

Stephen DeVita

From: Christine Coleman
Sent: Wednesday, November 7, 2018 7:27 AM
To: Stephen DeVita; Michael Richards
Subject: FW: Catoctin District Seat: Statement of Interest
Attachments: Jenna Alexander Catoctin District 2018.pdf; Jenna Alexander Voter ID Card.pdf

FYI

From: LCPS-SUP-CLERK
Sent: Tuesday, November 6, 2018 8:55 PM
To: Christine Coleman <Christine.Coleman@lcps.org>; Karen Dawson <Karen.Dawson@lcps.org>; Tammy Greene <Tammy.Greene@lcps.org>; Shari Byrne <Shari.Byrne@lcps.org>
Subject: FW: Catoctin District Seat: Statement of Interest

From: Jenna Alexander
Sent: Tuesday, November 6, 2018 8:53:58 PM (UTC-05:00) Eastern Time (US & Canada)
To: LCPS-SUP-CLERK
Subject: Catoctin District Seat: Statement of Interest

Good Evening,

I am writing to file a statement of interest for the Catoctin District seat on the Loudoun County School Board.

Attached is my voter registration card and a description of qualification as two separate pdf files.

Please let me know if you need anything additional.

Thank you,

Jenna Alexander
703-999-9043

JENNA ALEXANDER

Candidate LCPS School Board
Catoclin District

703-999-9043

jalexey13@mac.com

Hamilton, VA 20158

November 1, 2018

Loudoun County School Board
21000 Education Court
Ashburn, VA 20148

Dear Members of the Loudoun County School Board,

I am writing to express my interest in serving as the Catoclin representative on the Loudoun County School Board.

Over the past 5 years, while advocating on behalf of our students as a PTA leader within my local school and at the county and state level, I have developed a strong knowledge of education policies and trends as well as the challenges our parents, students and staff face not only within my children's schools and the Catoclin District, but also across Loudoun and the Commonwealth. I believe in bringing people together to collaborate and work together and that by investing in our schools, both financially and through our time, we build a strong base for communities to thrive and for students to reach their full potential.

For the past year and a half, as Director of the Hunt District PTA, I have provided training, guidance and advocacy support to the 50 PTAs in Loudoun County Public Schools, ensuring that our PTA leaders have the tools they need to successfully run their PTA, grow family engagement, advocate for the needs of their community and celebrate the creative talents of their students.

During this time I have re-established the Hunt District PTA as a valued resource for the PTAs and PTOs of Loudoun through strong communication and by hosting events that allow PTA/O officers to network and learn from each other as well as from LCPS staff and leaders in the education community. This past summer, for example, I partnered with LCPS Parents as Educational Partners, Nutrition Services and the Special Education Advisory Committee (SEAC) to ensure that our PTA Officers had a unique suite of Loudoun specific workshops that explored ways to build inclusivity and support diverse needs in their school communities. This also created an opportunity for members of Loudoun SEAC to collaborate with the Fairfax Special Education PTA.

I am a skilled communicator with the ability to research and fully understand an issue and then effectively advocate for changes in policy or legislation. Last year I carried resolutions to the Virginia PTA supporting best practice mental health return to learn policies, aging school building maintenance funding and a change in the support staffing standards of quality to ensure schools have critical administrative and support staff. I also represented Virginia at the National PTA Advocacy Conference, advocating for policies and funding to increase school safety, student mental health programs, physical and digital infrastructure for aging school buildings, special education and statewide family engagement centers. This year I have continued these conversations and worked to expand the knowledge base of the parent community by hosting a School Safety and Transportation Community Conversation in early October to explore the multi-faceted issue of school safety in Loudoun. I also attended the 2018 Teacher Retention Summit hosted by the Office of the Secretary of Education to collaborate with education stakeholders, policy makers, teacher and parent advocates about ways to retain our best teachers.

Prior to serving as Director of the Hunt District PTA, I served the Hamilton Elementary school community as their PTA Treasurer and then their PTA President for 2 years. While serving as President I was instrumental in creating a coalition of rural community schools to advocate for full time principals and protection of our rural community schools. Working together with PTA/O leaders from seven schools, we won a competitively awarded Certified Local Government Grant from the Virginia Department of Historic Resources to document the historic architectural significance of our rural schools and their important role in maintaining our vibrant rural communities. As a result, the PTA/Os of Hamilton, Waterford, Lincoln, Aldie, Banneker, Hillsboro and Middleburg were awarded a Community Blue Ribbon Award by Loudoun's Joint Architectural Review Board.

A natural relationship builder and creative problem solver, I worked for 9 years in product development and strategy execution within the investments and capital markets industry. I was well respected for my ability to communicate across the company, clearly identify and define the execution process and mitigate any potential impacts through process re-engineering or technology development. I ran large strategic projects with million dollar budgets that generated several billion dollars in new business opportunities.

