide marketing plans. Managed public relations, SEO, branding and original web/social/mobile content. Launched marketing automation system (Pardot/Salesforce) and led go-to market strategy for telco channels including Verizon, Sprint and Telstra. Company secured series C funding and won numerous marketing awards during my tenure as CMO.
- **NETWORK SOLUTIONS** - Developed and launched new IT subscription service. Reported to CEO and managed team of 25+ cross-functional executives. Project scope included ideation, business case validation, market research, requirements gathering, partner negotiations, prelaunch (quality assurance and beta testing), launch and post-launch analysis.

- **GABRIELLA MILLER/SMASHING WALNUTS FOUNDATION** - Launched social media campaign in December 2012 in support of 9-year-old girl diagnosed with terminal brain cancer who wanted to raise money for Make-A-Wish Foundation. Campaign went viral and we raised \$250,000 in three weeks which covered Make-A-Wish trips for 36 children. Served as media lead for Miller Family appearances on *The Today Show*, *CNN*, *Good Morning America* and regional news programs. Notoriety from this campaign resulted in President Barack Obama signing into law the "Gabriella Miller Kids First Research Act," allocating \$126M for pediatric disease research.
- **INFORMATION GOVERNANCE SERVICES COMPANY (CONFIDENTIAL)** - Developed communications plan that included creating original web site content, social media campaigns, blog posts and public relations for private records management company serving the legal community. Phase I marketing program resulted in 85% increase in business in year one.
- **NONPROFIT RISK MANAGEMENT CENTER** - Led business strategy workshop for Board of Directors at risk management trade association. As a result, organization changed business models and exceeded revenue goals for next four years. Invited speaker at annual Risk Management Summit. Delivered presentations educating C-suite nonprofit executives about crisis communications and social media marketing. Presentations voted "Best in Show."
- **PATIENT INSIGHTS** - Conducted primary market research on the public policy priorities of 17 major patient advocacy groups in the US. Interviewed Policy Directors to help craft recommendations for industry leaders, including several 2016 presidential candidates, addressing the growing epidemic of chronic disease.
- **REALITY TV STAR LAUREN KATZ** - Provided strategic guidance to winner of "The Great Holiday Baking Show" (ABC Television) and two-time Pillsbury Bake-Off finalist. Helped Katz to develop brand identity and content marketing strategy in preparation for broader communications campaign development.
- **POSH SEVEN MAGAZINE** - Feature writer for regional lifestyle magazine with readership of 250,000 women in the metro Washington D.C. area. Articles focus on health, business, parenting, community and leadership. Developed "Ask Chris" advice column which became monthly feature.

AMERICA ONLINE - Vice President & General Manager (2001 – 2004)

Managed \$110M business unit within AOL Commerce division. Managed P&L for six channels on proprietary online service, including Autos, Real Estate, Computing and Jobs. Launched *AOL for Small Business*, company's first brand extension. Reached 400,000 paying subscribers of AOL for Small Business in first 12 months. Migrated AOL content areas to new business models resulting in \$95M in incremental revenue. Spoke at COMDEX, interviewed on CNN and other national media. Designated as "Top Talent" by AOL leadership.

GARTNER - Director of Business Development (1998 – 2001)

Developed and launched company's first webcasts which generated \$30M+ in new revenue. Directed alliances with Microsoft, Sun Microsystems, Network Associates and Motive Communications. Invited speaker at Gartner Symposia in USA/Australia. Recognized by Gartner senior management for excellent teamwork.

JONES INTERCABLE - Director of Content & Distribution (1996 – 1998)

Launched first broadband-over-cable content service in the US. Produced original web content and managed syndication and licensing partnerships with telcos in US, Europe and Asia. Negotiated alliances with The Weather Channel, CNN, Reuters, E! Entertainment Television, Discovery Communications and others.

THE ALCHEMY GROUP - Content Manager (1993 – 1995)

Led content development and marketing projects for media, technology and advertising clients.

