Help Students Think Ahead When Posting Online

Research finds that up to 70% of job recruiters rejected candidates based on information they found online. Teens may not always think about the ramifications of the information they post online and in our connected world even privacy settings aren't the magic bullet to kids keeping themselves safe.

Help your students take a forward-thinking approach regarding the content they post online. Help students consider what future college recruiters or employers would think of their posts and photos. Discuss with them any identifying information that may be on their profile and what could happen as a result of the wrong person getting their hands on that data. Stay away from criticizing students, and instead focus the conversation more on the digital footprint and personas that they are creating for themselves. If students need some more convincing about the amount of data that is available to the public, have them Google themselves and discuss their findings with a teacher or classmate.

Read here for more about helping students create online personas.