As a member of the Loudoun County School Board I would work with you, our LCPS families, communities and the staff to maintain a fiscally responsible, high achieving school district that provides an inclusive, safe, caring, and challenging learning environment. Some particular interests of mine include:

- Ensuring aging schools across Loudoun have an expeditious path to modernization and renovation
- Developing a foreign language program for K-12 students that also helps our English Language Learners retain their heritage languages
- Advancing programming at all levels to support "learning by doing", STEAM curriculum and strong Career Technical Education programs
- Ensuring our teachers and teacher assistants have access to culturally relevant professional development, mentoring support and a competitive salary
- Advocating for best practices, funding and policies to ensure that our students and staff have access to mental health resources
- Supporting funding, communication, and resources to ensure our special needs and gifted students have the tools they need to be successful

My proven ability to bring diverse groups together, understand their concerns and develop creative solutions that are well researched and respectful of the interests and limitations of each stakeholder will be beneficial to the School Board as we look for natural synergies across the districts to help Loudoun County Public Schools continue to excel. I have been a consistent and thoughtful voice for families and schools across the Catoclin District and welcome the opportunity to officially represent my community.

Thank you,

Jenna Alexander

Jenna Alexander

JENNA ALEXANDER

703-999-9043

Candidate: LCPS School Board
Catoclin District

jalexey13@mac.com

Hamilton, VA 20158



PROFILE

I have been a passionate advocate for the schools and families of the Catoclin District for the past 5 years, building a coalition of support and cooperation that extended beyond my school and district. Through my volunteer advocacy work I have developed a strong knowledge of education policies, practices, legislative opportunities and trends across Loudoun, the Commonwealth and the nation. My professional experience in finance and careful attention to the LCPS budget process, combined with my knowledge of the interests of parents across the county will allow me to immediately engage in School Board meetings to support the needs and interests of Catoclin families and Loudoun students.



EXPERIENCE

Hunt District PTA Director
Virginia PTA (2017-2019)

Provide training, networking and advocacy opportunities for 52 PTAs, 50 of which are part of LCPS. Represent the needs and interests of Loudoun parents and PTA leaders in state discussions about best practices, policy and advocacy interests. Represented Virginia's legislative interests at National PTA advocacy day.

PTA President (2015-17)
PTA Treasurer (2014-15)
Hamilton Elementary PTA

Led a vibrant school family within Hamilton ES. Instrumental in forming a coalition of 7 PTAs and PTOs to advocate for LCPS's historic rural community schools. Our coalition was awarded a \$12,000 Certified Local Government Grant from the Virginia Department of Historic Resources which earned us a Community Blue Ribbon Award from Loudoun's Joint Architectural Review Board.

Product Director,
Strategies & Change Management
Freddie Mac, Investments & Capital Markets
McLean, Virginia (2006 - 2010)

Managed strategic, cross-disciplinary business change and product development efforts with million dollar budgets that created multi-billion dollar business opportunities. Skilled at identifying and closing process gaps through process or technology re-engineering while adhering to schedule and project requirements.

VP Pacific Capital Mutual Funds & AVP Product Management
Bank of Hawaii, Investments Division
Honolulu, Hawai'i (2000 - 2005)

Analyze, design, develop and launch new investment products along with effective sales tools, marketing materials, websites and training programs to support the Asset Management and Brokerage divisions. Product manager for three proprietary mutual fund families (\$4 billion in assets). Provide sub-administration for \$2B mutual fund family generating \$600k in revenue.



EDUCATION

Alfred University (New York)
BS in Business Administration
BA in German, Economics Minor
Cum Laude, 1998

Fachhochschule Trier (Germany)
FH in International Business
1998



SKILLS

Relationship builder
Strong communication skills
Able to simplify complex concepts
Creative problem solver
Analytical thinker
Knowledge of education policy
Understand budgets and finance



Hallo!
Buna!

LANGUAGES

German
Romanian



BACKGROUND

Hamilton ES & Blue Ridge MS Parent
Catoclin Resident, 11 yrs
Loudoun Resident, 12 yrs
Native of Maryland



COMMONWEALTH OF VIRGINIA

Voter Card

Date issued: 8/17/2012

ID #: 920323773

JENNIFER MAE ALEXANDER
140 S HUGHES ST
HAMILTON VA 20158-9540



Voting location:

HAMILTON BAPTIST CHURCH
16 E COLONIAL HWY

Locality: LOUDOUN COUNTY

Precinct: 416 - HAMILTON

Districts: CONG 10 SEN 013 HSE 033

Local: CATOCTIN DISTRICT

Voter Registration Office

750 MILLER DRIVE, SE, SUITE C
LEESBURG VA 20175-8916
703-777-0380

Town:

Town Precinct/

District:

Town Election

Voting Location:

Language Pref (for Fairfax County only): ENGLISH

Use back of form if your address and/or your name has changed.

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