EDUCATION

- Master of Professional Studies, Interactive Communications, New York University (1995)
- Bachelor of Science, Communications, Ithaca College (1993)

CHRISTINA (CHRIS) CROLL

chris@nationalcenterforgiftedservices.com, 703.863.8644

EDUCATION WORK

- Selected by the Loudoun County School Board as representative from the gifted community for an Ad-Hoc Committee for Special Education
- Member of the executive leadership team of the Loudoun County Public Schools Gifted Advisory Committee
- Voting member of the Loudoun County Public Schools Special Education Advisory Committee
- Business-Education & Community Outreach Chair for J.L. Simpson Middle School (securing sponsors for school events, applied for \$20k Makerspace grant, secured artist for mural project, etc.)
- Working with LCPS Training to create teacher training module about twice-exceptional learners
- Coached LCPS Math Olympiad math team for 2 years (elementary students)
- Invited speaker at LEAP, SEAC, Gifted Advisory and other LCPS meetings
- Invited to present to "Girls In Gear" program at Hillsboro Elementary School
- Author of monthly blog on education and parenting issues <http://nationalcenterforgiftedservices.com/mission-leadership-2/blog/>
- Education columnist for Loudoun Now newspaper loudounnow.com/category/opinion/columnists/chris-croll
- Invited speaker at the National Association for Gifted Children Annual Convention (Minneapolis 2018), session leader at the Davidson Young Scholar Summit (Reno 2018), invited presenter at education events throughout the Washington D.C. metro area
- Hired by Loudoun County Parks and Recreation to train CASA and preschool teachers about the needs of gifted/twice exceptional learners (2 years)
- Development Committee Lead and Auction Chair at Loudoun County Day School (Netted \$250k for school in four hours at auction)
- Author of education articles for Posh Seven magazine (~10 years)
- Classroom teacher in economically disadvantaged NYC public school (taught 2/3 grade)
- Parenting consultant for families, practitioners and educators on issues related to supporting the unique intellectual, social and emotional needs of asynchronous (gifted) learners
- Produced more than 50 live events and webcasts for parents on topics related to parenting and educating gifted children
- Produced more than 15 events for children including STEAM challenges, board game nights, trivia competitions, Lego robotics club and others
- Published position papers, reports and video content for families and educators
- Organized children's book donation drive for Loudoun County Public Library
- Organized "Secret Santa" operation to fulfill the wish lists for 40 home-insecure children through Mobile Hope
- Nominated for Loudoun100 for 2019 ("100 people making a positive impact on the community")

Education Leaders Who Have Worked with Chris Croll*

Name	Title	Department/School	Phone	Email
Wendy King	Gifted Supervisor	Instruction	571-252-1300	
Ashley Ellis	Assistant Superintendent	Instruction	571-252-1300	
Lenny Compton	Principal	JL Simpson Middle School	571-252-2840	
Linda Textoris	Principal	Lovettsville Elementary School	540-751-2470	
Carol Williams-Nickelson	Chair	SEAC		
Lisa Schmidt	FUTURA Teacher	Sycolin Creek Elementary School		
Megan Tucker	Gifted Resource Teacher	Hillsboro Charter Academy		
Alyson Linville	(Former) Parent Liaison	Sycolin Creek Elementary School		
Other Loudoun Education Leaders				
Andrea Cubelo-McKay	Head of School	School		
Marie Miller	(Former) Head of School	EMBARC Learning Center		
Meghan Marinos	Head of School	Dominion Academy		
Randy Hollister	Head of School	Fusion Academy Loudoun		
Susan Talbott	(Former) Head of School	Loudoun Country Day School		
Suzie Bartel	Founder	Loudoun School for the Gifted		
Carla O'Brien	Founder	Ryan Bartel Foundation		
Wendy Weinberger	Founder	THOSE MOMS Facebook page		
		Illuminos Executive Function Coaching		

Stephen DeVita

From: Stephen DeVita
Sent: Thursday, November 22, 2018 7:04 AM
To: Schoolboardemail
Cc: Eric Williams; Michael Richards
Subject: 3rd Submittal from: Chris Croll - Catoctin District Representative
Attachments: Chris Croll Recommendations.pdf

Fyi

Stephen L. DeVita
Division Counsel
Loudoun County Public Schools
21000 Education Court
Ashburn, Virginia 20148
(571) 252-1020

From: Chris Croll <chris@nationalcenterforgiftedservices.com>
Sent: Wednesday, November 21, 2018 3:17:32 PM
To: Stephen DeVita
Subject: Re: Chris Croll - Catoctin District Representative

Ok, here are the emails in a single PDF. If more come in over the weekend, I'll send another PDF. Thanks!

On Wed, Nov 21, 2018 at 2:37 PM Stephen DeVita <Stephen.DeVita@lcps.org> wrote:
Yes, I can send additional material but if you have multiple letters ready, then please batch them together. Thanks,
steve

Sent from my Verizon, Samsung Galaxy smartphone

----- Original message -----

From: Chris Croll <chris@nationalcenterforgiftedservices.com>
Date: 11/21/18 2:33 PM (GMT-05:00)
To: Stephen DeVita <Stephen.DeVita@lcps.org>
Subject: Re: Chris Croll - Catoctin District Representative

Oh ok. I thought you were sending things to them as we go. I can do that.
By the way, I called the ethics line today and left a message requesting a call back. Thanks again.
Chris

On Wed, Nov 21, 2018 at 1:28 PM Stephen DeVita <Stephen.DeVita@lcps.org> wrote:
Ms. Croll
Please put the emails together in one pdf or email so I can send them to the board in one email. Thanks.
Steve DeVita

Sent from my Verizon, Samsung Galaxy smartphone

----- Original message -----

From: Chris Croll <chris@nationalcenterforgiftedservices.com>
Date: 11/21/18 8:29 AM (GMT-05:00)
To: LCPS-SUP-CLERK <clerk@lcps.org>
Cc: Stephen DeVita <Stephen.DeVita@lcps.org>
Subject: Fwd: Chris Croll - Catoctin District Representative

Christine and Shari - Hi, can you please include this letter of recommendation in my packet for the SB? I know the SB members get a lot of email so I'll forward a few of the letters of recommendation that were sent to them via email to include with my materials. Thanks!

Happy Thanksgiving,
Chris

----- Forwarded message -----

From: Eric Akunda <[REDACTED]>
Date: Sat, Nov 17, 2018 at 7:26 PM
Subject: Chris Croll - Catoctin District Representative
To: <Jeff.Morse@lcps.org>
Cc: <Brenda.Sheridan@lcps.org>, <Beth.Huck@lcps.org>, <Debbie.Rose@lcps.org>, <Tom.Marshall@lcps.org>, <Jill.Turgeon@lcps.org>, <Joy.Maloney@lcps.org>, <Eric.Hornberger@lcps.org>

Dear Mr. Morse and School Board Members,

My name is Eric Akunda. I live in Fairfax County. My daughter went to Oakton High School in the Fairfax County School system. I hope you will consider my recommendation of Chris Croll in your decision for the Catoctin District Representative.

I first met Chris Croll in the middle of 2008. It was in a professional capacity, Chris working as the lead communications consultant on an important project intended to determine the future of the organization of which I was a part. I was one of the leads within the organization working closely with the then Chief Executive. Chris was critical in helping achieve buy-in from employees at the organization to the fundamental change in direction the organization was taking. There had been very frequent change in organizational leadership and much uncertainty that many employees took every suggestion from new leadership teams with much suspicion. Enabling them see projected changes as not only good for the company's customers, but critical to their continued future employment with the company's survival was vital. Chris was able to influence and coax buy-in in a highly suspicious employee base over a period of about nine months, from project generation to the first stages of implementation. She had to communicate pragmatically and for eventual implementation work that was being done by two different external consulting organizations.

Most importantly, all the work our teams did had to get buy-in from the board to provide financing, and support the implementation of the changes our team had suggested. I will quote and paraphrase the words of the Lead Independent Director to the CEO after the board meeting – "Chris was absolutely essential in elucidating with fidelity what you people are trying to do, how it will be done, and the projected outcomes. Her explanation and clear answers to our questions went a long way toward the approval we gave you and the team."

In June 2009, in the midst of the activity above, I lost my son. Coming back to work was very awkward, colleagues not knowing how to react or interact with me. Chris was one of the ones who was somehow able to communicate in a way that was not overly sympathetic, yet was still very compassionate, and was able to help me get back to functionality under the circumstances. It did not stop there because since then, Chris has gone out of her way every year to always remember our family at the moments when the absence of our son, also named Chris, like on the anniversary of his passing, plus each Thanksgiving and Christmas, are most apparent in a negative way. Her encouragement at these times has been invaluable.

Apart from the personal accounts above, I have watched Chris' involvement in the Gifted program, organize the care for a child in her community that had cancer, not to mention navigate through personal challenges facing her own son from time to time. Chris has stood firm, tall, and continued to give of herself in different ways to many, which myriad examples I would be doing injustice to try and list.

I strongly believe that she will not only continue to do these innumerable acts of kindness, but that it will serve the Catocin School District for a long time to come, just as the company above was saved, with the livelihoods of the many employees there too!

Please consider her for the role of representative in the school district.

Sincerely,
Eric Akunda.

--
Chris Croll
Chris@NationalCenterforGiftedServices.com
(703) 863-8644



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Chris Croll
Chris@NationalCenterforGiftedServices.com
(703) 863-8644



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Chris Croll
Chris@NationalCenterforGiftedServices.com
(703) 863-8644



(sent via email)

Dear Mr. Morse and School Board Members,

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I strongly believe that she will not only continue to do these innumerable acts of kindness, but that it will serve the Catoctin School District for a long time to come, just as the company above was saved, with the livelihoods of the many employees there too!

Please consider her for the role of representative in the school district.

Sincerely,
Eric Akunda

Dear Chairman Morse,

I would like to voice my full support for Christina Croll to be nominated for Catoclin District Representative on the LCPS School Board. I have known Chris for over 10 years through my work not only as the Parent Liaison of Sycolin Creek Elementary School, but also from my second job at Tiger Claw Tae Kwon Do in Leesburg, VA, where both of her children attended.

Chris first drew my son and I into volunteer service with the Gabriella Miller Macy's letter writing campaign which raised over \$275,000 for pediatric cancer. She has advocated in the public, private and home school areas for the best possible education for each child and their individual needs. I cannot think of anyone that knows about the educational processes in all sectors like she does. Her leadership is motivating, and simply put, she gets things done.

She is tireless in her work for all different needs of the children in our community and serves on both the LCPS Special Education Advisory Committee as well as the LCPS Gifted Advisory Committee. She was also recently appointed to serve on the LCPS School Board Special Education Ad-Hoc Committee. In the light of this year's events in the special needs community, she would be a huge benefit to this board.

As a Catoclin District resident with two children (one child now in UVA and the other at AET and Loudoun County High School), I cannot think of anyone more suited to be on the school board than Mrs. Christina Croll.

Sincerely,

Alyson Linville

Leesburg, VA 20175

Good evening.

I writing to encourage you to appoint Christina Croll to fill the vacancy for the Catoclin District School Board seat. Chris is a passionate advocate of children, and she runs both a non-profit and a for-profit focused on gifted children. She serves on the LCPS Special Education Advisory Committee, the LCPS Gifted Advisory Committee, and the LCPS School Board Special Education Ad-Hoc Committee. She's also the community liaison for J.L. Simpson Middle School with a focus on developing business-education partnerships. Finally, and of no small importance, both of Chris' children attend public school in Loudoun County.

If appointed, I know Chris will work tirelessly for the benefit of all students in Loudoun County. I would be proud to have her represent my District on the School Board.
Amy Lourenco

Dear School Board Members,

I am writing in support of Chris Croll's appointment as the Catocin District representative on the School Board. I have known and worked with Mrs. Croll for the past two years in my capacity as Chair of the Special Education Advisory Committee (SEAC). As you are likely aware, in addition to her work in the area of gifted education and community engagement, Mrs. Croll is our newest member of SEAC and she serves on your Ad Hoc Committee on Special Education. She has a particular interest in twice exceptional students and promoting mental health throughout the school division. Mrs. Croll and I are aligned in our thinking on many different issues that affect all LCPS students, including but not limited to special education students.

Some of the leadership qualities in Mrs. Croll that I most appreciate and respect include her focus on working collaboratively with both parents and LCPS staff to meet the needs of the whole student in a cooperative, direct and collegial manner. Mrs. Croll is measured, fair, and diplomatic. She is thorough and thoughtful, completes her due diligence on matters for which she provides expertise and input, and she balances well-deserved recognition of the exemplary programs and people in LCPS that serve as great models for others with offering tangible, actionable solutions to address gaps and needs that heighten our district's impact and success. Mrs. Croll is the first to step up to volunteer to do the hard work to support improvements and initiatives that benefit students and staff in LCPS.

I am confident that Mrs. Croll will not disappoint if she is appointed to fill the vacant position on the School Board.

My best regards,
Carol Williams-Nickelson, PsyD



VIRGINIA
DEPARTMENT of ELECTIONS

VOTER REGISTRATION NOTICE

ID NUMBER: 918636884

CHRISTINA MAY CROLL
 20418 MCINTOSH PL
 LEESBURG, VA 20175-6371

LANGUAGE PREFERENCE: English

YOUR VOTING LOCATION:

SYCOLN CREEK ELEMENTARY SCHOOL
 21180 EVERGREEN MILLS RD
 LEESBURG, VA 20175-8487



DATE ISSUED: 10/2/2018

FOR TOWN ELECTIONS:

TOWN:

TOWN PRECINCT / DISTRICT:

TOWN ELECTION VOTING LOCATION:

LOCALITY: LOUDOUN COUNTY

PRECINCT: 422 - SYCOLN CREEK

DISTRICTS: CONG 10 SEN 013

HSE 010

LOCAL: CATOCTIN DISTRICT

YOUR VOTER REGISTRATION OFFICE:

750 MILLER DR SE STE C

LEESEBURG, VA 20175-8916

703-777-0380

Emails I was cc'd on supporting my candidacy. Thank you.

----- Forwarded message -----

From: Eric Akunda <[REDACTED]>
Date: Sat, Nov 17, 2018 at 7:26 PM
Subject: Chris Croll - Catoctin District Representative
To: <Jeff.Morse@lcps.org>
Cc: <Brenda.Sheridan@lcps.org>, <Beth.Huck@lcps.org>, <Debbie.Rose@lcps.org>, <Tom.Marshall@lcps.org>, <Jill.Turgeon@lcps.org>, <Joy.Maloney@lcps.org>, <Eric.Hornberger@lcps.org>

Dear Mr. Morse and School Board Members,

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plus each Thanksgiving and Christmas, are most apparent in a negative way. Her encouragement at these times has been invaluable.

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I strongly believe that she will not only continue to do these innumerable acts of kindness, but that it will serve the Catoclin School District for a long time to come, just as the company above was saved, with the livelihoods of the many employees there too!

Please consider her for the role of representative in the school district.

Sincerely,
Eric Akunda.

----- Forwarded message -----

From: Carol Williams-Nickelson <[REDACTED]>
Date: Tue, Oct 30, 2018 at 12:03 PM
Subject: Support for Chris Croll's application for School Board Membership
To: Jeff Morse <Jeff.Morse@lcps.org>, <Brenda.Sheridan@lcps.org>, <Beth.Huck@lcps.org>, <Debbie.Rose@lcps.org>, <Tom.Marshall@lcps.org>, <Jill.Turgeon@lcps.org>, Joy Maloney <Joy.Maloney@lcps.org>, <Eric.Hornberger@lcps.org>

Dear School Board Members,

I am writing in support of Chris Croll's appointment as the Catoclin District representative on the School Board. I have known and worked with Mrs. Croll for the past two years in my capacity as Chair of the Special Education Advisory Committee (SEAC). As you are likely aware, in addition to her work in the area of gifted education and community engagement, Mrs. Croll is our newest member of SEAC and she serves on your Ad Hoc Committee on Special Education. She has a particular interest in twice exceptional students and promoting mental health throughout the school division. Mrs. Croll and I are aligned in our thinking on many different issues that affect all LCPS students, including but not limited to special education students.

Some of the leadership qualities in Mrs. Croll that I most appreciate and respect include her focus on working collaboratively with both parents and LCPS staff to meet the needs of the whole student in a cooperative, direct and collegial manner. Mrs. Croll is measured, fair, and diplomatic. She is thorough and thoughtful, completes her due diligence on matters for which she provides expertise and input, and she balances well-deserved recognition of the exemplary programs and people in LCPS that serve as great models for others with offering tangible, actionable solutions to address gaps and needs

that heighten our district's impact and success. Mrs. Croll is the first to step up to volunteer to do the hard work to support improvements and initiatives that benefit students and staff in LCPS.

I am confident that Mrs. Croll will not disappoint if she is appointed to fill the vacant position on the School Board.

My best regards,

Carol Williams-Nickelson, PsyD

Lambert & Desiree van der Walde

██████████ Middleburg, VA 20118 | ██████████ | ██████████

November 20, 2018

RE: Recommendation of Chris Croll for Loudoun County School Board

Dear Loudoun County School Board,

We are writing in support of the appointment of Chris Croll as the Catocin District School Board Representative. We are one of the over 1,000 families that Chris has supported during her many years as an education leader in Loudoun County. For our family, and for so many others, Chris literally changed the life direction of our children and our family. Chris will in the course of her lifetime make a positive, measurable, and lasting impact on the individual lives of 1,000s more children. Her compassion for children and her unrelenting desire to see their best lives fulfilled leaves a lasting impression on those fortunate to know her. We can think of no one we have met in our adult lives and professional careers who would be better suited to serve on the Loudoun County School board, both through her objective qualification but, more importantly, through her personal characteristics.

Personal Characteristics:

Child Focused

- Compassion and commitment to improving the lives of children
- Unrelenting desire to see children fulfill their potential and live their best lives
- Supports all children with in-depth understanding of the needs of gifted students, "twice exceptional" students, special needs students, and minority students
- Committed to serving the needs of all children

Board Focused

- Non-political
- Ability to appreciate and respect other's perspectives, viewpoints, and opinions

- Flexibility in thinking, growth mindset, willingness, and ability to problem solve and to seek the highest and best solutions available
- Ability to listen, effective communicator
- Positive outlook

Qualifications:

- Catoclin District of Loudoun County resident for more than 18 years.
- Children attend Loudoun County High School and J. L. Simpson Middle School.
- Education leader in Loudoun County, founder of Loudoun County Parents of Gifted Students, a nonprofit serving over 1,000 families here in our county who are raising asynchronous (also referred to as "gifted") children
- Educates and supports families across the nation.
- Trains teachers and mental health practitioners on the social-emotional needs of asynchronous learners.
- Speaker at the National Association for Gifted Children, Davidson Summit, and other industry conferences.
- Voting member of both the LCPS Special Education Advisory Committee and the LCPS Gifted Advisory Committee.
- Recently appointed to serve on the LCPS School Board Special Education Ad-Hoc Committee tasked with revisiting LCPS regulations, guidelines, and practices around Seclusion & Restraint and other special education initiatives.
- Serves as the community liaison for J.L. Simpson Middle School with a focus on developing business-education partnerships.
- Leadership roles on various development committees and PTO teams.
- Author of an education column in LoudounNow newspaper, the focus of which is building greater empathy for diverse types of children and families in the Loudoun community.
- Executive leadership at large corporations, venture-backed start-ups, not-for-profits, and independent consulting firms in the area of communications and marketing.
- Master's degree in Interactive Telecommunications from New York University and a Bachelor of Science in Communications from Ithaca College.
- Former 2/3 grade classroom teacher at a low-income NYC Public School, taught in a program based on Howard Gardner's Theory of Multiple Intelligence.
- Supporter of parents, students, teachers, staff members, administrators, education-business partners, school-safety officers and others who help make Loudoun County schools safe and engaging environments for children.

----- Forwarded message -----

From: Alyson Linville <[REDACTED]>
 Date: Tue, Oct 30, 2018 at 10:09 PM
 Subject: Christina Croll
 To: <Beth.Huck@lcps.org>
 Cc: Christina Croll <chris@nationalcenterforgiftedservices.com>

I would like to voice my full support for Christina Croll to be nominated for Catoctin District Representative on the LCPS School Board. I have known Chris for over 10 years through my work not only as the Parent Liaison of Sycolin Creek Elementary School, but also from my second job at Tiger Claw Tae Kwon Do in Leesburg, VA, where both of her children attended.

Chris first drew my son and I into volunteer service with the Gabriella Miller Macy's letter writing campaign which raised over \$275,000 for pediatric cancer. She has advocated in the public, private and home school areas for the best possible education for each child and their individual needs. I cannot think of anyone that knows about the educational processes in all sectors like she does. Her leadership is motivating, and simply put, she gets things done.

She is tireless in her work for all different needs of the children in our community and serves on both the LCPS Special Education Advisory Committee as well as the LCPS Gifted Advisory Committee. She was also recently appointed to serve on the LCPS School Board Special Education Ad-Hoc Committee. In the light of this year's events in the special needs community, she would be a huge benefit to this board.

As a Catoctin District resident with two children (one child now in UVA and the other at AET and Loudoun County High School), I cannot think of anyone more suited to be on the school board than Mrs. Christina Croll.

Sincerely,

Alyson Linville

[REDACTED]
Leesburg, VA 20175
[REDACTED]

----- Forwarded message -----

From: Amy Lourenco <[REDACTED]>

Date: Sun, Oct 28, 2018 at 7:17 PM

Subject: Christina Croll

To: <jeff.morse@lcps.org>, <brenda.sheridan@lcps.org>, <beth.huck@lcps.org>, <debbie.rose@lcps.org>, <tom.marshall@lcps.org>, <jill.turgeon@lcps.org>, <joy.maloney@lcps.org>, <eric.hornberger@lcps.org>

Good evening.

I writing to encourage you to appoint Christina Croll to fill the vacancy for the Catoctin District School Board seat. Chris is a passionate advocate of children, and she runs both a non-profit and a for-profit focused on gifted children. She serves on the LCPS

Special Education Advisory Committee, the LCPS Gifted Advisory Committee, and the LCPS School Board Special Education Ad-Hoc Committee. She's also the community liaison for J.L. Simpson Middle School with a focus on developing business-education partnerships. Finally, and of no small importance, both of Chris' children attend public school in Loudoun County.

If appointed, I know Chris will work tirelessly for the benefit of all students in Loudoun County. I would be proud to have her represent my District on the School Board.

Amy Lourenco

From: Catrina M [REDACTED]
Sent: Monday, October 29, 2018 11:00:20 AM
To: Jeff Morse; Brenda Sheridan; Beth Huck; Debbie Rose; Tom Marshall; Jill Turgeon; Joy Maloney; Eric Hornberger
Subject: Expressing my support for Chris Croll as Catoclin District representative

Dear board members,

I just wanted to write a quick note to share how thrilled I am to hear that you are considering Chris Croll to serve as the Catoclin District representative with you on the Loudoun County Public School Board. Chris is known to go above and beyond in all that she does, whether running a campaign for a good cause or guiding parents on their children's education. She is knowledgeable, experienced, and dedicated, and well respected in the community. I can't think of a more qualified candidate.

With best wishes and thanks,

Cara Eisenberg
Leesburg, VA

Additional emails I was cc'd on supporting my candidacy. Thank you.

From: Neil McNerney <[REDACTED]>
Sent: Wednesday, November 21, 2018 4:55:50 PM
To: Tom Marshall
Subject: Catoctin School Board Representative

I hope you are doing well!

I am writing as a Catoctin district resident to recommend Chris Croll for the open school board seat. I have gotten to know Ms. Croll during the past year as we are both interested in the development of Loudoun's youth. I have been very impressed with her combination of intellect, compassion, and commitment to the community. Having reviewed the credentials of the other candidates seeking the board position, I believe Ms. Croll will be able to best hit the ground running and represent all of the interests of the district.

Thank you for your consideration.

Neil

Good afternoon,

I would like to officially state my support for Chris Croll as Catoctin District School Board Representative. Chris is an amazing volunteer and advocate who constantly impresses me with her commitment and dedication to all of Loudoun's students. She always strives to ensure the highest quality of education for all. She is continuously improving her base of knowledge on education, policies, and practices by attending conferences, reading countless articles, and attending lectures. She is an expert on Gifted Education as well as Special Needs education and advocacy.

On a personal level, I would also like to share that Chris has an incredible way of helping out anyone in need. She worked tirelessly in support of a dear friend's child who was diagnosed with DIPG, a terminal brain cancer. I witnessed her dedication of time and energy to coordinate a letter writing campaign for Make-a-Wish Foundation. It was hugely successful, mainly due to Chris' abilities to connect her friends to local news, venues, and create a "buzz." She is someone that inspires me to do more in my community. I know that Chris Croll would be an incredible addition as representative for Catoctin.

Thank you so much,
Lauren Katz

Dear LCPS School Board members,

I am writing this letter in support of Mrs. Chris Croll's appointment as the Catocin District representative on the LCPS School Board. I cannot think of anyone more qualified for this position than Chris. I have known Chris for 15+ years and from the first day we met, I was struck by her intelligence, drive, kindness, empathy and willingness to help friends and strangers alike. Over the years, I have been a witness to her work in the community as an advocate for gifted students, minority students, and students of all stripes. Her passion, her eloquence and willingness to sacrifice are humbling and inspiring. Her education and hands-on diverse experience as a corporate executive, a manager, a teacher and a community volunteer give her a unique perspective and have, more than adequately, prepared her for this important role. It is my strong belief that all our children and our community will benefit greatly with Chris as our representative.

I wholeheartedly recommend Chris without any reservation.
Wishing you all a happy and peaceful Thanksgiving.

Sincerely,
Jennifer Odutola, MD

November 21st, 2018

Dear Members of the School Board,

Chris Croll has become an outstanding voice in our community advocating for the mental, social and educational needs of our children and teens here in Loudoun County. We met several years ago through our mutual interests in children's mental health and since that time I have witnessed her rise as a strong community leader in support of the overall well-being and educational needs of children throughout our county.

As is often the case, her grass roots effort to bring awareness to the mental health and educational needs of children began at home. A parent of two gifted children she sought out to understand their needs, how best to serve them and immersed herself in reading, research and educational venues. In her quest she realized she was not alone – many parents and adults who care for children were searching for answers as to how to support children's mental health, social and educational needs.

With a compassionate heart, boundless energy and expert knowledge in non-profit work, she took action and founded the non-profit, Loudoun County Parents of Gifted Children (LocPogs), an on-line and in-person platform bringing expert knowledge and educational/health resources to parents serving over 1000 families. The quick success of her initiative led to her next awareness – the mental health and educational needs of all children across our county must be heard.

Chris has a natural desire to know more, to help others and to be of service. With her proficiency and talent in research and natural networking skills, she reached out to our community at large and met with parents who were craving for information, resources and support in understanding, raising and educating their special needs children. Empathetic by nature, she became deeply aware of their struggles and gained insight into the multitude of mental health conditions and social issues facing Loudoun's children. Her excellent reputation and expert writing skills were recognized by Loudoun Now, and she was given a platform, a regular column, to share parents' stories and write about childhood mental health conditions and their social challenges, educational needs and ideas and skills for working with children who are different.

Chris's breadth and depth of her community action work demonstrates her acute awareness of the concerns, issues and educational needs of our county. She embodies

enthusiasm, curiosity and acceptance, strong tenants for building relationships, to which she has a natural talent. Open minded, she innately knows being a solid team member means listening to everyone's perspective before making a decision and seeks out diverse opinions on issues. She is an excellent speaker, clear and concise with her words and embraces a mindset in communication that shared knowledge and understanding are key in formulating action plans.

Chris is a devoted mother, educational consultant, professional writer and speaker and community advocate who has made a tremendous, positive impact on the lives of parents, children, educators and mental health professionals in Loudoun County and in such a short period of time. I have full trust and confidence in Chris's ability to serve as a School Board Member and believe she would consciously and compassionately work to serve all.

Respectfully submitted,

Suzanne Nixon, EdD, LPC, LMFT
Licensed Professional Counselor
Licensed Marriage & Family Therapist
Professional Speaker
Member, Loudoun County Chamber of Commerce